



Arctic Development
Library

***Baffin Regional Tourism Planning Project -
Community Tourism Development Plan -
Arctic Bay
Catalogue Number: 11-32-16***

11-32-16

BAFFIN REGIONAL TOURISM PLANNING PROJECT

COMMUNITY TOURISM DEVELOPMENT PLAN

ARCTIC BAY

IKPIARJUK

April, 1982

PREPARED BY:

MARSHALL MACKLIN MONAGHAN LIMITED

PREPARED FOR:

DEPARTMENT OF ECONOMIC DEVELOPMENT
AND TOURISM

GOVERNMENT OF THE NORTHWEST
TERRITORIES

AB

TABLE OF CONTENTS

	<u>PAGE NO.</u>
1. INTRODUCTION	1 - 1
1.1 What is The Tourism Study?	1 - 1
1.2 Purpose of The Report	1 - 1
1.3 Other Reports	
2. MAJOR PLANNING CONSIDERATIONS	2 - 1
2.1 Several Important Factors Affecting Tourism Development In Arctic Bay	2 - 1
2.2 Resources of The Land and People	2 - 1
2.3 What Tourism Facilities and Capabilities Does Arctic Bay Already Have?	2 - 3
2.4 Community Feelings About Tourism	2 - 5
2.5 Who Should Visit Arctic Bay	2 - 5
3. COMMUNITY TOURISM DEVELOPMENT PLAN	3 - 1
3.1 How Will Development in Arctic Bay Relate to Development in Other Communities in the Baffin Region?	3 - 1
3.2 Development Opportunities and Other Tourism Programs	3 - 2

APPENDICES

A. RESOURCE INVENTORY

A1 - Resources of The Land (including map)

A2 - Resources of The People (including map)

A3 - Activity Evaluation Matrices

A4 - Community Resources

Existing Tourism Facilities (Infrastructure)

Special Events

Special Skills

Existing Tourism Activities

B. PUBLIC INVOLVEMENT

C. DEVELOPMENT OPPORTUNITIES AND PROGRAMS

1. INTRODUCTION

1.1 What is The Tourism Study?

In May 1981, the consulting firm of Marshall **Macklin** Monaghan Limited was hired by the Department of Economic Development and Tourism to do a tourism study for the entire **Baffin** Region.

The three main purposes of the study were:

- i) To help the **Baffin** Region communities to understand what tourism is and what benefits and other impacts might result from tourism development;
- ii) To find out if community residents are interested in developing tourism - what kind of tourism and under what conditions; and
- iii) To evaluate tourism potential by examining the resources in and around each community and by determining what there might be for tourists to see and do.

The study was initiated with the full support of **Baffin** Regional Council.

1.2 Purpose of the Report

The purpose of this report is to provide summary of findings, conclusions and recommendations resulting from the tourism study. This summary is provided for the residents of Arctic Bay so that all members of the community will know what is proposed and will be able to comment on the study and its recommendations.

More detailed information, including an inventory of resources, a description of the recent field program and a series of sheets describing tourism development opportunities and programs is provided in an appendix to this report.

1.3 Other Reports

If additional information is required, the following documents can be obtained from either the Hamlet Office or the Department of Economic Development and Tourism in **Frobisher** Bay:

a) Background Information Report

This report contains general information about the **Baffin** Region. Topics discussed include the responsibilities and programs of government agencies and major **Inuit** organizations; land use and ownership; economic activity; climate, and tourism resources and activities.

b) Planning Process Report

This report describes in **considerable** detail the methods used to carry out this study.

c) Regional Tourism Development Strategy

This report contains recommendations for tourism development programs involving the **Baffin** Region **as a** whole.

d) Technical Appendix

This document includes the **findings** of investigations which were a part of this study.

2. MASTER PLANNING CONSIDERATIONS

The following sections outline the major factors affecting the development of tourism in Arctic Bay.

2.1 Several Important Factors Affecting Tourism Development in Arctic Bay

Three major location related factors are of major significance.

The proximity of **Nanisivik** Mine is an important consideration for four main reasons:

1. The mine's jet airport provides twice weekly connections to Montreal and **Frobisher** Bay.
2. The several hundred visitors to the mine each year may also be interested in tourism opportunities in Arctic Bay.
3. Approximately 200 employees of the mine may be interested in taking advantage of tourism opportunities in Arctic Bay on their days off.
4. The future use of the mine site may have a considerable impact on tourism in Arctic Bay.

Pond Inlet, a more developed tourist destination, is situated only about 290 km or 180 miles east of Arctic Bay.

Arctic Bay is one of the communities that will be most affected if Lancaster Sound becomes a heavily used shipping channel as is currently being proposed, or if oil or gas exploration and extraction activities are increased. Anticipated activities in Lancaster Sound will most likely create increased demands for accommodation, food, and outfitting services in Arctic Bay.

2.2 Resources of the Land and People

During their visit to Arctic Bay, 'the tourism planner and the Area Economic **Development** Officer found out as much as they could about the resources of the land (wildlife, fish, **landforms**, vegetation, etc.), and resources of the people (historic sites, spring and summer camps, traditional campsites, etc.), by talking to knowledgeable people in the community. Information collected is found in Appendix AI and AZ.

This information was used to find out what tourists could do in the Arctic Bay area during various seasons.* Tourism opportunities identified during this process are summarized in the following sections.

There are only two major tourist seasons in Arctic Bay - the frozen water spring tourist season when travel by skidoo, dog team, and cross-country skis is possible; and the open water summer tourist season when travel by boat is possible.

2.2.1 - Tourist Opportunities - Frozen Water - Spring Tourism **Season** (beginning of April to beginning of July)

A wide variety of spring activity opportunities are found at all distances from the community. Beautiful and interesting routes extend in all directions from the community.

Outstanding opportunities exist for hiking and skidooring to look at scenery and wildlife.

Wildlife is more plentiful during the summer season,

* This information was also used to determine where tourists shouldn't go and what tourists shouldn't do in Arctic Bay.

There is considerable potential for polar bear hunting at the flow edge using dog teams from the community or from one of the **outpost** camps.

The best months for skidooring are May and June when the weather is fairly warm and the ice is still dry.

The setting of Arctic Bay is very pretty during the spring and extremely conducive to longer stays in the community itself.

There is little potential for ice fishing in the immediate vicinity of Arctic Bay.

There are a number of interesting historic sites near the community, including several associated with the visit of Captain Bernier and his ship the "Arctic".

The best months for viewing polar bears are April and May.

Spring may be the best season for participating in activities identified with the traditional **Inuit** way of life such as staying in an igloo, riding with a dog team, or watching a seal hunt.

2.2.2 - Tourism Opportunities - Open Water - Summer Tourism Season (beginning of August to beginning of September)

A wide variety of summer activity opportunities are found at all distances from the community.

Outstanding opportunities exist for hiking and boating to look at scenery, wildlife and historic sites.

August is the best month for boating as September tends to be cold.

There is little potential for open water fishing in the immediate vicinity of Arctic Bay. The nearest trophy fishing areas are **hundreds** of kilometers to the south or to the southeast. Domestic fishing areas close to Arctic Bay do not generally have sufficient fish populations to also support sport fishing. The closest domestic fishing area is 85 miles away from the community.

Summer wildlife viewing opportunities include narwhal, a variety of birds, **seals**, and small game animals.

A number of interesting boat trips can be made within a day or two.

August is the only month when comfortable and relatively reliable tourist boat trips are possible. However, even in August, the less protected waters north of Strathcona Sound are rough and dangerous.

2.3 What Tourism Facilities and Capabilities Does Arctic Bay Already Have?

A number of factors related to community facilities and services and to the skills and plans of community residents are of major importance to Arctic Bay's potential for tourism development. A fuller account of community resources is given in Appendix A4.

There is no hotel in Arctic Bay, nor is there one in **Nanisivik**. Government transient **centres** in both communities are comfortable but very small, each accommodating about seven people. Both transient **centres** exist primarily to accommodate government employees and visitors on official business. The mine guest houses are available solely for visitors associated with **the** mine.

A feasibility study was conducted to determine the viability of a hotel in **Nanisivik**, concluding that a hotel should not be **built** here. However, several residents continue to believe that a hotel in one

of the communities **could** succeed within the right economic climate and with good management.

The lack of a good hotel is the major constraint to tourism development in Arctic Bay.

