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***Baffin Regional Tourism Planning Project -
Community Tourism Development Plan - Hall
Beach
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BAFFIN REGIONAL TOURISM PLANNING PROJECT

COMMUNITY TOURISM DEVELOPMENT PLAN

HALL BEACH

SANIRAJAK

April, 1982

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PREPARED FOR:
DEPARTMENT OF ECONOMIC DEVELOPMENT
AND TOURISM

GOVERNMENT OF THE NORTHWEST
TERRITORIES

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1. INTRODUCTION

1.1 What is The Tourism Study?

In 1981, the private consulting firm of Marshall Macklin Monaghan Limited was hired by the Department of Economic Development and Tourism to do a tourism study for the entire Baffin Region.

The three main purposes of the study were:

- i) To make the Baffin Region communities more aware of what tourism is as well as the associated benefits and constraints;
- ii) To find out if the community residents are interested in developing tourism; or (developing more tourism), and what type of tourism development they would like to see; and
- iii) To examine the potential tourist attractions and activities in and around each community, in order to determine tourism potential.

The study was initiated with the full recognition and support of the Baffin Regional Council.

1.2 Purpose of The Report

The purpose of this report is to provide a summary of findings, conclusions and recommendations resulting from the tourism study. This summary report discusses the most important factors affecting the development of a tourism industry in Hall Beach. The report also outlines a tourism development plan for the community which recognizes the initial concerns of community residents as well as the area's tourism potential.

The plan is intended to provide the community residents with more detailed information on how to develop tourism to enable them to make a more knowledgeable decision about developing tourism in Hall Beach.

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More detailed information, including an inventory of resources, a description of the recent community visits and a series of sheets describing tourism development opportunities and programs is provided in an Appendix to this report.

The translated summary does not include the Appendix, and thus, does not contain all the information collected.

1.3 Other Reports

If additional information is required, the following documents (in English) can be obtained from either the Hamlet Office or the Department of Economic Development and Tourism in Frobisher Bay:

- a) Appendix to the summary report.
- b) Background Information Report

This report contains general information about the Baffin Region. Topics discussed include the responsibilities and programs of government agencies and major Inuit organizations; (land use and ownership), existing economic activity; climate, and tourism resources and activities.

- c) Planning Process Report

This report describes in considerable detail the methods used to carry out this study.

- d) Regional Tourism Development Strategy

This report contains recommendations for tourism development programs involving the Baffin Region as a whole.

e) Technical Appendix

This document includes findings of all the detailed investigations which were a part of this study.

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2. MAJOR PLANNING CONSIDERATIONS

2.1 Several Important Factors Affecting Tourism Development In Hall Beach

The Hamlet of Hall Beach is located on the east shore of the Melville Peninsula, on the western side of the Foxe Basin. The community is situated approximately 60 miles south of Igloolik and approximately 500 miles northwest of Frobisher Bay. The major factors affecting tourism development in Hall Beach are first of all the fact that the community has scheduled jet access from Montreal via Frobisher. Secondly any visitors travelling to Igloolik must first stop in Hall Beach.

From a scenic standpoint, the area around Hall Beach would have a hard time competing with the other areas in the Baffin Region. However, the characteristically flat tundra topography of the Melville Peninsula does present several tourism related opportunities. First of all the Hall Beach area provides an interesting contrast to the more mountainous regions, with its more plentiful vegetation and populations of birds, certain species of wildlife and of course trophy fish. The flat terrain is also well suited to methods of travel such as dog sledding in the winter and three wheeling in the summer, both of which would have certain tourism appeal.

2.2 Resources of The Land and People

The study identified the resources of the land (i.e. wildlife areas, interesting landforms) and resources of the people (i.e. features and sites which represent the history, lifestyle and culture of the Inuit and local white people) which would be of interest to tourists. These resources were identified with the help of the Hunters and Trappers Association, and through many meetings with local residents.

Certain characteristics about the resources were also determined such as:

- the best method of travelling to the resources;
- the best season for viewing and travelling to the resources;
- how long the trip would take; and
- what problems would have to be overcome.

The following subsections outline the summary conclusions of the resource inventory according to the three activity seasons. (A detailed matrix evaluation of resource opportunities is provided in Appendix A3).

a) Frozen Water - Spring - (April - late June)

- From a climatic standpoint the spring period is the most amenable for travelling on the land because of the frozen conditions and generally clear weather.
- The major resource opportunities during this season include activities such as dog sledding, wildlife viewing (particularly walrus and caribou), sport hunting (caribou) and ice fishing, with the best opportunity areas requiring at least one days return travel from the community.
- There are numerous historical/archaeological sites at varying distances from the community, which present opportunity for viewing and interpretation. Most of the better sites are located along the coast line on the way to Igloolik. However, during this season some of these sites are not visible under the snow.
- Activities such as cross country skiing, snowmobiling and scenic photography are limited by the flat relatively featureless terrain close to the community.

