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***Baffin Regional Tourism Planning Project -  
Community Tourism Development Plan -  
Resolute Bay  
Author: Marshall Macklin Monaghan  
Catalogue Number: 11-32-17***

11-32-17

BAFFIN REGIONAL TOURISM PLANNING PROJECT

COMMUNITY TOURISM DEVELOPMENT PLAN

RESOLUTE BAY

QUASUITTUQ

April, 1982

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PREPARED FOR:  
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GOVERNMENT OF THE NORTHWEST  
TERRITORIES

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## 1. INTRODUCTION

### 1.1 What is The Tourism Study?

In 1981, the private consulting firm of Marshall Macklin Monaghan Limited was hired by the Department of Economic Development and Tourism to do a tourism study for the entire Baffin Region.

The three main purposes of the study were:

- i) To make the Baffin Region communities more aware of what tourism is as well as the associated benefits and constraints;
- ii) To find out if the community residents are interested in developing tourism; or developing more tourism, and what type of tourism development they would like to see; and
- iii) To examine the potential tourist attractions and activities in and around each community in order to determine tourism potential.

The study was initiated with the full recognition and support of the Baffin Regional Council.

### 1.2 Purpose of The Report

The purpose of this report is to provide a summary of findings, conclusions and recommendations resulting from the tourism study. This summary is provided for the residents of Resolute Bay so that all members of the community will know what is proposed and will be able to comment on the study and its recommendations.

The summary report discusses the most important factors affecting tourism in Resolute Bay now and in the future. It also discusses how tourism in the community could be improved and expanded in the future.

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More detailed information, including an inventory of resources, a description of the recent community visits and a series of sheets describing tourism development opportunities and programs is provided in an Appendix to this report.

The translated summary does not include the Appendix, and thus, does not contain all the information collected.

### 1.3 Other Reports

If additional information is required, the following documents (in English) can be obtained from either the Settlement Office or the Department of Economic Development and Tourism in Frobisher Bay:

- a) Appendix to the summary report.
- b) Background Information Report

This report contains general information about the Baffin Region. Topics discussed include the responsibilities and programs of government agencies and major Inuit organizations; land use and ownership, existing economic activity; climate, and tourism resources and activities.

- c) Planning Process Report

This report describes in considerable detail the methods used to carry out this study.

- d) Regional Tourism Development Strategy

This report contains recommendations for tourism development programs involving the Baffin Region as a whole.

## 2. MAJOR PLANNING CONSIDERATIONS

### 2.1 Several Important Factors Affecting Tourism Development In Resolute Bay

The settlement of Resolute Bay is situated on the west shore of Resolute Bay on the south coast of Cornwallis Island, the smallest of the Queen Elizabeth Islands. The community is located approximately 970 air miles northeast of Yellowknife and approximately 1 000 air miles northwest of Frobisher Bay, adjacent to the historic Northwest Passage. A major tourism opportunity is presented by the fact that Resolute Bay is the nearest Baffin Region community to western Canada. Resolute Bay has direct jet connections with both Edmonton via Yellowknife, and Montreal via Frobisher Bay. It is also the main staging area for travel to the High Arctic Islands including such destinations as the North Pole, Lake Hazen and Grise Fiord. The main access route to the proposed Northern Ellesmere National Park will be through Resolute Bay.

Most of the tourism resources are located some distance from the community, therefore, are hard to get to by land during certain seasons. The outpost camps on Somerset Island and Prince of Wales Island are good examples of this problem where resources are abundant, but and difficult to get to by boat in the summer.

Resolute Bay's position as a staging area for northern oil and gas and scientific exploration and its location with respect to proposed and existing industrial activities provides certain opportunities and constraints for tourism development. Facilities and programs such as the Little Cornwallis Island mine and the proposed Arctic Pilot Project provide opportunity for interpretation and educational tours. On the other hand, the extensive industrial activity particularly during the summer months, could detract from the attraction of Resolute Bay itself as a northern Inuit community.

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## 2.2 Resources of The Land and People

The study identified the resources of the land (i.e. wildlife areas, interesting landforms) and resources of the people (i.e. features and sites which represent the history, lifestyle and culture of the Inuit and local white people) which would be of interest to tourists. These resources were identified with the help of the Hunters and Trappers Association, and through many meetings with local residents.

Certain characteristics about the resources were also determined such as;

- the best method of travelling to the resources;
- the best season for viewing and travelling to the resources;
- how long the trip would take; and
- what problems would have to be overcome.

The following subsections outline the summary conclusions of the resource inventory according to the three activity seasons. (A detailed matrix evaluation of resource opportunities is provided in Appendix A3).

### a) Frozen Water - Spring - (March to July)

- Major resource opportunities are located in areas requiring at least one days return travel by land.
- Several of the best areas for northern spring activities such as hunting, ice fishing, and snowmobiling are the areas around the outpost camps (Back Bay and Creswell Bay).
- Other areas of significant tourism resources include Devon Island and Bathurst Island where abundant wildlife and scenic resources provide opportunity for viewing and photography.



- The best tourism opportunities close to the community include cross country skiing up the Meham River Valley, and ice fishing in some of the nearby lakes.
  - The persistent winds which sweep across Cornwallis Island create high wind chill factors and provides a constraint to early spring travel.
- b) Open Water Summer - (August to mid September)
- Cornwallis Island itself is characterized by low rounded hills and shallow river valleys. It offers only moderate opportunity for activities such as hiking and viewing/interpretation of natural features. The relatively flat terrain would be ideally suited to three wheeling.
  - The major resource opportunities during the summer are located at distances requiring over one days return travel by boat.
  - The more interesting areas include the surrounding islands such as Bathurst Island, Devon Island, Somerset Island and Prince of Wales Island.
  - Long distance travel by freighter canoe out of Resolute Bay can be dangerous because of rough water conditions and areas of dangerous currents. The best method for travelling to the more interesting areas such as Somerset Island (Creswell Bay area), Prince of Wales Island (Back Bay area), and Beechey Island would be by plane.
  - Major resource opportunities close to Resolute Bay include fishing for land locked char in the many small lakes, boat trips to the nearby seabird colonies and viewing the Thule sites by the old village.

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c) Frozen Water - Fall - (October to November)

- Activities during this season can be seriously constrained by surface transportation difficulties such as inadequate snow cover and unpredictability of thick ice and also the decreasing length of daylight. These constraints led to a moderate rating for a lot of activities such as snowmobiling, photography and viewing wildlife.

2.3 What Tourism Facilities and Capabilities Does Resolute Bay Already Have?

The inventory analysis of the existing tourism facilities (infrastructure), special events, special skills and existing tourist programs are presented in detail in Appendix A4. The following subsections provide a summary of the major implications of these resources with regard to further tourism development in the community.