One member of the community has expressed an interest in upgrading the transient **centre** to meet **G.N.W.T.** hotel standards. A study is presently being done to determine whether this is feasible.

There is no licensed outfitter in the community although two people are in the process of obtaining outfitting licenses. One of these people owns a boat and **plans** to buy a 25 foot Boston Whaler capable of accommodating eight people. He anticipates that his services will be used primarily by researchers and oil and gas companies. The other prospective outfitter is in the process of buying a 35 foot Newfoundland Trawler capable of carrying eight people. He plans to offer his services primarily to tourists.

Members of the Outpost Camp at Bernier Bay are very interested in developing a fishing and naturalist camp in this area. The major constraints to this proposal are the large polar bear populations in this area and the high incidence of man-bear conflicts, and the existence of several similar developments in the **Baffin** Region (i.e. **Koluctoo** Bay, Hall Beach, Clearwater Fiord).

There is no **co-op** in Arctic Bay, although efforts are being made to establish one.

The airport at **Nanisivik** provides twice weekly jet service to Montreal via **Frobisher** Bay.

The airstrip at **Nanisivik** is frequently fogged in during the tourist season due to its high altitude (2 000 feet).

Members of the **Inumarit** Committee are very knowledgeable about various aspects of **Inuit** culture and are interested in developing **various** tourism related opportunities if this will help support their primary function of assisting **people** in the community with problems. Tourism related plans include construction of a sod house and igloos for tourist accommodation; a program whereby tourists stay in native homes; trips on the land with an elder who **tells** of traditional ways; development of a museum with displays, a sales outlet for traditional goods, and a rental service for warm clothes; lecturers; and demonstrations.

The Midnight Sun Marathon between Arctic Bay and **Nanisivik** is the world's most northerly race, and attracted about 50 runners last year. The participants in this race are potential users of other tourist developments in Arctic Bay. They are also a major source of cheap publicity for the attractions of Arctic Bay.

The mine and processing plant at **Nanisivik** are a major tourist opportunity in themselves, already attracting up to 200 visitors each year. However, mine management appears to have serious reservations about promoting the mine as a tourist attraction for the general public. Visitors now are usually associated in some way with the mine or the government.

The future of the mining community of **Nanisivik**, with its extensive services and facilities, is uncertain. Proposals exist for its eventual use as an eastern Arctic adult training centre or an Armed Forces base. The future development of **Nanisivik** will have a great impact on the development of tourism in Arctic Bay.

2.4 Community Feelings About Tourism

During the visit of the tourism planner, many residents were asked what they thought about tourism. (A list of groups and individuals contacted is found in Appendix B.)

The following points briefly summarize the general feelings of residents towards tourism.

2.1.1.

The attitude of the community towards tourism is generally very positive. Many residents believe that tourism can create much-needed jobs and that it will promote an understanding and appreciation of **Inuit** culture by southerners.

A survey of public attitudes about tourism was conducted by Philip **Kalluk**, Hamlet Clerk. The response to his phone-in radio show indicated that twelve people were in **favour** of tourism and seven were against it. Some of those who stated that they do not want tourism development, indicated that they would prefer to wait until after the settlement of land claims or until after the re-establishment of **co-op**.

A number of residents have indicated an interest in providing tourism facilities and services. These include two prospective outfitters, one person who wants to develop a fish camp, and a group of people - the **Inumari** Committee - who have a number of tourism related plans (see Section 2.3).

The Hamlet Council is unanimously in **favour** of the development of tourism in Arctic Bay, and is planning to establish a Tourism Committee or Sub-committee in the near future.

The feeling of members of **H.T.A.** and other community residents is that tourism should be locally controlled and must be developed in the best interests of the community.

Many residents feel that tourist activities should not interfere with community activities. Tourist fishing and hunting camps should not be established in domestic hunting and fishing areas. Any fishing by tourists close to the community may meet with local opposition.

The elders have suggested that tourism be promoted only during the months of May, June, early July, and August when it is relatively warm and when **travel** is possible by skidoo or boat.

2.5 Market Considerations - Who Should Visit Arctic Bay?

The resources in and around Arctic Bay are most appealing to certain types of people. The following section identifies the **people** who would be most interested in visiting this area and who should be encouraged to visit Arctic Bay in the future.

The resources in an around Arctic Bay are most attractive to and most suitable for three kinds of tourist.

1. Backpackers, naturalists, and people interested in adventure travel will find much of interest in Arctic Bay. These market groups do not generally demand high quality accommodation (which is not now available in Arctic Bay) and could be expected to spend much of their vacation time out on the land.
2. People interested in the **Inuit** culture and crafts might want to participate in some of the programs planned by the **Inumiarit** Committee. These people, including university groups, museum clubs, or craft associations, may enjoy living in an igloo, a sod house or in a native home, learning first hand about the traditional **Inuit** way of life.
3. The third group consists of people who are associated with or who are using the facilities of **Nanasivik**. As long as the mine continues to operate, it can be expected that people from the south will continue to visit it. About 200 visitors went on tours of the mine last year. **In** addition, about 50 runners and numerous media people participated in last year's Midnight Sun Marathon.

It can be expected that some or most of these people would visit Arctic Bay if there were organized tours. They would be accommodated in Nanisivik so that the lack of a hotel in Arctic Bay would not be a problem.

The employees of Nanisivik (about 200) and their families may also be interested in visiting Arctic Bay if organized tours or outfitting services were available.

Group tours, which are easier to service and to control (and which may be able to take advantage of group travel rates) should be emphasized.

3. COMMUNITY TOURISM DEVELOPMENT PLAN

3.1 How Will Tourism in Arctic Bay Relate to Development in Other Communities in the Baffin Region?

The resources of the Arctic Bay area are sufficiently attractive, varied and distinctive that visitors could potentially spend a major part or all of their vacation time in this area.

For this reason, Arctic Bay is being **labelled** a Destination Area. This title describes Arctic Bay's place in the tourism industry of the region as a whole.

A Destination Area is a large area which offers excellent opportunities for tourism activities. This area, through which visitors travel from a certain community, is a major focus of a tourist's vacation.

A Destination Area does not necessarily require a high quality hotel because much of the tourist's time will be spent on the land outside the community. This is particularly important in the short term in Arctic Bay which has only a small transient **centre**.

The eventual construction of a hotel in Arctic Bay of **Nanisivik** or the upgrading and expansion of the transient **centre** in Arctic Bay will alleviate this problem and may change the nature of tourism in Arctic Bay. However, within the five year scope of this plan, it is assumed that high quality accommodation will not be available to tourists in Arctic Bay.

The accommodation problem is further alleviated by the fact that many of the anticipated tourists will be accommodated in **Nanisivik**, and by the plans of the **Inumarit** Committee to build igloos and a sod house for tourists and to invite tourists to stay in native homes.

3.2 Development Opportunities and Other Tourism Programs

3.1.1. - What Form Should Tourism Development in Arctic Bay Take?

A series of tour options, facility developments and tourism services should cater to tourists with a variety of interests and **should** take advantage of Arctic Bay's outstanding tourism resources.

Tourism development must also reflect the lack of high quality hotel accommodation and food services in Arctic Bay.

Backpackers, naturalists and those interested in adventure tours should be provided with a variety of spring and summer tour options. Groups with a special interest in the **Inuit** culture should be provided with a variety of cultural programs and experiences. Tourists who will be based in **Nanisivik** should be offered short spring and summer tours departing from **Nanisivik**.

The development of an extensive cultural experience program (combining accommodation in igloos, sod houses, and native homes with tours, lectures and demonstrations to teach visitors about traditional ways) is extremely important to the development of a distinctive kind of tourism in Arctic Bay. This kind of tourism opportunity is not available anywhere else in the Eastern Arctic and combined with Arctic Bay's outstanding scenic resources, would create a unique destination area.

3.2.2 - Recommendations for Tourism Development in Arctic Bay

The programs described in the following chart respond to the opportunities and constraints presented by the resources of the Arctic Bay area. They also take into account the attitudes, concerns and plans of local residents as well as the needs of the people who might be interested in visiting Arctic Bay and the place of Arctic Bay within the **Baffin** Region tourism industry.

A more detailed description of recommended programs can be found in Appendix C.

3.2.3 - How to Read the Chart

The following chart very briefly-describes the recommended tourism development programs. It also indicates the following things.

a) How Important is This Program?