- Hall Beach is one of the best communities in the Baffin Region for dog sledding due to the flat terrain.
- b) Open Water - Summer - (Late July - October)
- The summer season has the greatest potential for tourism development in Hall Beach due to more pleasant climatic conditions (i.e. temperature) and more visible attractions.
 - The major resource opportunities during the summer include sports fishing, viewing/interpretation of historical/archaeological sites, wildlife viewing, (birds, sea mammals), and three wheeling (or dirt biking).
 - Unpredictable weather conditions and the exposed waters of Foxe Basin provide a major constraint to all ocean boating activities.
 - Opportunities for viewing birds exist in abundance in the summer. Opportunities for viewing wildlife such as whales, walrus and caribou are most abundant in areas requiring a day or more return travel from the community.
 - Archaeological sites are accessible by various modes of travel at various points mostly along the coast on the way to Igloolik.
 - The best potential areas for hiking and camping are located to the southwest of Hall Lake where the terrain becomes quite hilly.
 - Hall Lake provides some of the best trophy sports fishing in the Baffin Region.
- c) Frozen Water - Fall - (October - November)
- Activities during this season can be seriously constrained by surface transportation difficulties such as inadequate snow cover, and unpredictability of thick ice, bad weather and the decreasing length of daylight.

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- When weather and travel conditions permit, the major opportunities during this season include wildlife viewing (i.e. walrus haul outs), viewing/interpreting historical archaeological sites, possibly dog sledding, and hunting caribou.

2.3 What Tourism Facilities and Capabilities Does Hall Beach Already Have?

The inventory and analysis of the existing tourism facilities (infrastructure), special events, special skills, and existing tourism programs are presented in detail in Appendix A4. The following subsections provide a summary of the major implications of these resources with regard to further tourism development in the community.

2.3.1 - Existing Tourism Facilities (Infrastructure)

- The Government of the Northwest Territories is planning to put the transient centre under private management in the near future. If it could become a viable business operation this should occur as soon as possible along with upgrading of the facility to meet health and safety requirements.
- In order to help increase the economic benefits to the community the community should become further involved in the operation and management of the fish camp on Hall Lake
- There is an immediate need for some type of transport for taking tourists to the community from the airport.
- There is a need to advertise community services such as the Co-op store (carvings) and the sewing centre at the airport to attract tourists and other pass through travellers into the community.

2.3.2 - Special Events

The Easter games could be incorporated into a spring tour package as an extra attraction.

2.3.3 - Special Skills

- There are a number of individuals in the community who have tourism related skills (i.e. carvers, guides etc), and a few have worked with tourists in the past. However, there is still a general lack of awareness in the community about tourism and the requirements and expectations of tourists.

2.3.4 - Existing Tourism Programs

- Other than the Viking fish camp operating at Hall Lake, there are no tourism programs that include Hall Beach.

2.4 Community Feelings About Tourism

The intent of the tourism study is to develop a plan that reflects the potential of the resources in Hall Beach to attract tourists as well as to reflect community views about tourism and the future development of tourism.

Thus, it was important to hear community views as well as ideas for future development. This was accomplished by numerous meetings with the major community groups, and through discussions with many of the individuals in the community.

A summary of all the major community concerns is provided in Appendix B. The following is a short summary emphasizing the major points brought out in the various group and individual meetings, including examples of actual comments.

For the most part, the various meetings and phone in radio shows which were held in Hall Beach were well attended. There was particular interest expressed in the slide show which explained the concept of tourism. The general response from community residents was that they are very interested in developing more tourism in Hall Beach because there is a lack of jobs. Certain businesses such as the Co-op and sewing group would benefit greatly. The following comments illustrate this fact:

"We are glad that you are here to help local residents and talk about tourism. In the long terms tourism can help to create jobs".

"Tourism would be good because tourists would buy more things from the Co-op and the sewing group".

Several community residents expressed concerns about problems that they have had with tourists and tourism in the past. Because most of their experience with tourists has been through the fish camp most of the concerns dealt with the fishermen and the fishing camp, operations. The following comments are typical of the concerns expressed.

"We don't like it when the fishermen throw fish back after catching them" (The concern is that the fish that are thrown back often die)

"The community does not get much benefit from the fish camp".

In summary it appears that most of the community residents are in favour of developing more tourism but are unaware of the possibilities for developing tourism in Hall Beach. There is a desire and need for further involvement of the community in the Hall Lake fish camp as long as certain problems with past operations can be resolved. There is an interest in the community to develop other forms of tourism than the fish camp.

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2.5 Who Should Visit Hall Beach?

The tourist attractions (resources of the land and people) in and around Hall Beach are appealing to certain specific types of people. The following points indicate the types of people who would be most interested in visiting Hall Beach and who should be encouraged to visit.

- The type of people who presently visit the Hall Lake fish camp are generally middle aged sportfishermen predominantly from the U.S.
- With the implementation of the Hall Beach Tourism Plan the type of people who should be encouraged to visit the community are individuals and groups interested in activities such as birdwatching, Inuit history interpretation and education, wildlife photography, sports hunting (for caribou), trophy sportfishing and northern cultural activities such as dog sledding.
- In order to provide greater programs, group tours should be encouraged rather than individual travel.
- Certain specialty groups that might be interested in visiting the community in the future might include: naturalist/wildlife groups, audobon groups and historical interest groups.
- D.E.W. line employees provide a potential market for buying handicrafts as well as going on organized tourist programs such as boat trips and dog team trips.