2.3.1 - Existing Tourism Facilities (Infrastructure)

- Most of the hotel capacity in Resolute Bay is located outside the Inuit village, at the Airbase and south camp. This seriously limits the opportunity Inuit involvement in the tourism industry.
- Resolute Bay presently has a good part of the tourism infrastructure necessary to function as a jumping off point for Baffin Region and more particularly High Arctic tours. The community has a large hotel capacity, direct jet access from Eastern and Western Canada, and several outfitting operations including equipment outfitting and charter air services.
- If the Inuit community is to become involved in the tourism industry there is a need for transportation services to the village, increased accommodation capacity, food services in the village, upgrading and expanding the souvenir inventory at the Co-op, and an increasing involvement of Inuit in tourism programs.

### 2.3.2 - Special Events

Special events do not present a major opportunity for tourism on their own.

### 2.3.3 - Special Skills

- There is a general apathy in the community at present towards traditional craft making such as carving and sewing. These skills are being forgotten.
- The Inuit in this community need training to provide the high quality nature of services and programs required for Resolute Bay to function as a jump-off point.

### 2.3.4 - Existing Tourist Programs

- The majority of existing tourism programs utilize Resolute Bay as a departure/terminus point for Baffin Region and more particularly High Arctic tours.
- The outfitting operation in Resolute Bay is possibly one of the most efficient and successful in the Baffin Region.

## 2.4 Community Feelings About Tourism

The intent of the tourism study is to develop a plan that reflects the potential of the resources in Resolute Bay to attract tourists as well as to reflect community concerns about tourism and the future development of tourism.

Thus, it was important to hear community views, including both the good and bad aspects as well as ideas for future development. This was accomplished by holding numerous meetings with the major community groups as well as through discussions with many of the individuals in

the community. A summary of the community involvement process that was used is provided in Appendix B. The following is a short summary emphasizing the major points brought out in the various group and individual meetings.

Response to the various group meetings held in Resolute Bay was generally poor. There was a general lack of interest in tourism in the community. However, the response of those who did attend the meetings was generally in favour of tourism.

It was brought to our attention that the general lack of interest in tourism might be due in part to the fact that there is not a severe lack of job opportunities in Resolute Bay because of the activity at the Airbase and the Cominco mine at L.C.I.

One of the major concerns expressed by several individuals was the fact that most community residents are not really aware of what tourism is.

Although, we were not able to talk directly to the outpost camps we were told that the Back Bay outpost camp is interested in developing a sportsfishing camp, and the Creswell Bay outpost camp might be interested in some type of tourism development as well.

## 2.5 Who Should Visit Resolute Bay?

The tourist attractions (resources of the land and people) and the tourism development intent in Resolute Bay would appeal to certain types of people. The following points indicate the types of people who would be most interested in visiting Resolute Bay and who should be encouraged to visit.

- The type of people who presently take part in the skidoo tours organized by Bezal are generally middle aged and older predominantly from international locations.

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- With the implementation of the Resolute Bay Tourism Plan the types of people who would be likely to visit the community would be very dependant on programs offered in communities accessible from Resolute Bay.
  
- These people would be coming to Resolute Bay individually and in organized groups and would represent a wide range of age groups and income brackets and would come from a variety of international locations.
  
- Employees at the Cominco mine and their families provide a potential market for short term sightseeing trips.

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### 3. COMMUNITY TOURISM DEVELOPMENT PLAN

#### 3.1 How Will Development In Resolute Bay Relate To Development In Other Communities In The Baffin Region?

The settlement of Resolute Bay should be developed into a Regional Gateway/Outfitting Centre. A Regional Gateway/Outfitting Centre is defined as a community which provides a major access point from southern population centres and which has the high quality and diverse services and facilities necessary to function as a jump-off point for both packaged and unpackaged tours.

Resolute Bay would have to provide relatively high quality accommodation services, equipment and guide outfitting services, air charter services and tourist information services. Most of the attractions and programs developed in the community should be aimed at the short stay visitor. In its capacity as a Regional Gateway/Outfitting Centre Resolute Bay would provide the main access to the Baffin Region from Western Canada and also the main access to the High Arctic Islands from both Western and Eastern Canada.

The outpost camps operating out of Resolute Bay could potentially be developed on their own as major destinations or attractions, co-ordinated and run through Resolute Bay.

#### 3.2 Development Opportunities and Other Tourist Programs

##### 3.2.1 - What Form Should Tourism Development Take in Resolute Bay?

Resolute Bay already provides some of the essential tourism facilities to function as a jump-off point. The following points suggest what general types of development and programs should occur to provide the full range of facilities and services required for a Regional Gateway/Outfitting Centre.

- Upgrade and expand commercial accommodation, outfitting and retail sales services, and handicraft production to sufficient levels to meet the market demands of relatively affluent international market segments, and to better meet the servicing requirements of programmed tours into the Baffin Region.
- Develop limited tourism attractions and programs in the community directed towards the short term visitor.
- Investigate further the possibilities for developing major attractions on some of the other High Arctic Islands in the Resolute area, with particular emphasis on the outpost camps.
- Focus tourism industry development in Resolute Bay in the Inuit village to allow for greater involvement of local Inuit.

### 3.2.2 - Recommendations For Tourism Development in Resolute Bay

The programs and their associated components described in the following chart respond to the opportunities presented by the resources of the Resolute Bay area. They also take into account the attitudes and concerns of local residents, the needs of tourists who would be interested in coming to Resolute Bay, and the position Resolute Bay plays in the overall Baffin Region Tourism Industry.

A more detailed description of recommended development opportunities and programs can be found in Appendix C.

#### How to Read the Chart

The following chart very briefly describes the recommended tourism development programs. It also indicates the following things.

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a) How Important is This Program?

Priority

The priority of each program shows the importance of that program. For example, if the community has a limited amount of money and time to spend on tourism development, a program with a I priority would be done first, while a program with a IV priority might be done at a later date or might not be done at all.

Time to Implement

This is the time within which each program should be completed or put into effect. It is a rough indication of the order in which things should be done, the speed with which programs should be carried out, and the complexity of each program.

b) Who Should Be Responsible for Carrying Out this Program?

These four columns indicate the person, agency or other group who should be responsible for carrying out and/or paying for various aspects of each program. Each program has been divided into four parts which may be carried out by different people, agencies or groups.

"Planning" refers to the period before the project gets underway. "Construction" is the actual building called for by the program recommendation. "Delivery" refers to the day-to-day operation of the program once it is planned for and/or built. "Other" refers to any other aspects of the program not covered by the previous three categories.



c) Approximate Cost

This column indicates the cost of carrying out the recommended program. It includes only initial capital costs. It does not include operating costs. Training costs are to be derived after an approach to adult training for tourism is decided upon.

Cost estimates are based on industry standards, past northern costing experience, and best professional estimates.

d) Jobs Created

This column gives some indication of the number of jobs that each program will create. Part-time jobs are jobs in which employees work less than full days or only a few days each week. Seasonal jobs are those which exist only during the specific seasons.

e) Why is This Program Being Recommended and Why Does it Have This Priority Level?