Priority

The priority of each program shows the importance of that program. For example, if the community has a limited amount of money and time to spend on tourism development, a program with a I priority would be done first, while a program with a IV priority might be done at a later date or might not be done at all.

Time to Implement

This is the time within which each program should be completed or put into effect. It is a rough indication of the order in which things should be done, the speed with which programs should be carried out, and the complexity of each program.

b) Who Should Be Responsible for Carrying Out this Program?

These four columns indicate the person, agency or other group who should be responsible for carrying out and/or paying for various aspects of each program. Each program has been divided into four parts which may be carried out by different people, agencies or groups.

"Planning" refers to the period before the project gets underway. "Construction" is the actual building called for by the program recommendation. "Delivery" refers to the day-to-day operation of the program once it is planned for and/or built. "Other" refers to any other aspects of the program not covered by the previous three categories.

c) Approximate Cost

This column indicates the cost of carrying out the recommended program. It includes only initial capital costs. It does not include operating costs.

Training cost will be derived after an approach to adult training for tourism is decided upon.

Cost estimates are based on industry standards, past northern costing experience and best professional estimates.

d) Jobs Created

This column gives some indication of the number of jobs that each program will create. Part-time jobs are jobs in which employees work less than full days or only a few days each week. Seasonal jobs are those which exist only during the specific seasons.

e) Why is This Program Being Recommended and Why Does it Have This Priority Level?

This column explains why the recommended program is important to the development of tourism in Arctic Bay. It also explains why it may be more or less important than other recommended programs.

Program Recommendations - Priority and Phasing - ARCTIC BAY

Recommended Program and Components	How important is this program		Who should be responsible for carrying out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Construction	Delivery	Other				
<p><u>ARCTIC BAY TOURISM SUB-COMMITTEE</u></p> <p>1. Establish a tourism sub-committee of Council which will be responsible for the implementation of tourism plan recommendations and for monitoring tourism development. This sub-committee will also be responsible for informing the community of all new tourism developments and tourist activities.</p> <p><u>COMMUNITY AWARENESS PROGRAM</u></p> <p>1. Discussions, audio-visual presentations and written hand-outs to inform the community about various aspects of tourism.</p> <p><u>INUMARIT CULTURAL EXPERIENCE PROGRAM</u></p> <p>This program, managed by the Inumarit Committee*, will provide tourists with an opportunity to learn about and experience various aspects of the Inuit culture. The components of this program, as proposed by the committee chairwoman and vice-chairman are as follows:</p> <p>1. Build a large simulated sod house for about 10 tourists (looks like a sod house from both the inside and the outside, but is much sturdier and longer lasting).</p>	1	Year ongoing	2				Negligible	<p>None, although some money may be made by those attending meetings or performing special functions.</p> <p>This program will help to prevent problems associated with tourism, and will help residents make informed decisions about tourism development and take advantage of tourism related opportunities.</p> <p>This program provides accommodation plus a series of unique tourist attractions and experiences. These, combined with Arctic Bay's outstanding scenic resources, would make this community's tourism opportunities comparable to anything available in the Eastern Arctic.</p>	
	1	2 Year	1*	3, 1	3		10, -50,000.00	<p>Seasonal jobs or one family plus 4-5 initial construction jobs for about one month</p>	

KEY TO WHO SHOULD BE RESPONSIBLE FOR CARRYING OUT THIS PROGRAM

1) National Government, 2) Council, 3) Inumarit Committee, 4) Tourism Subcommittee, 5) Private Sector, 6) National Museum of Man

*If, for any reason, the Inumarit Committee ceases to operate or loses interest in this project, every attempt should be made to form a new committee to implement this project.

Program Recommendations - Priority and Phasing

ARCTIC BAY

Recommended Program and Components	How important is this program		Who should be responsible for carrying out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Planning	Construction	Delivery	Other			
INUMARIT CULTURAL EXPERIENCE PROGRAM (Continued)									
2. Build a smaller sod house beside the large house to house a family who would look after and cook for the tourists in the large sod house.	1	2 Years	3, 1	3, 1	3*		\$15,000. - \$20,000.	Included in above component.	
3. Build igloos for tourist accommodation during the spring season. Again, a host family will live in another igloo and provide food and other services.	1	1 Year	3, 1	3, 1	3*		\$4,000. - \$5,000. for labour, canvas, skins and other construction material.	Seasonal jobs for one family. Plus 3 construction jobs for about one week each year.	
4. Conduct a variety of tours on the land (by boat, dog team, and skidoo) during which an elder will explain about traditional Inuit ways and tell stories through an interpreter.**	1	1 Year	3, 1		3		\$4,000. - \$6,000. for camping equipment plus repair or upgrading of boats skidoos or komatiks.	Two full-time seasonal jobs. Plus numerous part-time seasonal jobs.	
5. Give lectures and demonstrations on such skills as how to build an igloo, how to cook a caribou, how to make kamiks, etc.	1	1 Year	3		3		Negligible	Numerous occasional seasonal jobs.	
6. Prepare a list of native residents who would like to have tourists stay in their homes or who would like to take tourists out to their spring or summer camps. (The visitors would pay for this.)	1	1 Year	3, 4		3, 4		Negligible	This would provide occasional income for a number of families on a part-time basis	

* Food and other services would be provided by a host family under the supervision of the Inumarit Committee.

** There is some potential for combining the services of one of the prospective outfitters with those of the Inumarit Committee so that the boats and skidoos will not have to be purchased for these tours.

Program Recommendations - Priority and Phasing

- ARCTIC BAY

Recommended Program and Components	How important is this program					How should this program be carried out					Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level		
	Priority	Time to Implement	Planning	Construction	Delivery	Other									
<u>EXPERIENCE PROGRAM (Continued)</u>															
7. Develop a museum for displays of archaeological and traditional Inuit items.		3 Years	3, 1 6								\$40,000 - \$60,000 depending upon availability of an existing building and upon the condition of that building.	One or two permanent part-time jobs.			
8. Obtain the services of an archaeologist who will catalogue the material and set up the displays.		3 Years	3, 6								\$12,000 - \$15,000 for approximately two months of assistance.				
9. Develop a retail outlet for craft items in or beside the museum selling such things as kamiks, parkas, oolooos, etc.	III	3 Years	3, 1	3, 1							Part of museum development.	One part-time seasonal job.*			
10. Provide a rental service in or beside the museum which would rent warm clothes (parkas, caribou clothing, kamiks) to visitors.	III	3 Years	3, 1	3, 1							Part of museum development.	One part-time seasonal job.*			
<u>SHORT TOUR DEVELOPMENT PROGRAM</u>															
1. Develop a series of 1, 2, and 3 day tours with departures from both Manisivik and Arctic Bay. These tours should be available during both spring and summer seasons with a slight emphasis on the summer boating season. Possible routes might include tours from Manisivik to Arctic Bay through Strathcona and Adams Sound, and down Admiralty Inlet.		1 Year	5								\$4,000 - \$6,000 for camping equipment plus repair or upgrading of existing boats, komatiks or skidoos.	2 to 4 part-time seasonal jobs.	This program would enable Arctic Bay outfitters to attract some of the people who now fly to Manisivik and leave again without ever having visited Arctic Bay or who only come to take a brief look at Arctic Bay.		

* This retail outlet and rental service would also provide occasional income for crafts people.

Program Recommendations - Priority and Phasing - ARCTIC BAY

Recommended Program and Components	Who should be responsible for carrying out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to implement	Planning	Construction			
<p><u>SHORT TOUR DEVELOPMENT PROGRAM (Continued)</u></p> <p>2. Field check tours for timing and conditions.</p> <p>3. Publicize tour offerings as indicated under the Promotion Program following.</p> <p><u>LONG TOUR DEVELOPMENT</u></p> <p>1. Develop a series of longer tours (between one and two weeks long). These will be primarily August boat trips through the more protected waters of Admiralty Inlet and its inlets and bays. Visitors will be able to see a variety of landforms, historic sites and wildlife during these tours. They should also be able to hike and fish in appropriate places.</p> <p>2. Publicize tour offerings as indicated under the Promotion Program following.</p>	Year	Year	2 Years	5	\$2,000. for boat and outfitter. Part of Promotion Program. \$4,000.-\$6,000. for camping equipment plus repair or upgrading of komotiks, ski-doos or boats. Part of Promotion Program.	Approximately 2 weeks work for an outfitter. 2 to 4 part-time seasonal jobs.	These longer tours would help to establish Arctic Bay as a destination area where tourists would spend a major portion of their vacation time.