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3. COMMUNITY TOURISM DEVELOPMENT PLAN

3.1 How Will Development in Hall Beach Relate to Development in Other Communities in the Baffin Region?

The community of Hall Beach has been designated as having the potential to be a Stopover Community. A Stopover Community is defined as a community providing opportunities and attractions which could be complementary to the more abundant opportunities and attractions in a neighbouring community. (i.e. Igloolik). The fact that Hall Beach is a travel stop for anyone travelling to Igloolik ensures its inclusion in any tours to Igloolik. A Stopover Community would be integrated into part of a tour package as a short term (1-3 days) stop over.

In conjunction with the development plan for Igloolik which is classified as a Destination Community, it is felt that the abundant historical/archaeological and wildlife attractions provide the greatest opportunity for developing tourist programs in Hall Beach.

The fish camp on Hall Lake, on its own, has the potential to attract tourists for long term stays. However, in accordance with the community's wishes, the development plan reflects the need to diversify the attractions to help provide more direct benefits to the community.

The major intent of the Hall Beach tourism development plan is to develop alternative opportunities and attractions to the existing fish camp in order to extend the season and provide more economic benefits directly to the community.

In the event that Igloolik decides not to develop a tourism industry then it is felt that Hall Beach could function on its own as a Destination Community in conjunction with other Destination Communities such as Arctic Bay. The opportunities and attractions

existing in the Hall Beach area would not be competing with the more abundant opportunities and attractions in Igloolik. Certain of the Igloolik attractions are accessible with longer travel requirements from Hall Beach, and could be incorporated into the Hall Beach plans.

3.2 Development Opportunities and Other Tourists Programs

3.2.1 - What Form Should Tourism Development Take in Hall Beach?

Hall Beach and the surrounding area contains a wide variety of historical/archaeological and natural sites and features which tourists would enjoy visiting. The following points suggest what general types of developments and programs should occur in Hall Beach in order to diversify the existing tourism industry and provide more direct economic benefits to the community.

- Provide for greater involvement of the community in the operation and management of the fish camp at Hall Lake in order to provide more economic benefits as well as control to the community.
- Upgrade and expand certain existing tourist related facilities as required such as the transient centre, the sewing centre, the fish camp, the Co-op tourist item sales area and the airport terminal building.
- Develop certain necessary tourist facilities and services such as a restaurant and transportation from the airport to the community.
- Develop tourist package programs in conjunction with those planned for Igloolik reflecting both the archaeological and wildlife themes.
- Provide some kind of forum such as a tourism board to co-ordinate and provide community control and input into the future development of tourism.

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3.2.2 - Recommendations For Tourism Development in Hall Beach

The programs and their associated components described in the following chart respond to the opportunities presented by the resources of the Hall Beach area. They also take into account the attitudes and concerns of local residents, the needs of tourists who would be interested in coming to Hall Beach, and the position Hall Beach plays in the overall Baffin Region.

A more detailed description of recommended development opportunities and programs can be found in Appendix C.

How to Read the Chart

The following chart very briefly describes the recommended tourism development programs. It also indicates the following things.

- a) How Important is This Program?

Priority

The priority of each program shows the importance of that program. For example, if the community has a limited amount of money and time to spend on tourism development, a program with a I priority would be done first, while a program with a IV priority might be done at a later date or might not be done at all.

Time to Implement

This is the time within which each program should be completed or put into effect. It is a rough indication of the order in which things should be done, the speed with which programs should be carried out, and the complexity of each program.

b) Who Should Be Responsible for Carrying Out this Program?

These four columns indicate the person, agency or other group who should be responsible for carrying out and/or paying for various aspects of each program. Each program has been divided into four parts which may be carried out by different people, agencies or groups.

"Planning" refers to the period before the project gets underway. "Construction" is the actual building called for by the program recommendation. "Delivery" refers to the day-to-day operation of the program once it is planned for and/or built. "Other" refers to any other aspects of the program not covered by the previous three categories.

c) Approximate Cost

This column indicates the cost of carrying out the recommended program. It includes only initial capital costs. It does not include operating costs. Training costs are to be derived after an approach to adult training for tourism has been decided upon.

Cost estimates are based on industry standards, past northern costing experience and best professional estimates.

d) Jobs Created

This column gives some indication of the number of jobs that each program will create. Part-time jobs are jobs in which employees work less than full days or only a few days each week. Seasonal jobs are those which exist only during the specific seasons.

e) Why is This Program Being Recommended and Why Does it Have This Priority Level?

This column explains why the recommended program is important to the development of tourism in Hall Bay. It also explains why it may be more or less important than other recommended programs.