This column explains why the recommended program is important to the development of tourism in Resolute Bay. It also explains why it may be more or less important than other recommended programs.

# Program Recommendations - Priority and Phasing - RESOLUTE BAY

Recommended Program and Components	How important is this program		Who should be responsible for carrying out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Planning	Construction	Delivery	Other			
<p><u>TOURISM AWARENESS PROGRAM</u></p> <p>1. Develop and implement a program for promoting an increased awareness of tourism in the community.</p>	I	2 Years	1		1		To be determined costs would include: AV programs, seminar material and travel costs.	A.E.D.O. and visiting tourist operators and speakers.	During the field season it was found that in Resolute Bay there is a general lack of awareness about what tourism is. This may have been part of the reason for the lack of interest paid to the tourism study.
<p><u>OUTPOST CAMP TOURISM DEVELOPMENT</u></p> <p>1. Undertake a feasibility study to determine the level of interest and resource potential for tourism development in the Back Bay and Creswell Bay outpost camps.</p>	I	1 Year	1		1 or 3		\$30,000.- \$40,000. (Consultant)	A.E.D.O. or tourism consultant.	A preliminary interest was expressed in developing tourism in the outpost camps by relatives of the outpost camp families living in Resolute Bay.
<p><u>HANDICRAFT TRAINING AND PROMOTION PROGRAM</u></p> <p>1. Develop a program for stimulating local handicraft production.</p>	I		1			1	To be determined. Costs would include: some materials, seminar material & travel costs and AV program.		Developing local handicraft skills provides the easiest way of providing increased economic benefits to the Inuit community from tourism.
<p><u>LITTLE CORNWALLIS ISLAND MINE EXCURSIONS</u></p> <p>1. Develop short one day tours to the Cominco mine - maximum group sizes of 15.</p>	II		6 & 3			6 & 3	To be determined with Cominco.		Provides an added attraction compatible with the development intent for Resolute Bay, which can be implemented without expensive infrastructural development.
<p><u>VISITOR ACCOMMODATION SERVICES</u></p> <p>1. Undertake a feasibility study and architectural program to determine the detailed requirements of a new hotel in the Inuit village.</p>	II	1 Year	1 & 3			3	\$45,000.- \$60,000.		In order to provide further opportunity for Inuit involvement and to provide the most economic benefits to the Inuit community, tourism activity has to be based in the Inuit village.

KEY TO WHO SHOULD BE RESPONSIBLE FOR CARRYING OUT THIS PROGRAM. 1) Econ. Dev. & Tourism, 2) Co-op, 3) Private Sector, 4) Settlement, 5) Community Tourist Board, 6) Cominco.

# Program Recommendations - Priority and Phasing

- RESOLUTE BAY

Recommended Program and Components	How important is this program		Who should be responsible for carrying out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Planning	Construction	Delivery	Other			
<p><u>VISITOR ACCOMMODATION SERVICES (Continued)</u></p> <p>2. Initial development of a full service hotel.</p> <p>3. Taxi service from the Airbase to the village.</p> <p>4. Training programs for employees in hotel operation and management.</p> <p><u>COMMUNITY TOURIST BOARD</u></p> <p>1. Elect a Board of community representatives responsible to Council.</p>	II	2 Years	3		3		Dependent on Feasibility Study \$15,000.		
	II	2 Years	3		3				
	II	2 Years	1		1				
	III	1 Year Ongoing	4		5				

APPENDICES

RESOLUTE BAY

APPENDIX A

RESOURCE INVENTORY

RESOLUTE BAY

APPENDIX A1

RESOURCES OF THE LAND

RESOLUTE BAY

APPENDIX A1  
RESOURCES OF THE LAND  
(Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
1.	Walrus haul out area	Charter Plane	½ hour	September-October	numerous haul out areas are found on the Bathurst Island Coast
2.	Walrus are commonly found along the northwest coast of Cornwallis Island and in the Crozier Strait	Boat Skidoo	5-6 hours 4-5 hours	August June-July	
3.	Seabird breeding colonies (Kittiwakes)			August	
4.	Areas where muskox can commonly be found (not a large herd)	Skidoo	½-1 day	March-July	
5.	Peary caribou summering area			August	
6.	Peary caribou winter range	Skidoo	3-5 hours	March-April	
7.	Sea run char fishing lake (Lake Eleanor)	Skidoo	3-4 hours	May	
8.	Polar bear are commonly found all around Cornwallis Island	Skidoo	Variable	March-May	Community quota is 38 plus 12 from Melville Island which they share with Holm Island