Program Recommendations - Priority and Phasing

ARCTIC BAY

Recommended Program and Components	How important is this program		How should we carry out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Planning	Construction (Production)	Delivery	Other			
<p><u>SELF-GUIDED TOUR PROGRAM</u></p> <p>1. Develop a series of hiking tours ranging from a few hours to a few days. These tours should include especially scenic areas, interesting landforms, good climbing areas with interesting views, opportunities to see wildlife and visits to less sensitive and less easily disturbed historic sites.</p> <p>Possible self-guided tours include:</p> <ul style="list-style-type: none"> a) a half day or full day climb up King George V Mountain. b) a walk to the soapstone quarries (about 2 hours) c) a hike through an attractive valley with interesting geological features (half day to one day) d) a walk over the pass to Victor Bay (quarter to half day) e) a walk to Holy Cross Point (half day). <p>2. Prepare a small, inexpensive guide which shows the recommended hiking routes on a map and which tells something about the sights along the way.</p> <p>3. Distribute the guide through local outlets.</p>		2 Years	1, 4		4		\$2,000.00.		This program would give people participating in the Inumarit Cultural Experience Program, people visiting from Manisivik, and other tourists additional activity opportunities. This would increase the appeal of a vacation in Arctic Bay.
		2 Years	1, 4				\$5,000. - \$6,000.		
		2 Years			4				

Program Recommendations -Priority and Phasing - ARCTIC BAY

Recommended Program and Components	How important is this program		Who should be responsible for carrying out this program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Planning	Construction (Production)	Delivery	Other			
BERNIER BAY FISHING & NATURALIST CAMP									
1. Conduct a study to determine whether a proposed fishing and naturalist camp some 200 miles southwest of Arctic Bay would be a profitable venture.	V	2 Years	5				15,000. -20,000	Seasonal employment for eight members of the nearby Outpost camp	This program recommendation responds to the outstanding resources which exist in the Bernier Bay area, and to the interest of the nearby Outpost Camp in developing this fishing and naturalist camp. This program will increase the attraction of Arctic Bay as a place to visit. However, there are already several fish camps in the region as well as plans for others. Therefore a demand for additional fish and naturalist camps should be established before this program is undertaken.
2. Obtain necessary permits and licences from appropriate agencies including Canadian Wildlife Service, Dept. of Fisheries and Oceans, and Hamlet.	V	3 Years	5						
3. Evaluate whether planes can land safely in the selected area.	v	3 Years	5*						
4. Construct camp facilities (6 plywood walled tents, wash-rooms, cooking and dining facilities).	v	3 Years	5	5	5	50,000. - \$60,000			
5. Train outpost camp members looking after the tourist camp in such things as food preparation, first aid, outfitting services, hospitality and basic management skills.	v	3 Years							
ARCTIC BAY PROMOTION PROGRAM									
1. Ensure that all tours, outfitting services, and tourism programs are advertised in TravelArctic's Explorers' Guide	I	1 Year	5,4					This is a free government service which should be taken advantage of. The Explorers' Guide is widely distributed and is an excellent way of making Arctic Bay's services and resources known.	This is one of the best ways to advertise outfitting and tour services and tourism programs.
2. Simple one-page hand-outs should be used to advertise the services of each outfitting service and tourism program including special tours and the Inumarit Cultural Experience Program. Distribute these advertisements to tour wholesalers, airports and various areas in Nanisivik.	II	2 Years	5	5		2,000. each			

* Department of Transport.

• Training may include temporary employment of staff member(s) at Koluctoo Bay Fishing Camp.

Program Recommendations - Priority and Phasing - ARCTIC BAY

Recommended Program and Components	How important is this program		Who should be responsible for carrying out Nsis program				Approximate Cost (1982 DOLLARS)	Jobs Created	Why is this program being recommended and why does it have this priority level
	Priority	Time to Implement	Planning	Construction (Production)	Delivery	Other			
<p><u>HOTEL DEVELOPMENT PROGRAM</u></p> <p>1. Conduct a study to determine the level of visitation necessary to make the following financially feasible:</p> <p style="margin-left: 20px;">a) an upgraded transient centre under private ownership and management</p> <p style="margin-left: 20px;">b) a new high quality hotel.</p> <p>2. When it is determined that an upgraded form of tourism accommodation is feasible and desirable, the transient centre should be upgraded or a hotel built.</p> <p style="margin-left: 20px;">If economic conditions change such that interest rates become lower or government grants become more readily obtained, the development of a good hotel is a high priority in Arctic Bay.</p>	1	1 Year	1				\$15,000.-\$2 C, 000		<p>The lack of a hotel is the major constraint to tourism development in Arctic Bay. A comfortable hotel would enable the community to attract a wider range of tourist markets. However, the hotel should only be built when tourism is sufficiently established to support a hotel or when research activity associated with the Lancaster Sound shipping channel is sufficient to support this facility.</p> <p>The hotel would create 3-4 permanent jobs. The upgraded transient centre would create 2-3 permanent jobs.</p>

*russtov beyond the 5 year planning horizon of this study.

** If a Co-op is re-established in Arctic Bay, this may be an excellent development opportunity for it.

APPENDICES

ARCTIC BAY

APPENDIX A

RESOURCE INVENTORY

ARCTIC BAY

APPENDIX AI

RESOURCES OF THE LAND

ARCTIC BAY

APPENDIX A1
RESOURCES OF THE LAND
 (Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
1.	2 waterfalls - coloured dyke formations - volcanic rocks - enclosed on 3 sides	Boat	1 hour	August	
2.	King George V Mountain - 1 905 feet high - good view of the community	Hike	2-5 hours	Year round	Common hiker's destination
3.	Fishing lake for Nanisivik Mines community - recreational fishing - Kahulu Lake	Hike Skidoc	1½-2 hours from Nanisivik ½ hour	May to August April to June	
4.	Small waterfall between Fleming Lake and Fleming Inlet	Boat	3 hours	August	
5.	Gyr Falcon nests - end of Strathcona Sound	Skidoc Boat	2 hours 1 day	June August-September	
6.	St. George Society Cliffs - seabird nests	Boat Skidoc	½ hour 10-15 minutes	August June	
7.	Blueberries - along road to Nanisivik	ruck	10-15 minutes from Arctic Bay	Late August and early September	
8.	Fulmar concentrations - tend to settle on the water	Boat	1-1½ hours	Late August, September	

RESOURCES OF THE LAND

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
9.	Ivory gull concentrations - Arctic Bay - tend to settle on the water		Visible on the bay from the community	September	
10	Kakiak Point - lookout point for narwhal - Dorset site (see #8, Resources of the People) - summer campsites during narwhal hunt	Boat	3-4 hours	end of July to September	
11.	Fishing river - used during the narwhal hunt	Boat	3-4 hours	end of July to September	may be local opposition to tourists fishing in this river during the summer
12.	Scenic limestone cliffs - very steep	Boat	2-5 hours	end of July to September	
13.	"The Gallery" - interesting limestone rock formations	Boat	3½-4½ hours	end of July to September	
14.	Concentration of harp seals - Admiralty Inlet	Boat	1½-2 hours	August	
15.	Good fishing area - Moffet Inlet	Boat	3 hours	mid-July to mid-August	
16.	Good fishing area and campsite - Levasseur Inlet	Boat	2 hours	mid-July to mid-August	

RESOURCES OF THE LAND

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE</u> (Season, Month)	<u>OTHER COMMENTS</u>
17.	Waterfall	Boat	½ hour	August	
18.	Cliffs and fishing lake - lake almost fished out - fantastic view from the lake	Boat Skidoo	1½ hours ½-2 hours	August June	
19.	Sheer cliffs - fulmar colonies	Skidoo	2-3 hours	June	
20.	Cliffs - fulmar colonies - rock formation like a sailing ship - part of IBP* site	Skidoo	2-3 hours	June	
21.	Stepped cliffs - fulmar and Glaucous Gull colonies - part of IBP* site - part of the cliff is heavily vegetated with edible "kongolik" plants	Skidoo	2-3 hours	June	
22.	Cliffs with cave - can travel through cave in a boat - sculptured rock formations - things can be seen in the rock formations with some imagination (e.g. eagles)	Skidoo Boat	2-2½ hours 3-4 hours	June August	
23.	Unusual rock formation - light brown cliff tops - black cliff bottoms - Adams Sound	Boat Skidoo	1 hour 1 hour	August June	