Program Recommendations - Priority and Phasing - HALL BEACH

| Recommended Program and Components | How important is this program | | Who should be responsible for carrying out this program | | | | Approximate Cost (1982 DOLLARS) | Jobs Created | Why is this program being recommended and why does it have this priority level | |
|--|-------------------------------|-------------------|---|--------------|----------|-------|--|---------------------------------|--|--|
| | Priority | Time to Implement | Planning | Construction | Delivery | Other | | | | |
| <p><u>TOURISM INFORMATION PROGRAM</u></p> <ol style="list-style-type: none"> 1. Produce coordinated tourist brochures and maps. 2. Formulate program logistics. 3. Produce liaison with tour wholesalers. 4. Initiate promotional tour packages. 5. Produce locally photographed post cards and slide sets and other promotional items. <p><u>AIRPORT FACILITIES UPGRADING</u></p> <ol style="list-style-type: none"> 1. Undertake a feasibility study to determine requirements for a new or upgraded terminal building. 2. Upgrade the existing or build a new terminal building. <p><u>"FOX E I" TOURIST DESTINATION</u></p> <ol style="list-style-type: none"> 1. Investigate the possibilities for tourism related use of the Foxe I facilities on Rowley Island. | IV | 1 Year | | | | | \$15,000. in wages. \$5,000. -\$10,000. | 1 Full-time (Tourist Season) | Once all of the tourist programs are in place there is a need to coordinate the advertising and promotion and logistics of the various combinations of programs. The community tourism board would have the responsibility to administer this program. | |
| | IV | Ongoing | | | | | | | | |
| | IV | Ongoing | | | | | | \$4,000. -\$6,000. per year. | | |
| | IV | Ongoing | | | | | | \$2,000. -\$3,000. | | |
| | IV | Ongoing | | | | | | | | |
| | IV | 1 Year | 6 | | 6 | | Dependent on feasibility study. | | The existing airport terminal building is well below modern standards. | |
| | IV | 1 Year | 6 | 6 | 6 | | \$1,000. -\$2,000. | A.E.D.O. | The "Foxe I" D.E.M. line station was deactivated by D.N.D. and as such the facilities are still standing. | |
| | V | 1 Year | 1 | | 1 | | | | | |

Program Recommendations - Priority and Phasing - HALL BEACH

| Recommended Program and Components | How important is this program | | Who should be responsible for carrying out this program | | | | Approximate Cost (1982 DOLLARS) | Jobs Created | Why is this program being recommended and why does it have this priority level |
|--|-------------------------------|-------------------|---|--------------|----------|-------|---|-------------------------|---|
| | Priority | Time to Implement | Planning | Construction | Delivery | Other | | | |
| <u>BOAT TOURS</u> 1. Develop several fixed price, and flexible, short excursion boat trips such as: - to the outpost camp at Ignertok Point - to the Waterfalls at Ajaqutalik - to the Thule sites on Uglirlarjuk - seal hunting in Foxe Basin 2. Field check any questionable points of interest. 3. Initiate training programs. | II | 1 Year | 1 | | 2 | | \$12,000.-\$24,000. (Includes planning, field checking and construction of shore facilities) | 2-4 Seasonal | The major tourism development opportunities in Hall Beach are related to the abundant historical/archaeological resources and wildlife resources. Most of these sites and areas are most accessible during the summer. |
| PART OF OUTFITTER SERVICES PROGRAM. | II | 1 Year | 1 | | 1 & 2 | | | 1 Part-time (1 year) | |
| <u>COMMUNITY HOST PROGRAM</u> 1. Initiate a host training program. | II | 2 Years | 1 | | 4 | | | 1 Seasonal | |
| <u>ARTS AND CRAFTS PROGRAM</u> 1. Planning and program organization for arts and crafts demonstrations and participation programs. | III | | 1 & 4 | | 4 | | \$4,000.-\$5,000. | 4-5 Part-time. | This program responds to the desires of the community to implement controlled tourism in the community. Once the various programs are developed they will require an escort to host the tour groups around the community. |
| | | | | | | | | | The intent of this program is to provide inclement weather activities in the community and to help promote local handicrafts. |

Program Recommendations - Priority and Phasing

- HALL BEACH

| Recommended Program and Components | How important is this program | | Who should be responsible for carrying out this program | | | | Approximate Cost (1982 DOLLARS) | Jobs Created | Why is this program being recommended and why does it have this priority level |
|---|-------------------------------|-------------------|---|--------------|----------|-------|--|--------------------------|---|
| | Priority | Time to Implement | Planning | Construction | Delivery | Other | | | |
| <p><u>OUTFITTING SERVICES (Continued)</u></p> <p>2. Standardize prices for hiring guides and equipment.</p> <p>3. Develop an inventory of outfitting supplies including:</p> <ul style="list-style-type: none"> - clothing - camping gear - etc. <p>4. Initiate training programs for guides including:</p> <ul style="list-style-type: none"> - safety - tourism awareness - historical/archaeological interpretation. <p><u>SNOWMOBILE/DOG TEAM TRIPS</u></p> <p>1. Develop several fixed price, and flexible, short excursions to local points of interest such as:</p> <ul style="list-style-type: none"> - a dog team trip to the floe edge and around the ship - a snowmobile trip up the Ajaqutalik River. - dog team hunting trips. <p>2. Field check any questionable sites.</p> <p>3. Initiate training programs for guides.</p> | II | 1 Year | 2 | | 2 | | | | |
| | III | Ongoing | 1 & 2 | | 2 | | \$10,000. (first year) | | |
| | I | 2 Years | 1 | | 1 | | | See Individual Programs. | |
| | II | 1 Year | 1 | | 2 | | \$2,000. (Includes planning and field checking) | 2-4 Seasonal | To capitalize on the fact that tourists travelling to Igloodik as well as the fish camp are forced to stop in Hall Beach it is felt that programs promoting an extended stay (i.e., 2-3 days) should be developed in the spring and summer. |
| | II | 1 Year | 1 | | 1 & 2 | | 1 Part-time Guide (1 Year) | | |
| | I | PART OF | OUTFITTER SERVICES PROGRAM. | | | | | | |