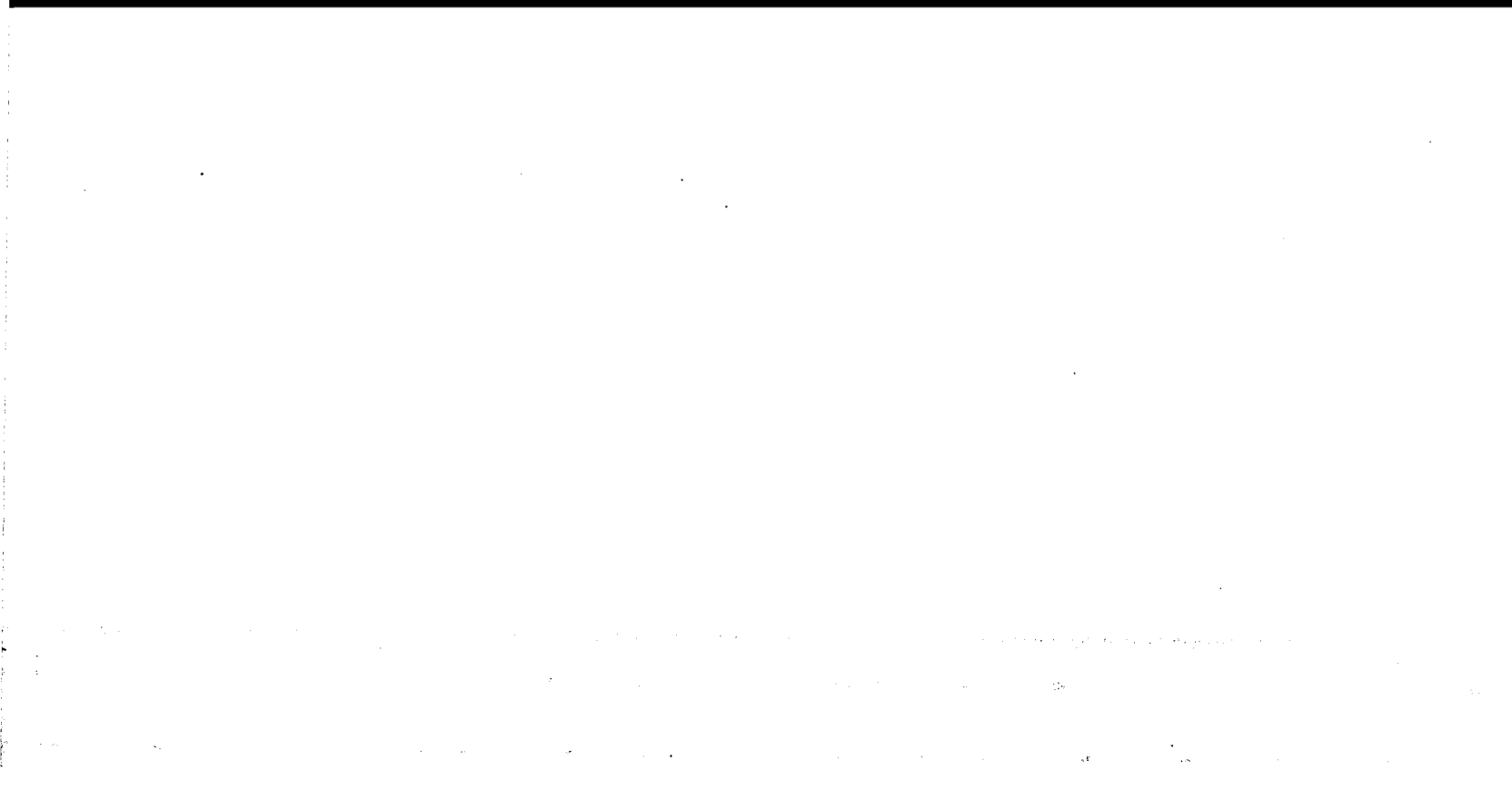
APPENDIX A1  
RESOURCES OF THE LAND  
 (Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
9.	Ringed seals are year round residents of the waters around Cornwallis Island	Skidoo Boat	Variable	Year Round	
10.	Seabird colony	Boat	2-3 hours	August	
11.	Harp seals commonly found in the Borrow Strait area	Boat	Variable	July-August	
12.	Land-locked char fishing lakes	Hiking Three Wheeler	1-4 hours ½-2 hours	August-September	
13.	Ivory gulls commonly seen around Resolute Bay			August	
14.	Beluga whales are sometimes seen in Resolute Bay during the summer			July-September	
15.	Land-locked char fishing lakes	Hiking Three Wheeler	2-4 hours 1-2 hours	August-September	
16.	Geese are common on Griffiths Island	Boat	1 hour	June-July	
17.	Murre colony located on the east coast of Griffith Island	Boat	1 hour	August	
18.	Narwhales normally travel along the Barrow Strait during the spring		Variable	June-July	- difficult to get out to see them



APPENDIX AI  
RESOURCES OF THE LAND  
(Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
19.	Walrus commonly found around Beechey Island in the spring and summer	Boat	Variable	July-September	
20.	Bearded seal are fairly common in the Wellington Channel area	Boat	Variable	August-September	
	Outside the Map Boundary				
	Bay Back Outpost Camp area	Skidoo Boat	5-6 hours 4-5 hours	April-July August-September	
	- Crooked Lake is reported to have good sportsfishing potential for char and cisco; Wildlife Officer will be testing the lake in the summer of 1982				
	- beluga whale staging area (up to 14 000 whales)				
	- nearby soapstone quarry				
	- sensitive winter range for caribou and muskox just behind Back Bay				
	Creswell Bay Outpost Camp area				
	- lot of migratory birds around Fletcher Stanwell Lake				
	- beluga whale staging area				
	- numerous caribou and some muskox				
	- good char fishing in Fletcher Stanwell Lake; commercial quota of 15 000 lbs; normally only take approximately 5 000 lbs.				



APPENDIX A2  
RESOURCES OF THE PEOPLE  
 (Historic Sites, Fish Camps, Outpost Camps, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
1.	Archaeological site - details of the site are unknown	Boat	4-5 hours	August-September	
2.	Cominco Polaris Mine - worlds most northerly base metals mine - lead/zinc mine - began production in 1982	Charter Plane (\$600 return for a twin otter)	20 min.	Year Round	- interested in running tours of the mine operations
3.	Thule sites - 3 separate sites - old tent rings and other remnants of Thule camps	Walking Three Wheeler	5-30 min. from south camp 5-10 min. from south camp	August-September August-September	
4.	Old Inuit community beside south camp - constructed in 1953 - Inuit moved to the new (existing) townsite in 1977	Car		Year Round	
5.	Fossils	Hiking	½-1 hour	August-September	
6.	Northwest Passage Expedition winter encampment - Captain Penny's search expedition (1850-1851) - Sir John Ross expedition (1851) - 3 circular gravel features	Boat Three Wheeler	½-1 hour 2-3 hours	August-September August-September	

APPENDIX A2  
RESOURCES OF THE PEOPLE  
(Historic Sites, Fish Camps, Outpost Camps, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
	<ul style="list-style-type: none"> <li>- possible house outline</li> <li>- forge area</li> <li>- tin can midden</li> <li>- 2 tent outlines</li> <li>- highly damaged by vehicles</li> </ul>				
7.	Single cairn	Boat	1½-2 hours	August-September	
8.	Franklin Expedition Encampment c 1945-1946 <ul style="list-style-type: none"> <li>- Northeast side of Beechey Island</li> <li>- 3 graves of Franklin crew members</li> <li>- grave of crew member from H.M.S. Investigator</li> <li>- forge area</li> <li>- double walled storage area</li> <li>- garden</li> <li>- clothes drying and washing area</li> <li>- highly disturbed</li> </ul>	Charter Plane  Boat	3-5 hours	August-September	
9.	Northumberland House c 1850 <ul style="list-style-type: none"> <li>- southeast side of Beechey Island</li> <li>- outer dry stone wall and posts of Northumberland House</li> <li>- most of the yacht Mary (1850-51)</li> <li>- the Lady Franklin cenotaph (1858)</li> <li>- a plaque erected by Belcher commemorating those who died in polar regions from 1850-1854</li> <li>- a cairn on the islands summit built by Belcher (1854)</li> </ul>	Charter Plane  Boat	3-5 hours	August-September	