RESOURCES OF THE LAND

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
24.	Snow goose colony	Skidoo plus hike	1½-2½ hours total	Last week of May to end of June	
25.	Snow goose colony - across from Nanisivik	Boat plus hike	2-3 hours total	August	
26.	Sandy beach	Skidoo	15-20 minutes	end of May	
27.	Sandy beach around Levasseur Inlet - fishing area and campsite - scenic	Boat plus hike or truck 4 miles to water	½ boat ride from Nanisivik side of Sound	August	
28.	Good scenery - Fleming Inlet/ Faricius Fjord - granite rocks - ice breaks up early - very dangerous by skidoo	Boat	3-4 hours	August	
29.	Cliffs	Boat	3 hours	August	
30.	Unusual rock formation on side of cliff - looks like an Inuk standing beside a Kadloona wearing a hat	Boat Skidoo	1 hour ½ hour	August June	

RESOURCES OF THE LAND

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
31.	Unusual hill formation ("Pusingnajojaq Hill") - light brown colour - good fishing	Boat	4-5 hours	August	
32.	Blueberries - Cape Strathcona	Boat	1½-2 hours	Late August to early September	
33.	Scenic area - Moffet Inlet - small black hills - mossy vegetation in valleys - Arctic willow, flowers - said to look like Pangnirtung high igneous rocks	Skidoo Boat	3-5 hours 4-5 hours	June August	
34.	Seagull nests - Moffet Inlet	Skidoo	3½ hours	May, June	
35.	Polar bear concentrations at flow edge	Skidoo	3 hours	May, June	
36.	Snow goose colony	Skidoo Boat	1½-2 hours 2-2½ hours	May, June August	
37.	Gyr Falcon nests - Davids Island	Boat	3 hours	August, September	
38.	Gyr Falcon nests - Bartlett Inlet	Boat	3-3½ hours	August, September	
39.	Wilder duck nests	Skidoo	4 hours (depends on ice conditions)	June	

RESOURCES OF THE LAND

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
40.	Concentrations of Arctic hare	Skidoo plus hike	1½-2½ hours	Year round	
41.	Concentration of walrus	Skidoo	5 hours (depending on ice conditions)	May	Walrus population at this point is not constant from year to year
42.	Good domestic fishing area - Moffet Inlet	Skidoo Boat	4 hours 5 hours	May, June August	
43.	Domestic ice fishing area - Moffet Inlet area	Skidoo	3½ hours	June	
44.	Summer fishing area	Boat	3-4 hours	August	
45.	Unusual land formations - looks like 2 breasts - can be seen from the water	Boat	½ hour	August	
46.	Soapstone quarry - grey	Hike	1 hour	Year round	
47.	White carry stone quarry	Hike	1½ hours	Year round	
48.	Soapstone quarry - light and dark blue - Fleming Inlet	Boat	3 hours	August	
49.	Cracks in the ice where narwha can be seen at break-up	Skidoo	Variab	Early June	Travel by skidoo is very wet at this time

RESOURCES OF THE LAND

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
50.	Attractive waterfall - about 4 miles from community	Hike Skidoo	2-2½ hours 20 minutes	July, August June	
51.	Interesting valley area - like a gateway - interesting erosional features - coloured sedimentary formations	Hike	20 minutes to base of valley	May to August	
52.	Unusual erosional rock features	Boat	1½-2 hours	August	
53.	Holy Cross Point - dyke of igneous rock in an area of predominantly sedimentary rock	Hike Boat Skidoo	2-2½ hours ½ hour ¼ hour	May, June August, September May, June	
54.	Polar bear denning area	Skidoo	4 hours	March to May	
55.	Baillarge Bay IAP* site - major seabird colony - breeding area for marine mammals	Boat Skidoo	1 day 3 hours	August June	

* International Biological Program

APPENDIX A2

RESOURCES OF THE PEOPLE

ARCTIC BAY

APPENDIX A2
RESOURCES OF THE PEOPLE
 (Historic Sites, Fish Camps, Outpost Camps, Etc.)

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
1.	Nanisivik Mine and community - lead-zinc mine - community of about 250 - extensive community facilities - transient centre and mine guest house	Truck (taxi) Boat Skidoo	½-1 hour 2½-3 hours 1-2 hours	Year Round August May, June	Although this is a very interesting area, mine management does not appear to be interested in its promotion as a tourist attraction
2.	Cairn commemorating Captain Bernier - good site for observing narwhal in August	Hike	1½ hours	July, August	
3.	Cairn commemorating Captain Bernier on top of King George V Mountain	Hike	2-5 hours	May to August	
4.	Remains of old sod houses and abandoned wood buildings - Cape Strathcona - almost covered with moss - stone and wood remains	Boat	1½-2 hours	August	
5.	Remains of an old sod house - almost entirely covered with moss	Boat	1-1½ hours	August	
6.	Traditional Inuit site - some whale bones covered by moss - stone foundations - not highly visible	Hike	1 hour	July, August	

RESOURCES OF THE PEOPLE

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
7.	Dorset Site - Iglorsuit Island - not highly disturbed - covered by moss - stone foundations	Boat	4-5 hours	August	
8.	Dorset Site - Kakiak Point - not highly disturbed	Boat	3-4 hours	August	
9.	Dorset Site - not highly disturbed	Boat	4-5 hours	August	
10.	Dorset Site - not highly disturbed	Boat	4-5 hours	August	
11.	Dorset Site - not highly disturbed	Boat	4-5 hours	August	
12.	Dorset Site - Baillarge Bay - not easily accessible by boat	Skidoo	2-3 hours	June	
13.	Dorset Site - Elwin Inlet - not easily accessible by boat	Skidoo	3-4 hours	June	
14.	Dorset Site - Strathcona Sound - at Nanisivik	Boat	2½-3 hours	August	
15.	Thule Site - Moffet Inlet - stone foundations	Boat	5 hours	August	
16.	Thule Site - Davids Island - stone foundations	Boat	3 hours	August	

RESOURCES OF THE PEOPLE

<u>MAP NO.</u>	<u>RESOURCE DESCRIPTION</u>	<u>BEST MODE OF ACCESS</u>	<u>TRAVEL TIME FROM COMMUNITY (One-Way)</u>	<u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u>	<u>OTHER COMMENTS</u>
18.	Shamon burial site - stone circle and miscellaneous debris	Boat plus hike	2-2½ hours	August	
19.	Currently used grave yard	Hike	½ hour	July, August	
20.	Caveon Jack Turner's Mission - old abandoned mission house	Boat	3-3½ hours	August	
21.	Stone foxtrap - Adams Sound	Boat Skidoo	½ hour ½ hour	August May, June	
22.	Stone fish weir - Marc Lake	Boat Hike	½ hour 2-2½ hours	August July, August	
23.	Stone fish weir - Equilik River	Boat	1½ hours	August	
24.	Stone fish weir - Moffet Inlet	Boat	4-5 hours	August	
25.	Stone fish weir - Steensby Peninsula	Boat	4-5 hours	August	
26.	Stone fish weir - Moffet Inlet	Boat	4-5 hours	August	
27.	Stone fish weir - Steensby Peninsula	Boat	4½-5½ hours	August	
28.	Holy Cross Point - cross and plaque commemorating Bernier's visit in 1911	Hike-over ice Hike-over and Boat	1½-2 hours 2½-3 hours ½ hour	May, June July, August August	

APPENDIX A3

ACTIVITY EVALUATION MATRIX

ARCTIC BAY

The figures entitled "Activity Evaluation Summary" provide a matrix analysis of the general opportunity levels for development of tourism resources and the relevant constraints.

Due to the fact that Arctic tourism is generally outdoor oriented and outdoor activity is so heavily dependent and constrained by climate, the resource opportunities were analyzed on the basis of seasons.

Initially, resource opportunities were considered in terms of the five Arctic seasons: winter, spring, break-up/freeze-up, summer and fall. These five seasons were first examined as to their potential for surface transportation and consequently outdoor activity.

The short spring break-up and fall freeze-up periods have poor potential for water transport and marginal conditions for land travel due to melting and freezing conditions. Certain tourism related activities are possible during this season such as hiking and community activities. However, it was not felt necessary to undertake a full Activity Evaluation Summary for the break-up/freeze-up seasons due to the limited outdoor activity potential.