Program Recommendations - Priority and Phasing - HALL BEACH

| Recommended Program and Components | How important is this program | | Who should be responsible for carrying out this program | | | | Approximate Cost (1982 DOLLARS) | Jobs Created | Why is this program being recommended and why does it have this priority level |
|--|-------------------------------|-------------------|---|--------------|----------|-------|---|--|--|
| | Priority | Time to Implement | Planning | Construction | Delivery | Other | | | |
| <u>HALL LAKE FISH CAMP (Continued)</u> | | | | | | | | | |
| 3. Field check the existing operation to determine immediate upgrading requirements. | I | 1 Year | | | 1 & 2 | | | A.E.D.O. | |
| 4. Initiate guide training programs. | I | 2 Years | 1 | | 1 | | | | |
| 5. Initiate a cook training program. (For the first year this should take place in the camp). | I | 2 Years | 1 | | 1 | | | 2 Seasonal Cooks | |
| 6. Construct a 15-25 bed lodge facility. | III | 1 Year | 1 | | 2 & 3 | | \$200,000.- \$400,000. (includes planning, construction and furniture) | 3 Seasonal (1 Year) | |
| 7. Develop off season programs; a) sportshunting in the fall (caribou) b) ice fishing in the spring (along with cross-country ski trails and snowmobile excursions). | III | 2 Years | 9 & 2 | | | | | | 3-5 Seasonal |
| <u>COMMUNITY IMPROVEMENT PROGRAM</u> | | | | | | | | | |
| 1. Initiate a general community clean-up program. | II | Ongoing | 4 | | 4 | | \$3,000-\$4,000./ (first year) | Part-time | |
| 2. Enact community by-laws or guidelines to encourage the continual improvement of the community. | II | Ongoing | 5 | | 5 | | | | |
| <u>OUTFITTING SERVICES</u> | | | | | | | | | |
| 1. Establish Co-op as the community outfitter to be responsible for hiring guides and providing outfitting services. | II | 1 Year | | | 2 | | \$6,000.-\$8,000. (3 months) | Would require 1 seasonal helper to help the Co-op Manager. | Outfitting services will be required for the implementation of the proposed tourism programs. It would be preferable in terms of control and standardization of prices to have one agency such as the Co-op providing the service. |

Program Recommendations - Priority and Phasing - HALL BEACH

| Recommended Program and Components | How important is this program | | Who should be responsible for carrying out this program | | | | Approximate Cost (1982 DOLLARS) | Jobs Created | Why is this program being recommended and why does it have this priority level |
|---|-------------------------------|-------------------|---|--------------|----------|-------|---|--|---|
| | Priority | Time to Implement | Planning | Construction | Delivery | Other | | | |
| <u>COMMUNITY TOURISM BOARD</u> | | | | | | | | | |
| 1. Elect a Board of representatives of the relevant community groups to direct tourism development in the community. | I | 1 Year Ongoing | 5 | | 4 | | | Volunteer | To provide effective control of tourism development in the community which is representative of the whole community, from the start. This program should be implemented before significant tourism development occurs. |
| <u>VISITOR ACCOMMODATION SERVICES</u> | | | | | | | | | |
| 1. Purchase the transient centre. | I | 1 Year | 3 | | | | \$5,000. | 3 Full-time | The government has expressed a desire to privatize the transient centre. Until the proposed tourism programs are implemented it is not felt that a full service hotel facility would be viable. The intent would be to gradually bring the transient centre up to the present G.N.W.T. hotel standards. |
| 2. Upgrade the existing facility. | I | 1 Year | 7 | | | | \$15,000.-\$25,000 (cost based on A.E.D.O. feasibility study) | 2 Seasonal (1 Year) | |
| 3. Taxi service for guests from the airport. | I | | 3 & 2 | | | | Arrange a deal for the Co-op truck initially. | 1 Part-time | |
| 4. Expand the facility to accommodate up to 20 visitors. (2500-3000 ft. ²) | III | 3 Years | 3 | 3 | | | \$350,000.-\$450,000. (includes planning, construction and furniture. | 3 Seasonal Per Year | |
| <u>HALL LAKE FISH CAMP</u> | | | | | | | | | |
| 1. Co-op to take over ownership and operation for the 1983 season, retaining a southern agent to handle advertising and bookings. | I | 1 Year | 8 | | 2 | | | 10-12 Seasonal (Cooks, guides, manager trainees) | The community of Hall Beach does not get enough economic benefit from the existing Hall Lake Fish camp. Further jobs as well as community control over tourism would be achieved by a community owned and managed camp. |
| 2. Hire a qualified camp manager to train locals in the operation of the camp. | I | 2-3 Yrs. | 1 | | 2 | | \$4,000.-\$6,000./year (2 months) | | |

KEY TO WHO SHOULD BE RESPONSIBLE FOR CARRYING OUT THIS PROGRAM. 1) Econ. Dev. & Tourism, 2) Co-op, 3) Private Sector, 4) Community Tourism Board, 5) Hamlet Council, 6) M. O. T., 7) D.P.W., 8) C.A.C.F.L., 9) H.T.A.