APPENDIX A2  
RESOURCES OF THE PEOPLE  
(Historic Sites, Fish Camps, Outpost Camps, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
	<ul style="list-style-type: none"> <li>- various modern cairns</li> <li>- circle wooden stakes which may mark the capsite of Roland Amundson 1903</li> </ul>				
10.	<p>Northwest Passage</p> <ul style="list-style-type: none"> <li>- historical water route</li> <li>- proposed route for liquified natural gas ice breaker tankers (Arctic Pilot Project)</li> </ul>		Adjacent to the Community		
	<p>Outside the Map Boundaries</p> <p>Back Bay Outpost Camp</p> <ul style="list-style-type: none"> <li>- located in Back Bay, Prince of Wales Island</li> <li>- started in February 1981</li> <li>- approximately 5 people living there year round</li> <li>- 4 cabins by this summer</li> <li>- contact person in Resolute Bay is Andrew Tagak</li> </ul>	Skidoo Boat Charter Plane (approx. \$1 000)	5-6 hours 4-5 hours	April-July August-September	
	<p>Creswell Bay Outpost Camp</p> <ul style="list-style-type: none"> <li>- located in Creswell Bay, Somerset Island</li> <li>- approximately 6 people living there year round</li> <li>- have a dog team which was at one time used for polar bear sportshunts in Resolute Bay</li> <li>- numerous summer camps near Creswell Bay</li> </ul>	Charter Plane		July-September	- can be reached by skidoo and boat

APPENDIX A2  
RESOURCES OF THE PEOPLE  
 (Historic Sites, Fish Camps, Outpost Camps, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
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- contact person in Resolute Bay is Aleesuk Eckalsok
- numerous old Thule sites in the area

APPENDIX A3

ACTIVITY EVALUATION MATRIX

RESOLUTE BAY

Figure A3 entitled "Activity Evaluation Summary" provide a matrix analysis of the general opportunity levels for development of tourism resources and the relevant constraints.

Due to the fact that Arctic tourism is generally outdoor oriented and outdoor activity is so heavily dependent and constrained by climate, the resource opportunities were analyzed on the basis of seasons. Initially, resource opportunities were considered in terms of the five Arctic seasons: winter, spring, break-up/freeze-up, summer and fall. These five seasons were first examined as to their potential for surface transportation and consequently outdoor activity.

The short spring break-up and fall freeze-up periods have poor potential for dependable water transport and marginal conditions for land travel due to melting and freezing conditions. Certain tourism related activities are possible during this season such as hiking and community activities. However, it was not felt necessary to undertake a full Activity Evaluation Summary for the break-up/freeze-up seasons due to their limited outdoor activity potential.

The Arctic winter offers good potential for transportation over frozen water and snow covered ground. However, extremely cold weather and darkness greatly restricts outdoor activity. Therefore, the winter season was not analyzed in chart form. The fall frozen water season faces similar constraints to the winter season. By the time there is sufficient snow cover to the ice to make travel by skidoo comfortable, it is generally too cold and dark for most outdoor tourist activities.

Thus, for the community of Resolute Bay, the following two potential tourist seasons were examined in detail:



i) Open Water - Summer:

August to mid-September when water travel is possible high and land travel potential is generally high with minor limitations.

ii) Frozen Water - Spring:

March to July when land and frozen water travel conditions are ideal.

iii) Frozen Water - Fall:

October to November when land and frozen water conditions are quite good for travel.

Figure A3 analyzes the various resource activity opportunities according to four travel modes including land (i.e. walking, hiking, dog team, cross-country skiing, etc.), motorized land (i.e. snowmobile, three wheeler, etc.), water (i.e. motorboats), and air. These were further subdivided according to return travel times. The specific resource activity opportunities were evaluated on the basis of the following criteria:

i) Natural Resource Based Activities: were evaluated on the basis of degree of diversity, quality and significance, extent and suitability of the appropriate natural resources.

ii) Outdoor Recreation Activities: were evaluated on the basis of quality, extent and suitability of the appropriate natural resources and the extent of existing or potential facilities.

iii) Historical and Archaeological Resource Based Activities: were evaluated on the basis of degree of abundance, distribution, quality, (interpretive value), visibility, significance, sensitivity, and diversity of the appropriate resources.

A further function of the following two matrices is the identification and evaluation of constraints to the development of the identified activities.

It should be pointed out that the activities listed on the evaluation matrix are indicative of the "type" of activities which could be developed in the Baffin Region.

ACTIVITY EVALUATION SUMMARY

APPENDIX A3

ACTIVITIES	SETTLEMENT: RESOLUTE BAY										CONSTRAINTS																		
	SEASON: FROZEN PERIOD-SPRING MARCH-JULY										CLIMATE		WATER CONDITIONS		RESOURCE CONDITIONS			TOURISM INFRA-STRUCTURE											
	TRAVEL TIME (Return Trip)	HALF DAY			ONE DAY			OVERNIGHT			Insufficient Daylight	Cold Weather	Extensive Fog	Depth of Snow	Dangerous Currents	High Tides	Resource Sensitivity	Unsuitable Terrain	Poor Quality Resource	Poor Resource Visibility	Environmental Sensitivity	Poor Quality	Poor Access	Inadequacy	Conflict With Land-Use/Lifestyle	Labour Availability	Regulatory Controls		
	TRAVEL MODE	Land	Land-Motorized	Water	Air	Land	Land-Motorized	Water	Air	Land																		Land-Motorized	Water
Alpine Skiing																													
Mountain Climbing																													
Wildlife Viewing		☐	☐		☐	☐				☐	☐	☐									○								
Viewing/Interpreting of Natural Features As An Educational Experience		☐	☐		☐	☐				☐	☐	☐									●								
Viewing/Interpretation of Historical/Archaeological Sites		☐	☐		☐	☐				☐	☐	☐				●					○	○							○
Hunting		☐	☐		☐	☐				☐	☐																●		○
Open Water Fishing																													
Ice Fishing		☐	☐		☐	☐				☐	☐	☐																	○
Hiking		☐	☐		☐	☐				☐	☐	☐									○								○
Camping										☐	☐	☐																	
Snowmobiling			☐									☐																	
Boating																													
Photography		☐	☐		☐	☐				☐	☐	☐																	
Ski Touring																													
Cross-Country Skiing		☐			☐	☐				☐	☐	☐									○								
Dog Sledding		☐			☐					☐																	●		○
Three Wheeling																													

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
- ◐ MODERATE RESOURCE OPPORTUNITIES (Existing & Potential)
- ☐ LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
- NO RESOURCE OPPORTUNITIES
- MAJOR CONSTRAINT
- MINOR CONSTRAINT

ACTIVITY EVALUATION SUMMARY

ACTIVITIES	SETTLEMENT: RESOLUTE BAY									CONSTRAINTS																	
	SEASON: OPEN WATER SEASON AUGUST-MID. SEPTEMBER													CLIMATE			WATER CON-DITIONS			RESOURCE CONDITIONS			TOURISM INFRA-STRUCTURE				
	TRAVEL TIME (Return Trip)	HALF DAY			ONE DAY			OVERNIGHT			Insufficient Daylight	Cold Weather	Extensive Fog	Dangerous Currents	High Tides	Subject to Rough Conditions	Resource Sensitivity	Unsuitable Terrain	Poor Quality Resource	Poor Resource Visibility	Environmental Sensitivity	Poor Quality	Poor Access	Inadequacy	Conflict With Land-Use/Lifestyle	Labour Availability	Regulatory Controls
	TRAVEL MODE	Land	Land-Motorized	Water	Air	Land	Land-Motorized	Water	Air	Land																	
Alpine Skiing																											
Mountain Climbing																											
Wildlife Viewing		☐	☐	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	
Viewing/Interpreting of Natural Features As An Educational Experience		☐	☐	☐	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	
Viewing/Interpretation of Historical/Archaeological Sites		☐	☑	☐	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	
Hunting			☐		☐																				☐	☐	
Open Water Fishing		☐	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	
Ice Fishing																											
Hiking		☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	
Camping																									☐		
Snowmobiling																											
Boating			☑	☐		☑	☐						☐	●										●			
Photography																											
Ski Touring																											
Cross-Country Skiing																											
Dog Sledding																											
Three Wheeling		☑				☑				☑															☐		