The Arctic winter offers good potential for transportation over frozen water and snow covered ground. However the extremely cold weather and darkness greatly restricts outdoor activity. Therefore, the winter season was not analyzed in chart form. The fall frozen water season faces similar constraints to the winter season. By the time that there is sufficient snow cover on the ice to make travel by skidoo comfortable, it is generally too cold and dark for most outdoor tourist activities.

Thus, for the community of Arctic Bay, the following two potential tourist seasons were examined in detail:

i) Open Water - Summer:

Beginning of August to beginning of September when water travel **is possible** and land travel -potential is generally high with minor -limitations.

ii) Frozen Water - Spring:

Beginning of April to beginning of July when land and frozen water travel conditions are ideal.

The figures analyze the various resource activity opportunities according to four modes of travel: land (i.e. walking, hiking, dog team, cross-country skiing, etc.), motorized land (i.e. snowmobile, three wheeler, etc.), water (i.e. motorboats), and air. These were further subdivided according to return travel times. The specific resource activity opportunities were evaluated on the basis of the following criteria:

i) Natural Resource Based Activities: were evaluated on the basis of degree of diversity, quality and significance, extent and suitability of the appropriate natural resources.

ii) Outdoor Recreation Activities: were evaluated on the basis of quality, extent and suitability of the appropriate natural resources and the extent of existing or potential facilities.

iii) Historical and Archaeological Resource Based Activities: were evaluated on the basis of degree of abundance, distribution, quality, (interpretive value), visibility, significance, sensitivity, and diversity of the appropriate resources.

A further function of the following two matrices is the identification and evaluation of constraints to the development of the identified.

It should be pointed out that the **activities** listed on the evaluation matrix are indicative of the "type" of activities which could be developed in the **Baffin** Region.

ACTIVITY EVALUATION SUMMARY

ACTIVITIES	SETTLEMENT : ARCTIC BAY												CONSTRAINTS																	
	SEASON : FROZEN WATER-SPRING TOURIST SEASON (BEGINNING OF APRIL TO BEGINNING OF JULY)												CLIMATE			WATER CONDITIONS			RESOURCE CONDITIONS			TOURISM INFRA-STRUCTURE								
	TRAVEL TIME (Return Trip)												Insufficient Daylight	Cold Weather	Extensive Fog	Dangerous Currents	High Tides	Drogh Water	Resource Sensitivity	Unsuitable Terrain	Poor Quality Resource	Poor Resource Visibility	Environmental Sensitivity	Poor Quality	Poor Access	Inadequacy	Conflict With Land-Use/Lifestyle	Labour Availability	Regulatory Controls	
	TRAVEL NODE																													
Alpine Skiing																														
Mountain Climbing		■	■															○												
Wildlife Viewing		■	■															○												
Viewing/Interpreting of Natural Features As An Educational Experience		■	■																		○									
Viewing/Interpretation of Historical/Archaeological Sites		■	■															●			○									
Hunting																		●								○	○			
Open Water Fishing																		●								●				
Ice Fishing		■	■															●												
Hiking		■																												
Camping																														
Snowmobiling		■																												
Boating																														
Photography		■	■																										○	○
Ski Touring		■																												
Cross-Country Skiing		■																												
Dog Sledding		■																											○	
Three Wheeling																														

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
- ▣ MODERATE RESOURCE OPPORTUNITIES (Existing & potential)
- LIMITED RESOURCE OPPORTUNITIES (Existing & potential)
- NO RESOURCE OPPORTUNITIES

- MAJOR CONSTRAINT
- MINOR CONSTRAINT

ACTIVITY EVALUATION SUMMARY

APPENDIX A3

ACTIVITIES	SETTLEMENT: ARCTIC BAY											CONSTRAINTS																										
	SEASON: OPEN WATER-SUMMER TOURIST SEASON (BEGINNING OF AUGUST TO BEGINNING OF SEPT)											CLIMATE		WATER CONDITIONS		RESOURCE CONDITIONS			TOURISM INFRA-STRUCTURE			Conflict With Land-Use/Lifestyle		Labour Availability		Regulatory Controls												
	TRAVEL TIME (Return Trip)		HALF DAY			ONE DAY			OVERNIGHT			Insufficient Daylight	Cold Weather	Extensive Fog	Dangerous Currents	High Tides	Rough Water	Resource Sensitivity	Unsuitable Terrain	Poor Quality Resource	Poor Resource Visibility	Environmental Sensitivity	Poor Quality	Poor Access	Inadequacy	Conflict With Land-Use/Lifestyle	Labour Availability	Regulatory Controls										
	TRAVEL MODE		Land	Land-Motorized	Water	Air	Land	Land-Motorized	Water	Air	Land																		Land-Motorized	Water	Air							
Alpine Skiing																																						
Mountain Climbing			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																									
Wildlife Viewing		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>																									
Viewing/Interpreting of Natural Features As An Educational Experience		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																									
Viewing/Interpretation of Historical/Archaeological Sites		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																									
Hunting																																						
Open Water Fishing																																						
Ice Fishing			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																									
Hiking		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																									
Camping																																						
Snowmobiling																																						
Boating			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>																									
Photography		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>																									
Ski Touring																																						
Cross-Country Skiing																																						
Dog Sledding																																						
Three Wheeling																																						

ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential) ● MAJOR CONSTRAINT
 MODERATE RESOURCE OPPORTUNITIES (Existing & Potential) ○ MINOR CONSTRAINT
 LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
 NO RESOURCE OPPORTUNITIES

APPENDIX A4

COMMUNITY RESOURCES

ARCTIC BAY

APPENDIX A4COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
<u>TOURIST INFRASTRUCTURE</u>		
SS	<ul style="list-style-type: none"> o air service via Nanisivik which is linked to Arctic Bay by a good 21 km road o jet service twice weekly from Montreal via Frobisher Bay o other direct air connections to Pond Inlet, Igloolik, Hall Beach and Resolute o Arctic Bay airstrip is used only in emergencies 	<ul style="list-style-type: none"> o flight cancellations fairly frequent (about 10% of all flights) due to the height of the airstrip (especially during July and August) o road to Arctic Bay occasionally blocked due to blowing snow
on - Arctic Bay	<ul style="list-style-type: none"> o government transient centre provides basic accommodation for 7; lounge, kitchen, washer and dryer o Ken Harper's house can be leased for about \$1 500/month 	<ul style="list-style-type: none"> o full time
on - Nanisivik	<ul style="list-style-type: none"> o comfortable government transient centre sleeps 7 o mine guest house sleeps about 8 o mine opens empty houses for special guests 	<ul style="list-style-type: none"> o full time o full time o the mine is not interested in accommodating tourists

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
Food Services - Nanisivik	<ul style="list-style-type: none"> o the "Dome" o excellent meals at reasonable cost 	<ul style="list-style-type: none"> o the mine is not interested in feeding tourists
Food Services - Arctic Bay	<ul style="list-style-type: none"> o small snack bar at John Bens' store o plans for a recreation centre including coffee shop 	
Other Tourism Supporting Infrastructure - Nanisivik	<ul style="list-style-type: none"> o recreation centre with swimming pool, full gymnasium, pool table, ping pong, TV lounge, sauna, etc. o arena o school; 3 day care centres; adult education o RCMP headquarters, extensive government office o about 45 houses o Bay store o utility system 	<ul style="list-style-type: none"> o no decision yet as to what to do with Nanisivik when the mine closes as is expected in about 9 years o options include: <ul style="list-style-type: none"> - Armed Forces training base - eastern Arctic training centre (like Fort Smith) - dismantling and removal - abandonment
Other Tourism Supporting Infrastructure - Arctic Bay	<ul style="list-style-type: none"> o 2 Bay stores (groceries and general retail); Ken Harper's store (groceries, general retail, carvings, snack bar); Eukseot store (miscellaneous retail items, pool tables); country food store run by K.T.A. o community hall (used for movies, dances, etc.) o 2 taxi services 	<ul style="list-style-type: none"> o there are plans to build a recreation centre with gymnasium and coffee shop
Co-op	<ul style="list-style-type: none"> o the Kooneak Co-op declared bankruptcy about 1½ years ago, and there are continuing efforts to establish a new co-op 	