APPENDICES

HALL BEACH

APPENDIX A

RESOURCE INVENTORY

HALL BEACH

APPENDIX A1

RESOURCES OF THE LAND

HALL BEACH

APPENDIX A1
RESOURCES OF THE LAND
(Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

| <u>MAP NO.</u> | <u>RESOURCE DESCRIPTION</u> | <u>BEST MODE OF ACCESS</u> | <u>TRAVEL TIME FROM COMMUNITY (One-Way)</u> | <u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u> | <u>OTHER COMMENTS</u> |
|----------------|---|----------------------------|---|--|--------------------------|
| 1. | Bird nesting area - arctic terns and guillemots | Boat | 1½-2 hours | August | |
| 2. | Historic walrus haul out - the walrus move in close to the shore of the mainland, as well, in the fall | Boat | 1½-2 hours | September | |
| 3. | Polar bears are commonly found around the shore of Rowley Island particularly in the spring and summer when the ice from the Fury and Hecla Strait collects | Boat Charter Plane | 2-3 hours | August | Dangerous water to cross |
| 4. | Char fishing lakes - beside the old D.E.W. line site | Boat Charter Plane | 2-3 hours | August | Dangerous water to cross |
| 5. | Walrus are common out in Foxe Basin in the summer and winter | Boat Skidoo | Variable Variable | July March-June | |
| 6. | The floe edge (open water) is located only several hundred yards off the shore in the winter | Walking | 10 min. | March-April | |
| 7. | Lots of eider ducks along the beach in May and June | | | | |
| 8. | Jaegers congregate just north of the community | | | | |
| 9. | Char fishing lake - not very good | Three Wheeler | 1-2 hours | August-September | |

APPENDIX A1
RESOURCES OF THE LAND
(Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

| <u>MAP NO.</u> | <u>RESOURCE DESCRIPTION</u> | <u>BEST MODE OF ACCESS</u> | <u>TRAVEL TIME FROM COMMUNITY (One-Way)</u> | <u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u> | <u>OTHER COMMENTS</u> |
|----------------|---|----------------------------|---|--|-----------------------|
| 10. | One of the best fishing spots on Hall Lake - char and trout (trophy size) | | | | |
| 11. | Caribou winter range | Skidoo | ½-1 day | March-April | |
| 12. | Scenic river - good for hiking - located just behind the fish camp - landscape begins to get hilly | | | | |
| 13. | Hall Lake fish camp | Boat Three Wheeler | ½ day ½-1 day | August August | |
| 14. | Nesting area for loons and rough legged hawks | Boat | ½ day | July-August | |
| 15. | One of the best fishing spots on Hall Lake - char and lake trout | | | | |
| 16. | Walrus found in close to shore in the fall and early winter when the ice is forming | | | | |
| 17. | Ring seals and some bearded seals common year round | Boat Skidoo | | | |
| 18. | Beluga whales move into Foxe Basin in the spring and summer | Boat | | | |
| 19. | Ring seals are plentiful in this bay | Boat | Variable | August | |

APPENDIX A1
RESOURCES OF THE LAND
 (Unusual Landforms, Wildlife Areas, Fishing Areas, Etc.)

| <u>MAP NO.</u> | <u>RESOURCE DESCRIPTION</u> | <u>BEST MODE OF ACCESS</u> | <u>TRAVEL TIME FROM COMMUNITY (One-way)</u> | <u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u> | <u>OTHER COMMENTS</u> |
|----------------|---|----------------------------|---|--|-----------------------|
| 20. | Waterfall - approximately 30 feet | Boat | 2 hours | August | |
| 21. | Soapstone deposit - not very good | Boat | 2 hours | August | |
| 22. | Scenic River - several waterfalls - landscape begins to get hilly | Skidoo | 2 hours | April-May | |
| 23. | Limited char fishing (landlocked) in Sarcpaq Lake | Charter Plane | | August | |
| 24. | Small char fishing lake - some trout | Skidoo | 3-4 hours | April-May | |
| 25. | Barrow River - large waterfall - lots of char - very scenic | Boat | 1 day | August | |

APPENDIX A2

RESOURCES OF THE PEOPLE

HALL BEACH

APPENDIX A2
RESOURCES OF THE PEOPLE
(Historic Sites, Fish Camps, Outpost Camps, Etc.)

| <u>MAP NO.</u> | <u>RESOURCE DESCRIPTION</u> | <u>BEST MODE OF ACCESS</u> | <u>TRAVEL TIME FROM COMMUNITY (One-Way)</u> | <u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u> | <u>OTHER COMMENTS</u> |
|----------------|--|----------------------------|---|--|---|
| 1. | Thule site - several sod/whale bone houses | Boat | 1½-2 hours | August | |
| 2. | Stone fox trap | Boat | 1½ hours | August | |
| 3. | Modern Inuit winter campsite (abandoned) | Boat | 1½ hours | August | |
| 4. | Thule site - whole series of sod/whale bone houses - remains of an old whaler fort | Boat | 1 hour | August | |
| 5. | Abandoned D.E.W. line site - Foxe I - several buildings still in good shape - airstrip - spaceheaters torn out of the building - roads to the harbour - D-9 cat, trucks, nodwells - logs possibly enough to build a log cabin | Boat Charter Plane | 2-3 hours | | - rough water to cross by boat DND deactivated this site |
| 6. | Stone fox trap | Three Wheeler | 1-2 hours | August | |
| 7. | Old stone church - built by Father Fourne a Roman Catholic priest (1959-1964) | | | | |
| 8. | Grounded supply ship - burnt out | Walking Boat | 1 hour 5 min. | April-June August | |