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
- ☑ MODERATE RESOURCE OPPORTUNITIES (Existing & Potential)
- ☐ LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
- NO RESOURCE OPPORTUNITIES
- MAJOR CONSTRAINT
- MINOR CONSTRAINT

### ACTIVITY EVALUATION SUMMARY

### APPENDIX A3

ACTIVITIES	SETTLEMENT: RESOLUTE BAY											CONSTRAINTS																			
	SEASON: FROZEN PERIOD - FALL END OF SEPTEMBER - END OF OCTOBER											CLIMATE				WATER COND- ITIONS			RESOURCE CONDITIONS				TOURISM INFRA- STRUCTURE								
	TRAVEL TIME (Return Trip)	HALF DAY			ONE DAY			OVERNIGHT					Insufficient Daylight	Cold Weather	Extensive Fog	Depth of Snow	Dangerous Currents	High Tides	Unpredictable Ice	Resource Sensitivity	Unsuitable Terrain	Poor Quality Resource	Poor Resource Visibility	Environmental Sensitivity	Poor Quality	Poor Access	Inadequacy	Conflict With Land-Use/Lifestyle	Labour Availability	Regulatory Controls	
	TRAVEL MODE	Land	Land-Motorized	Water	Air	Land	Land-Motorized	Water	Air	Land	Land-Motorized	Water																			Air
Alpine Skiing																															
Mountain Climbing																															
Wildlife Viewing		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>														
Viewing/Interpreting of Natural Features As An Educational Experience		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					<input checked="" type="checkbox"/>											
Viewing/Interpretation of Historical/Archaeological Sites		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>													<input type="checkbox"/>		
Hunting		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>																				
Open Water Fishing																															
Ice Fishing		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				<input checked="" type="checkbox"/>											
Hiking		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>															
Camping													<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>																	
Snowmobiling			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>																
Boating																															
Photography		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>							<input type="checkbox"/>										
Ski Touring																															
Cross-Country Skiing		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>								<input type="checkbox"/>										
Dog Sledding		<input type="checkbox"/>				<input type="checkbox"/>				<input type="checkbox"/>																			<input checked="" type="checkbox"/>		
Three Wheeling																															

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
  - MODERATE RESOURCE OPPORTUNITIES (Existing & Potential)
  - LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
  - NO RESOURCE OPPORTUNITIES
- MAJOR CONSTRAINT
  - MINOR CONSTRAINT

APPENDIX A4

COMMUNITY RESOURCES

RESOLUTE BAY

APPENDIX A4COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
<u>TOURIST FACILITIES &amp; SERVICES</u>		
High Arctic International Tourist Home	<ul style="list-style-type: none"> <li data-bbox="1257 612 2037 670">o owner/manager Bezal Jesudasen (wife Terry does the cooking)</li> <li data-bbox="1257 707 1830 735">o accommodates 10 people in 5 rooms</li> <li data-bbox="1257 771 1481 799">o 2 washrooms</li> <li data-bbox="1257 835 1876 863">o free transportation from the airport</li> <li data-bbox="1257 900 2085 958">o when he has to handle larger numbers of people, he arranges for accommodation at Arctic Resources</li> <li data-bbox="1257 994 2064 1052">o High Arctic International Explorer Services Ltd. run out of the house as well</li> <li data-bbox="1257 1088 2099 1179">o rates: \$50/night with 3 meals for tourists \$60/night with 3 meals for expense account travellers</li> <li data-bbox="1257 1215 1749 1243">o located in the Inuit village</li> <li data-bbox="1257 1280 1607 1308">o operates year round</li> </ul>	o great food

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
High Arctic International Explorers Ltd.	<ul style="list-style-type: none"> <li>o complete outfitting services               <ul style="list-style-type: none"> <li>- clothing</li> <li>- skidoos, komatiks</li> <li>- camping equipment</li> <li>- 2 boats</li> <li>- 3 three wheelers</li> <li>- 3 rubber dinghies for lake fishing</li> <li>- SSB HT radio for communication</li> <li>- portable generators</li> </ul> </li>   <li>o operates the Lake Hazen Camp during August for Polar and other tours               <ul style="list-style-type: none"> <li>- facilities are leased from Kenn Borek</li> <li>- staging area for Polar tours</li> <li>- dormitory style accommodation in parkalls which can accommodate 15 people plus the pilot</li> </ul> </li>   <li>o runs organized High Arctic tours (see description under Existing Tourist Programs)</li>   <li>o authorized dealer for tracked equipment in Edmonton (skidoo)</li> </ul>	
M.O.T. Air Hotel	<ul style="list-style-type: none"> <li>o owned by M.O.T.; operated by Tower Construction</li>   <li>o located at the airbase</li> </ul>	<ul style="list-style-type: none"> <li>o they have been talking about getting out of the accommoda- tion business for a number years; if other establish-</li> </ul>

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
	<ul style="list-style-type: none"> <li>o total rooms: 118 - half are presently closed down</li> <li>- capacity for approximately 45 outside guests in singles, doubles, multiples, 1 suite and 2 cottages</li> <li>- most of the rooms are very small with central washroom facilities</li> </ul>	could take up the slack, t would
	<ul style="list-style-type: none"> <li>o Rates: \$61/day with meals (American Plan) \$11/meal</li> <li>- meals are served at set times and are cafeteria style, all you can eat</li> </ul>	o great food
	<ul style="list-style-type: none"> <li>o most guests are government; have a number of employees living in the hotel</li> </ul>	
	<ul style="list-style-type: none"> <li>o pool room and curling rink for members only</li> </ul>	
	<ul style="list-style-type: none"> <li>o Arctic Circle Club Bar - restricted hours - open to the public</li> </ul>	
	<ul style="list-style-type: none"> <li>o at one point, when the community plans were formulated, it was envisaged that a hotel would be built in the village and the present facility would be closed</li> </ul>	
Arctic Resources Hotel	<ul style="list-style-type: none"> <li>o owned and operated by Arctic Resources, a subsidiary of Tower Construction</li> </ul>	
	<ul style="list-style-type: none"> <li>o managed by Aziz Kheraj</li> </ul>	
	<ul style="list-style-type: none"> <li>o capacity for 14 people in singles and doubles with central washroom</li> </ul>	



COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
Narwhal Construction Accommodation	<ul style="list-style-type: none"> <li>o located in South Camp</li> <li>o rate: \$60/day including 3 meals at the M.O.T. Air Hotel</li> <li>o has an established business clientele, few tourists</li> <li>o rents trucks at \$50/day plus gas</li> <li>o manager, Bryan Robertson</li> <li>o 71 beds; singles, doubles</li> <li>o located in the airbase</li> <li>o established clientele</li> <li>o rates: \$90/day; meals available all the time</li> <li>o agents for PWA in Resolute</li> <li>o do not advertise - located on M.O.T. Land and they have no legal rights to be operating a tourist hotel</li> </ul>	<ul style="list-style-type: none"> <li>o plan to apply for a tourist hotel licence</li> </ul>
Resolute Bay Co-op	<ul style="list-style-type: none"> <li>o manager, Raymond Girard (leaving in April)</li> <li>o retail store for food, dry goods, trading post, some tourist items such as carvings and t-shirts</li> <li>o have the fuel delivery contract</li> </ul>	<ul style="list-style-type: none"> <li>o in bad financial position</li> </ul>

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
Esso Gas Station	<ul style="list-style-type: none"> <li>o building is very run down; C.A.C.F.L. thinking of having a feasibility study done for a new building</li> <li>o operating hours:               <ul style="list-style-type: none"> <li>- 10:00 a.m. - 12:00 noon and 1:00 p.m. - 5:00 p.m.</li> <li>  Mondays through Saturdays; also, 6:00 p.m. - 9:00 p.m. on Thursdays</li> </ul> </li> <li>o one pump open each day, 8:00 a.m. - 9:00 a.m. 6:00 p.m. - 7:00 p.m.; Sunday 2:00 p.m. - 3:00 p.m.</li> </ul>	
Hudson's Bay Store	<ul style="list-style-type: none"> <li>o located at the airbase</li> <li>o retail store for groceries, dry goods, clothing, skidoos, boats, good selection of souvenir items</li> <li>o operating hours:               <ul style="list-style-type: none"> <li>- 9:30 a.m. - 12:00 noon and 1:00 p.m. - 5:30 p.m., Tuesday - Saturday</li> </ul> </li> </ul>	
Kenn Borek Air	<ul style="list-style-type: none"> <li>o manager, Terry Bazerabus and Kevin?</li> <li>o several twin otters based in Resolute Bay</li> </ul>	

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
o	scheduled service: - from Resolute Bay to Pond Inlet and Nanisivik (twice per week) - the flights correspond with crew changes at the Panarctic base at Rae Point - from Resolute to Grise Fiord on Fridays (once per week between May 7 and September and once every two weeks the rest of the year)	
o	charter services	
Bradley Air Services	o manager, Fred Alt	
o	charter services: - 2 casual twin otters - 2 more in the summer for use by the Polar Continental Shelf Projects - planning on getting a DC3 next year	
Nordair Ltd.	o manager, Gunnar Wederhorn	
o	scheduled jet service from Montreal via Frobisher Bay	
Pacific Western Airlines Ltd.	o manager, Gord Stewart	
o	scheduled jet service from Edmonton via Yellowknife	

COMMUNITY RESOURCES

## OTHER COMMENTS

RESOURCE CHARACTERISTICS  
(Description, access, condition, operating season,  
use, costs, quality, etc.)

- Liquor Control
- o available by mail order
  - o bar located at the airbase is open to the public
- Community Hall
- o not presently being used
  - o new building
- Airport Terminal
- o ticket counters for Nordair, Kenn Borek and PWA
  - o 2 washrooms
  - o 1 advertisement for Arctic Resources accommodation
- Churches
- o Anglican church
- SPECIAL EVENTS
- o annual polar swim in August
  - o Christmas games
- SPECIAL SKILLS
- o only one really good carver is active in the community
  - o at least one local has been trained as a tourist guide

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
<u>EXISTING TOURIST PROGRAMS</u>		
High Arctic International Explorer Services Ltd.	<ul style="list-style-type: none"> <li>o run by Bezal Jesudasen</li> <li>o skidoo trips to Grise Fiord (April 15-June 6)               <ul style="list-style-type: none"> <li>- \$1 800 with return flight to Resolute</li> <li>- 2 nights in Resolute Bay; 4 nights on the land; 1 night in Grise Fiord</li> <li>- would rather try to arrange for the guests to stay in Inuit homes in Grise Fiord for \$50/night rather than the hotel</li> <li>- maximum 10 people</li> <li>- 1 guide for every 2 people; hires the guides from Resolute and Grise Fiord</li> <li>- charter back from Grise Fiord</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>o uses komatik<del>o</del> with boxes w the passengers sit; protected by windshields</li> </ul>
Special Interest Tours (Medina, Washington)	<ul style="list-style-type: none"> <li>o flexible tours by skidoo in the spring or boat in the summer</li> <li>o advertises in Germany and Japan as well as Canada and the U.S.</li> <li>o Arctic Char Fishing Tour (to Koluktoo Bay and Lake Hazen)               <ul style="list-style-type: none"> <li>- departure from Resolute Bay in August</li> <li>- 14 people maximum plus guide</li> </ul> </li> <li>o Polar Ice Cap Magnetic North Pole and Wildlife Tour               <ul style="list-style-type: none"> <li>- departure from Resolute Bay in April</li> <li>- 14 people maximum plus guide</li> </ul> </li> </ul>	

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
Dewest Tours Ltd. (Vancouver, B.C.)	<ul style="list-style-type: none"> <li>o North Pole Tour               <ul style="list-style-type: none"> <li>- departure from Resolute in April</li> <li>- 14 people maximum plus guide</li> </ul> </li>   <li>o North Pole Tours (3 planned for 1982)               <ul style="list-style-type: none"> <li>- 1 night in Resolute at Narwhal Accommodation and 1 night at International Tourist Home for each tour (April and May)</li> <li>- 14 people maximum plus guide</li> </ul> </li> </ul>	
Canadian Nature Tours	<ul style="list-style-type: none"> <li>o Top of the World Tour               <ul style="list-style-type: none"> <li>- departs from Resolute Bay to Lake Hazen Lodge</li> <li>- July 24-28</li> <li>- cost: \$2 395</li> <li>- guided</li> </ul> </li>   <li>o Somerset Island Tour               <ul style="list-style-type: none"> <li>- departs from Resolute Bay to Somerset Island (camping)</li> <li>- August 2-7</li> <li>- cost: \$1 150</li> <li>- guided</li> </ul> </li> </ul>	

APPENDIX B

PUBLIC INVOLVEMENT

RESOLUTE BAY

## APPENDIX B

### PUBLIC INVOLVEMENT

A major intent of the study was to provide an educational process for the community whereby the project could help to create a greater awareness of tourism and its implications. The ultimate intent of the study is to develop a tourism plan that reflects the community's views and concerns, as well as the realities of the potential tourism resource base. It is intended that the plan be within the potential of the community to implement. Thus, the community involvement process played a major role in the overall project approach.