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
Boats	<ul style="list-style-type: none"> o one potential outfitter owns a small wood hull boat with small cabin and 90 horsepower inboard/outboard motor; plans to buy a 25 foot wood hull Boston Whaler capable of accommodating up to 8 with a cabin for 3 to 4 o other potential outfitter has definite plans to buy a 35 foot Newfoundland trawler accommodating about 8 comfortably; large cabin o only other substantial boat in community needs considerable repairs 	
Water	<ul style="list-style-type: none"> o only one water truck in community 	
Liquor Status	<ul style="list-style-type: none"> o liquor control o no liquor retail outlet 	
Outpost Camps	<ul style="list-style-type: none"> o 2 outposts - the closest is 120 miles from Arctic Bay o representatives of one outpost camp on the Brodeur Peninsula have plans to develop a fish camp on Bernier Bay if these plans are acceptable to wildlife and fisheries officials 	<ul style="list-style-type: none"> o members of the Bernier Bay outpost camp have recently supplied a dog team to take two kadiionas out to hunt polar bear
Dog Teams	<ul style="list-style-type: none"> o 2 local teams (one in poor condition) o 1 team at outpost camp 	
<u>SPENCER EVENTS</u>		
Midnight Sun Marathon	<ul style="list-style-type: none"> o northernmost race in North America; Arctic Bay to Nanisivik 	

MM TY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
<u>SPECIFIC SKILLS</u>	<ul style="list-style-type: none"> o run every year around 1st week of July o about 50 participants last year plus media o two residents extremely interested in providing outfitting services, although one is more oriented toward work for researchers and oil and gas companies, while the other is more tourism oriented o members of the Inumarit Committee are very knowledgeable about various aspects of Inuit tradition and are interested in sharing this knowledge with both residents and visitors o Tourism related plans include construction of a large sod house and igloos for tourist accommodation; trips on the land with an elder who tells about traditional ways through an interpreter; development of a museum (with displays of traditional items; a sales outlet or craft items including kamiks, bone snowglasses and ooloo; and a rental service for warm clothes); demonstrations; lectures; program whereby visitors stay in nuit homes; etc. o several good carvers o a large number of residents have considerable education and ability o adult education programs are helping to upgrade the education and skill levels of local residents so that there will be a greater pool of skilled people 	<ul style="list-style-type: none"> o mostly billeted in Nanisivik and Arctic Bay o the Committee's primary function is to counsel and help people who are having problems (especially young people). Tourism-related plans are to raise funds so that the Committee can continue to provide these services

COMMUNITY RESOURCES

RESOURCE	CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.)	OTHER COMMENTS
<u>EXISTING TOURIST VISITS</u>	<ul style="list-style-type: none"> o tourism is almost non-existent in Arctic Bay o only significant activity is associated with the Midnight Sun Marathon and the occasional expedition organized by the Anglican minister, Laurie Dexter o about 200 people visit and take tours of Nanisivik each year, but most are in some way associated with the mine 	

APPENDIX B

PUBLIC INVOLVEMENT

ARCTIC BAY

APPENDIX B

PUBLIC INVOLVEMENT

During a ten day visit to Arctic Bay*, the tourism planner, working with the Area Economic Development Officer, met with **local groups** and individuals for three main reasons:

1. to help the community to understand what tourism is all about;
2. to find out what members of the community think about tourism; and
3. to learn about local resources in order to evaluate the community's potential for tourism development.

The following steps were taken in order to ensure that all residents were aware of the study and its objectives, and to encourage as much public discussion as possible.

- o Announcements were sent to each household prior to the arrival of the tourism planner telling residents about the visit to the community of the tourism planner and about the tourism study.
- o The arrival in the community of a tourism planner was announced on the radio.
- o A phone-in radio show was announced over the radio and on television. During the radio show, the tourism planner and the Area Economic Development Officer talked about the purpose of the study and about various aspects of tourism. They then invited listeners to call in with questions or comments about tourism. There was little response to this radio show. Only one call was received.

- * Two additional days were spent at Nanisivik assessing tourism potential there.

o Subsequent to the visit by the tourism planner and the A. E. D. O., a survey of public attitudes about tourism was conducted by **Philip Kalluk**, Hamlet Clerk. The response to his phone-in radio show indicated that 12 people were in **favour** of tourism and 7 were against it. Some of those who stated that they do not want tourism development, indicated that they would prefer to wait until after the settlement of land claims or until after the re-establishment of a **co-op**.

o Meetings were **held** to discuss the objectives of the study, to inform **local** people about tourism and to collect comments and information from the following groups:

a) Hamlet Council

Results - Although a quorum was not achieved, there was a brief discussion about various aspects of tourism. Subsequent meetings established that the Council was unanimously in **favour** of tourism and that a tourism committee would soon be formed.

b) Hunters and Trappers Association

Results - A number of conclusions were reached during a meeting with the **H.T.A.:**

1. **H.T.A.** is in **favour** of tourism only if it is locally controlled.
2. Tourism must be developed in the best interests of the community.
3. Sports hunting and fishing camps should not be developed in areas used for domestic hunting and fishing. Occasional use of domestic hunting and fishing areas by limited numbers of tourists accompanied by outfitters is acceptable.

c) Meeting of Community **Elders**

Results. About 14 people attended this presentation and **discussion**. Most of the comments were favorable to the development of tourism in Arctic **Bay**. Several people said they thought tourism could help to create jobs. Others said that they were in **favour** of tourism only if tourists do not disturb residents, wildlife or historic sites.

Several people said that tourists should only come in spring (May to **early** July) and summer (August and early September) when they can travel by skidoo or boat. Others said that there shouldn't be rigid **travel** schedules because the weather is so unpredictable.

Individuals contacted included:

Rebecca Williams, Field Services Officer and Social Worker

Glen Williams, prospective outfitter and consultant

Joshua Kango, Entrepreneur

Frank Pearce, Secretary-Manager

Carmen, Adult Educator

Koonoo **Ippiq**, Chairperson, **Inumarit** Committee

Philip **Qamanirq**, Vice-Chairman, **Inumarit** Committee

Laurie Dexter, Anglican Minister

John **Bens**, Store Manager

Fred Alias, Wildlife Officer

Tommy Tatatuapik, prospective tourism entrepreneur

Burt **Sibilleau**, RCMP Officer

Many others, too numerous to list, provided extremely **valuable** information and assistance in this study.

In Nanisivik, people contacted included:

Janet Armstrong, Field Services Officer

Rick Armstrong, Head of Personnel, **Strathcona** Mineral Services Ltd.

Dennis Johnson, **Strathcona** Mineral Services Ltd.

APPENDIX C

DEVELOPMENT OPPORTUNITIES AND PROGRAMS

ARCTIC BAY

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Management

SHEET NO: 1

PROGRAM NAME: Arctic Bay Tourism Sub-Committee

SEASON OF USE: N/A

PROGRAM DESCRIPTION:

A sub-committee of Council will be responsible for the implementation of Tourism Plan recommendations and for monitoring tourism development. Any problems encountered as a result of tourism development will be referred to this sub-committee. Suggestions for development and other comments will also go to this sub-committee.

The sub-committee should be made up of residents who might be dealing with or concerned with tourists (i.e. outfitters, member of **Inumarit** Committee, **Field** Services Officer, member of H.T.A., etc).

PROGRAM COMPONENTS:

1. Appointment of Committee.
2. Discussion with **A.E.D.O.** to ensure that the committee members understand the steps necessary to implement the Plan and to make adjustments to the plan as is necessary.

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Information

SHEET NO: 2

PROGRAM NAME: Community Awareness Program

SEASON OF USE: N/A

PROGRAM DESCRIPTION:

Arctic Bay should be part of a regional program to further inform residents of what tourism is all about; what is being done to **develop** tourism in other parts of the **Baffin** Region; what benefits are resulting from tourism development; and possible solutions to problems associated with tourism.

PROGRAM COMPONENTS:

1. Discussions, audio-visual presentations and written hand-outs to inform the community about various aspects of tourism.

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Facilities/Attraction/
Guided Tours

SHEET NO: 3

PROGRAM NAME: **Inumarit** Cultural Experience Program

SEASON OF USE: Spring and Summer Tourist Seasons

PROGRAM DESCRIPTION:

The function of the **Inumarit** Committee is to keep native traditions alive and to apply traditional solutions to modern problems. The committee's most important function is the counseling service it provides to community residents with problems. This assistance is focussed on unemployed young people who are unable to survive in the wage economy, but, who have lost or never acquired the skills necessary to enable them to make a living from traditional activities.