APPENDIX A2
RESOURCES OF THE PEOPLE
(Historic Sites, Fish Camps, Outpost Camps, Etc.)

| <u>MAP NO.</u> | <u>RESOURCE DESCRIPTION</u> | <u>BEST MODE OF ACCESS</u> | <u>TRAVEL TIME FROM COMMUNITY (One-Way)</u> | <u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u> | <u>OTHER COMMENTS</u> |
|----------------|--|---------------------------------|---|--|-----------------------|
| 9. | Thule site - located behind the D.E.W. line site | Car | 5 min. | August | |
| 10. | Crashed airplane remains c 1950's - beside the fish camp | | | | |
| 11. | Old fish camp - cabin now used by the Wildlife Officer | Boat | ½ day | August | |
| 12. | Modern Inuit winter campsite (abandoned) | Boat | 1 hour | August | |
| 13. | Summer camp | Boat | 1 hour | August | |
| 14. | Thule site | Boat | 1 hour | August | |
| 15. | Thule site | Boat | 1 hour | August | |
| 16. | Summer camp | Boat | 1 hour | August | |
| 17. | Thule site - sod/whale bone houses | Boat | 1 hour | August | |
| 18. | Outpost camp - occupied by 2 families year round | Boat Skidoo | 1½-2 hours 1½ hours | August April-June | |
| 19. | Proposed site for the Borealis mine - open pit magnetite iron ore - pilot plant schedule to be built this summer | Boat Three Wheeler Skidoo | 2-3 hours ½-1 day ½ day | August August April-June | |

APPENDIX A2
RESOURCES OF THE PEOPLE
 (Historic Sites, Fish Camps, Outpost Camps, Etc.)

| <u>MAP NO.</u> | <u>RESOURCE DESCRIPTION</u> | <u>BEST MODE OF ACCESS</u> | <u>TRAVEL TIME FROM COMMUNITY (One-Way)</u> | <u>BEST TIME FOR VISITING RESOURCE (Season, Month)</u> | <u>OTHER COMMENTS</u> |
|----------------|--|----------------------------|---|--|-----------------------|
| 20. | Inukshuks built by historical Inuit | Boat | 2 hours | August | |
| 21. | Summer camps - located along the coast to the south | Boat | ½-1 day | August | |

APPENDIX A3

ACTIVITY EVALUATION MATRIX

HALL BEACH

APPENDIX A3

Figure A3 entitled "Activity Evaluation Summary" provide a matrix analysis of the general opportunity levels for development of tourism resources and the relevant constraints.

Due to the fact that Arctic tourism is generally outdoor oriented and outdoor activity is so heavily dependent and constrained by climate, the resource opportunities were analyzed on the basis of seasons.

Initially, resource opportunities were considered in terms of the five Arctic seasons: winter, spring, break-up/freeze-up, summer and fall. These five seasons were first examined as to their potential for surface transportation and consequently outdoor activity.

The short spring break-up and fall freeze-up periods have poor potential for dependable water transport and marginal conditions for land travel due to melting and freezing conditions. Certain tourism related activities are possible during this season such as hiking and community activities. However, it was not felt necessary to undertake a full Activity Evaluation Summary for the break-up/freeze-up seasons due to their limited outdoor activity potential.

The Arctic winter offers good potential for transportation over frozen water and snow covered ground. However, extremely cold weather and darkness greatly restricts outdoor activity. Therefore, the winter season was not analyzed in chart form. The fall frozen water season faces similar constraints to the winter season. By the time there is sufficient snow cover to the ice to make travel by skidoo comfortable, it is generally too cold and dark for most outdoor tourist activities.

Thus, for the community of Hall Beach, the following two potential tourist seasons were examined in detail:

i) Open Water - Summer:

Late July to October when water travel is possible high and land travel potential is generally high with minor limitations.

ii) Frozen Water - Spring:

April to late June when land and frozen water travel conditions are ideal.

iii) Frozen Water - Fall:

October to November when land and frozen water conditions are quite good for travel.

Figure A3 analyzes the various resource activity opportunities according to four travel modes including land (i.e. walking, hiking, dog team, cross-country skiing, etc.), motorized land (i.e. snowmobile, three wheeler, etc.), water (i.e. motorboats), and air. These were further subdivided according to return travel times. The specific resource activity opportunities were evaluated on the basis of the following criteria:

i) Natural Resource Based Activities: were evaluated on the basis of degree of diversity, quality and significance, extent and suitability of the appropriate natural resources.

ii) Outdoor Recreation Activities: were evaluated on the basis of quality, extent and suitability of the appropriate natural resources and the extent of existing or potential facilities.

iii) Historical and Archaeological Resource Based Activities: were evaluated on the basis of degree of abundance, distribution, quality, (interpretive value), visibility, significance, sensitivity, and diversity of the appropriate resources.

A further function of the following two matrices is the identification and evaluation of constraints to the development of the identified activities.

It should be pointed out that the activities listed on the evaluation matrix are indicative of the "type" of activities which could be developed in the Baffin Region.