The community involvement process in Resolute Bay was accomplished through several modes of communication. The following provides a point form summary of this process.

- o Prior to the planner's arrival in the community, a picture with an interpreted paragraph explaining the purpose of the planner's forthcoming visit was sent to the community and posted in the Co-op store.
- o On arriving in the community, a newsletter was distributed explaining the study and describing what the planner hoped to achieve in the community and how the community could participate.
- o Throughout the 7 day stay in the community, the planner held meetings with the major community groups and numerous individuals.
- o A public meeting was held to show the Baffin Regional Tourism slide shows.
- o Drop-in sessions were held at the government office each day.

RB



The following provides a list of the major contacts (individuals and groups) in the community of Resolute Bay who were contacted with regard to the tourism study.

### Individuals

George Eckalook	- Settlement Chairman
Aleesuk Eckalook	- Secretary Manager
Andrew Tagak	- Field Services Officer
Paul Amagoalak	- Chairman of the Co-op Board
Bezal and Terry Jesudasen	- Owners/Managers of High Arctic Explorers International
Raymond Girard	- Co-op Manager
Gunnar Wederhorn	- Base Manager of Nordair
Minnie Nungaq	- Co-op Manager Trainee
Mike Pembrook	- School Principal
Fred Alt	- Base Manager for Bradley Air
Kevin ?	- Base Manager for Kenn Borek Air
Joe McGrath	- Pilot with Kenn Borek Air
Kay Settle	- Nurse
Tony Manik	- President of the H.T.A.
John Stevenson	- Wildlife Officer
Bill Brown	- Personnel Superintendent at the Polaris Mine
Dave Purchase	- D.P.W.
Jan Tagak	- Adult Educator, Housing Association Employee

### Groups

Settlement Council  
Co-op Board  
Hunters and Trappers Association  
School Class

APPENDIX C

DEVELOPMENT OPPORTUNITIES AND PROGRAMS

RESOLUTE BAY

APPENDIX C

DEVELOPMENT OPPORTUNITIES AND PROGRAMS

The following section details a series of development opportunities and programs to implement the Resolute Bay Tourism Development Plan. The individual programs are grouped under four program headings:

1. Attractions/Tours/Events
2. Hospitality/Information
3. Infrastructure
4. Industry Organization

The individual programs are described with respect to:

1. Project Name
2. Season of Use
3. Project Description
4. Project Components
5. Additional Comments

APPENDIX C

DEVELOPMENT OPPORTUNITIES AND PROGRAMS

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Industry Organization SHEET NO: 1

PROJECT NAME: Tourism Awareness Programs

SEASON OF USE:

PROJECT DESCRIPTION:

In order to help promote further involvement of local Inuit in the tourism industry, there needs to be a greater awareness of tourism and its associated benefits and constraints. The intent of this program is to supply community residents with this information through various modes of communication such as audio visual programs, newsletters and formal and informal discussions with individuals from other communities who are involved in tourism.

PROJECT COMPONENTS:

1. Develop and implement a program for promoting an increased awareness of tourism in the community.

ADDITIONAL COMMENTS:

RB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Attraction/Tour/Event

SHEET NO: 2

PROJECT NAME: Outpost Camp Tourism Development

SEASON OF USE:

PROJECT DESCRIPTION:

The objective of this program is to determine more fully the interest and resource potential of the Back Bay and Creswell Bay outpost camps to become involved in the tourism industry. Initial interest has been expressed by both camps through liaison people in Resolute Bay.

PROJECT COMPONENTS:

1. Undertake a feasibility study to determine interest and potential in the outpost camps to become involved in some form of tourism. The study should be conducted in the same manner as the overall Baffin Regional Tourism Study, with emphasis placed on the public involvement process.

ADDITIONAL COMMENTS:

RB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Infrastructure

SHEET NO: 3

PROJECT NAME: Handicraft Training and Promotion Program

SEASON OF USE: Year Round

PROJECT DESCRIPTION:

The purpose of this program is to stimulate local handicraft production. This would be accomplished by in community training through audio visual programs and visiting artists from other communities. The intent of the program is to help provide more economic benefits to the local Inuit from an expanding tourist industry without the need for major infrastructural development.

PROJECT COMPONENTS:

1. Develop a program for stimulating local handicraft promotion, i.e. carving, sewing, etc.

ADDITIONAL COMMENTS:

RB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Attraction/Tour/Event

SHEET NO: 4

PROJECT NAME: Little Cornwallis Island Mine Excursion

SEASON OF USE:

PROJECT DESCRIPTION:

The objective of this program is to develop 1 day excursion charter flights over to Little Cornwallis Island to tour the mine. The intent of this program would be to keep tourists in Resolute for a longer period than just several hours or overnight. This excursion could be incorporated into tours that depart/terminate in Resolute Bay as an added attraction. From Comincos viewpoint, tours of the mine serve as good public relations and promotion.

PROJECT COMPONENTS:

1. Develop short 1 day excursion trips to the mine on Little Cornwallis Island. The tours would be up to a maximum of 15 people and would include both aboveground and underground guided tours. An audio visual program could provide the orientation before the guided tours.

ADDITIONAL COMMENTS:

RB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Infrastructure

SHEET NO: 5

PROJECT NAME: Visitor Accommodation Services

SEASON OF USE:

PROJECT DESCRIPTION:

The objective of this program is to provide full service, high quality accommodation services in the Inuit village. Hotel amenities would include multi-purpose space to accommodate a craft retail sales area, and a regional tourist information area.

PROJECT COMPONENTS:

1. Undertake a feasibility study and architectural program to determine the detailed requirements of constructing a new hotel. The terms of reference should ensure that the feasibility of utilizing the townhouse building is investigated.
2. Initial development of a new full service hotel facility including:
  - full restaurant service
  - craft retail sales area
  - regional tourist information area
3. Taxi service from the airbase to the village.
4. Training programs in hotel operation and management for the staff.

ADDITIONAL COMMENTS:

RB



RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Industry Organization

SHEET NO: 6

PROJECT NAME: Community Tourist Board

SEASON OF USE:

PROJECT DESCRIPTION:

The objective of this program is to establish a community/board of local citizens to manage, co-ordinate and direct the development of the tourist industry in Resolute Bay. The board members would be individuals representative of the major community groups with an involvement in tourism as well as the various tourism sectors in the community.

PROJECT COMPONENTS:

1. Elect a board of community representatives, which would be ultimately responsible to the council.

ADDITIONAL COMMENTS:

RB