In order to support their primary social assistance functions, the Committee needs money. It is mainly for this reason that the committee is interested in developing a number of tourism programs. However, their interest in tourism is also based on a desire to tell southerners about the **Inuit** way of life.

The nine components of this program provide accommodation plus a series of unique tourist attractions and experiences.

PROGRAM COMPONENTS:

1. Build a large simulated sod house for about 10 tourists. This structure would look like a sod house from the inside and from the outside, but would be much sturdier and longer lasting than traditional sod houses which do not usually last for more than a year.

AB

Cost of this structure (\$45 000) would include stone foundations, wood, skins for the floor and beds, stoves, furnishings and fixtures, imported, right whale bone for **beams**, seal skin or canvas roofing and **labour**.

It has been suggested that the sod houses be located at the west end of the community.

2. Build a smaller sod house beside the large sod house to accommodate a family who would look after and prepare meals for the tourists in the sod house.
3. Build igloos for tourist accommodation during the spring season. Again, a host family will live in another igloo and provide food and other services.
4. Conduct a variety of tours on the land (by boat, dog team, and **skidoo** or on foot). During these tours, an elder will **talk** about and demonstrate traditional skills and tell stories through a young interpreter.
5. Give lectures and demonstrations on skills such as how to build an igloo, how to cook a caribou, how to make **kamiks**, etc.
6. Prepare a list of native residents of Arctic Bay who would like to have tourists stay in their homes or who would like to take tourists out to their spring and summer camps. Agree on a standard price for tourist accommodation in private homes and trips to spring and summer camps.
7. Develop a museum for displays of archaeological artifacts and traditional **Inuit** items. The Committee has expressed an interest in the old **co-op** store for the museum.

Obtain the services of an archaeologist who will **catalogue** the material and set up displays.

8. Develop a retail outlet for craft items in or beside the museum selling **such** items as **kamiks**, **oo100s**, parkas, etc.
9. Provide rental service in or beside the museum which **would** rent warm clothing to visitors so that they **could** go out on the land with residents or guides.
10. Promote other programs as indicated on Program Sheet No. 9 - Promotion Program.

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Guided Tours

SHEET NO: 4

PROGRAM NAME: Short Tour Development Program

SEASON OF USE: Spring and Summer Tourist Seasons
With a slight emphasis on Summer

PROGRAM DESCRIPTION:

This program of short boat and skidoo tours is aimed primarily at people visiting or living in **Nanisivik**, although these tours could also be taken by people visiting Arctic Bay itself. Boat tours should be emphasized.

One, two and three day tours might include trips around **Uluksan** Peninsula from **Nanisivik** to Arctic Bay, or through Strathcona or Adams Sound, or down Admiralty Inlet.

PROGRAM COMPONENTS:

1. Develop a series of 1, 2 and 3 day tours with departure from both **Nanisivik** and Arctic Bay.
2. Field check tours for timing and conditions.
3. Promote tour offerings as indicated on Sheet No. 9 - Promotion Program.

AB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Guided Tours

SHEET NO: 5

PROGRAM NAME: Long Tour Development Program

SEASON OF USE: Primarily Summer Tourist Season

PROGRAM DESCRIPTION:

This program, taking place primarily in August, will see the development of a number of longer boat trips through the more protected waters of Admiralty Inlet and its inlets and bays. Visitors will be able to combine visits to see a variety of **landforms**, historic sites and wildlife with opportunities to hike and fish in suitable places.

PROGRAM COMPONENTS:

1. Develop a series of one to two week boat tours.
2. Field check tours for timing and conditions.
3. Promote tour offerings as indicated on Sheet No. 9 - Promotion Program.

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Self-Guided Tours

SHEET NO: 6

PROGRAM NAME: Self-guided Tour Program

SEASON OF USE: Spring and Summer Tourist Seasons

PROGRAM DESCRIPTION:

A small and simple guidebook will show visitors the best hiking trails for various tourist opportunities. Tours might include scenic areas, interesting **landforms**, good climbing areas with interesting views, opportunities to see wildlife and visits to less sensitive and less easily disturbed historic sites.

PROGRAM COMPONENTS:

1. Develop a series of self-guided hiking trails within a maximum of 2 days from the community.
2. Field check these tours to make sure they are both interesting and safe.
3. Prepare a small inexpensive guide which shows the recommended hiking routes on a map and which tells something about the sights along the way.
4. Distribute the guide through local retail outlets.

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Facility

SHEET NO: 7

PROGRAM NAME: Hotel Development Program

SEASON OF USE: Year Round

PROGRAM DESCRIPTION:

This program would see the development of a hotel in Arctic Bay, whether this consists of an upgraded and expanded transient **centre** or a new structure. A recently completed feasibility study determined that the privatization of the transient **centre** and its upgrading to meet **G.N.W.T.** hotel standards is a feasible alternative to continued government ownership. This conclusion was based on the assumption that the government would pay for all initial upgrading costs. However, it may be in the best interests of both the community and the government to put development funds into a new high quality hotel building. The following program components reflect these options.

PROGRAM COMPONENTS:

1. Conduct a study to determine the level of visitation necessary to make the following financially feasible:
 - a) an upgraded transient **centre** under private ownership and management
 - b) a new high quality hotel

The results of this study should also help the government to decide whether it should put development funds into the upgrading of the transient **centre** to create what will still be a relatively low quality hotel, or to invest in a new high quality hotel building.

2. Act upon the recommendations of the feasibility study.

ADDITIONAL COMMENTS:

If economic conditions change such that interest rates become lower or government grants become more readily obtained, the development of a good hotel is a high priority in Arctic Bay.

Hotel development should perhaps take the form of the hotel being built in Clyde River, where the facility will be built by government and turned over in a number of years to a local entrepreneur who has shown himself capable of managing it.

TYPE OF DEVELOPMENT: Facility/Attraction

SHEET NO: 8

PROGRAM NAME: **Bernier** Bay Fishing and Naturalist Camp

SEASON OF USE: Summer (July and August)

PROGRAM DESCRIPTION:

This program responds to the outstanding fish and wildlife resources which exist in the **Bernier** Bay area, and to the interest of the nearby Outpost Camp in developing a fishing and naturalist camp for tourists. Although there are a number of fishing camps in the eastern Arctic, they have been filled to capacity in recent years, so that there may be sufficient demand for an additional **camp**.

The camp proposed would provide fairly basic accommodation and services. In addition to the trophy fishing opportunities, visitors could hike through the surrounding area and see caribou, geese, ptarmigan, **polar** bear, seals and other wildlife.

PROGRAM COMPONENTS

1. Conduct a study to determine whether a proposed fishing camp and naturalist camp some 200 miles south of Arctic Bay would be a profitable venture.
2. Obtain necessary approvals, permits and licenses:

Hamlet Council

H. T. A.

Canadian Wildlife Service

Department of Fisheries and Oceans

Department of Renewable Resources, Wildlife Service

3. Evaluate whether planes can safely land here (with the assistance of the Department of Transport).
4. **Construct** about 4 plywood **walled** tents for visitors and one for staff. Provide other necessary services and facilities (i.e. kitchen facilities, washrooms, laundry facilities, air strip, etc.).
5. Train Outpost Camp members (and other staff) in such things as food preparation, first aid, outfitting services, hospitality and basic management skills.
6. Promote the camp as suggested in Sheet No: 9 - Promotion Program.

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Promotion

SHEET NO: 9

PROGRAM NAME: Arctic Bay Promotion Program

SEASON OF USE: N/A

PROGRAM DESCRIPTION:

This program encompasses several measures that will ensure that potential visitors to Arctic Bay know about the tourist opportunities available there.

PROGRAM COMPONENTS:

1. Ensure that all tours, outfitters services, and tourism programs are advertised in Travel Arctic's Explorers' Guide.
2. Produce simple one-page hand-outs to advertise the services of each outfitting service and tourism program (including special organized tours and the **Inumarit** Cultural Experience Program).
3. Display these advertisements in transient centres and guest houses at **Nanisivik** and Arctic Bay, and distribute them at airports and to tour wholesalers.
3. Prepare an attractive full **colour** brochure accurately describing all the tours, services, facilities and attractions available in Arctic Bay. This brochure should also provide potential visitors with an accurate description of the community and surrounding areas so that they will know what to expect upon arrival.
4. Distribute these brochures to appropriate tour wholesalers and potential visitors. This brochure should be part of a regional campaign to better inform potential markets about tourism opportunities in the **Baffin** Region.

AB