ACTIVITY EVALUATION SUMMARY

APPENDIX A3

| ACTIVITIES | SETTLEMENT: HALL BEACH | | | | | | | | | | | CONSTRAINTS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|--------------------------|-------------------------------------|--------------------|---------------------|----------------------|--------------------|-------------------------------------|-------------------------------------|---------------------------|--------------|-------------|------------|----------------------------------|---------------------|---------------------|-----|--|-------------------------------------|--|--|--|-------------------------------------|--|--|--|-------------------------------------|--|--|--|--|--|--|--|
| | SEASON: FROZEN PERIOD - SPRING APRIL - LATE JUNE | | | | | | | | | | | CLIMATE | | | WATER CONDITIONS | | | RESOURCE CONDITIONS | | | TOURISM INFRA-STRUCTURE | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | TRAVEL TIME (Return Trip) | HALF DAY | | | ONE DAY | | | OVERNIGHT | | | | | Insufficient Daylight | Cold Weather | Extensive Fog | Deep Snow | Dangerous Currents | High Tides | Resource Sensitivity | Unsuitable Terrain | Poor Quality Resource | Poor Resource Visibility | Environmental Sensitivity | Poor Quality | Poor Access | Inadequacy | Conflict With Land-Use/Lifestyle | Labour Availability | Regulatory Controls | | | | | | | | | | | | | | | | | | |
| | TRAVEL MODE | Land | Land-Motorized | Water | Air | Land | Land-Motorized | Water | Air | Land | Land-Motorized | Water | | | | | | | | | | | | | | | | | | Air | | | | | | | | | | | | | | | | | |
| Alpine Skiing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mountain Climbing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Wildlife Viewing | | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | | | | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Viewing/Interpreting of Natural Features As An Educational Experience | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | | | | <input checked="" type="checkbox"/> | | | | | | | | | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | |
| Viewing/Interpretation of Historical/Archaeological Sites | | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | <input type="checkbox"/> | | | | | | | | | | | |
| Hunting | | <input type="checkbox"/> | | | | <input type="checkbox"/> | <input type="checkbox"/> | | | <input type="checkbox"/> | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | <input checked="" type="checkbox"/> | | | | <input checked="" type="checkbox"/> | | | | | | | |
| Open Water Fishing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ice Fishing | | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Hiking | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | <input checked="" type="checkbox"/> | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Camping | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Snowmobiling | | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Boating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Photography | | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | | | | | <input type="checkbox"/> | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | |
| Ski Touring | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Cross-Country Skiing | | <input type="checkbox"/> | | <input checked="" type="checkbox"/> | <input type="checkbox"/> | | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | | | | | | | <input checked="" type="checkbox"/> | <input type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | |
| Dog Sledding | | <input checked="" type="checkbox"/> | | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Three Wheeling | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
- MODERATE RESOURCE OPPORTUNITIES (Existing & Potential)
- LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
- NO RESOURCE OPPORTUNITIES

- MAJOR CONSTRAINT
- MINOR CONSTRAINT

ACTIVITY EVALUATION SUMMARY

APPENDIX A3

| ACTIVITIES | SETTLEMENT: HALL BEACH | | | | | | | | | | | | CONSTRAINTS | | | | | | | | | | | | | | | | | |
|---|---|----------|----------------|-------|---------|------|----------------|-----------|-----|------|-----------------------|--------------|---------------|--------------------|------------|-----------------------|----------------------|--------------------|------------------------|--------------------------|---------------------------|--------------------------------|-------------|------------|------------------------|----------------------------------|---------------------|---------------------|----------------|-------|
| | SEASON: OPEN WATER PERIOD LATE JULY-OCTOBER | | | | | | | | | | | | CLIMATE | | | WATER CON- DITIONS | | | RESOURCE CONDITIONS | | | TOURISM INFRA- STRUCTURE | | | | | | | | |
| | TRAVEL TIME (Return Trip) | HALF DAY | | | ONE DAY | | | OVERNIGHT | | | Insufficient Daylight | Cold Weather | Extensive Fog | Dangerous Currents | High Tides | Rough Water | Resource Sensitivity | Unsuitable Terrain | Poor Quality Resource | Poor Resource Visibility | Environmental Sensitivity | Poor Quality | Poor Access | Inadequacy | No Existing Facilities | Conflict With Land-Use/Lifestyle | Labour Availability | Regulatory Controls | | |
| | TRAVEL MODE | Land | Land-Motorized | Water | Air | Land | Land-Motorized | Water | Air | Land | | | | | | | | | | | | | | | | | | | Land-Motorized | Water |
| Alpine Skiing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mountain Climbing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Wildlife Viewing | | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | | | | | | | | | | | | | | | | | | |
| Viewing/Interpreting of Natural Features As An Educational Experience | | □ | □ | □ | □ | □ | □ | □ | □ | □ | □ | □ | | | | | ● | | | | | | | ○ | | | | | | |
| Viewing/Interpretation of Historical/Archaeological Sites | | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | | | | | | | | | | | | ● | | | | | ○ | |
| Hunting | | □ | □ | □ | □ | □ | □ | □ | □ | □ | □ | □ | | | | | | | | | | | | | | | | | ○ | |
| Open Water Fishing | | □ | ■ | □ | ■ | □ | ■ | ■ | ■ | ■ | ■ | ■ | | | | | | | | | | | | | | | | | | |
| Ice Fishing | | □ | □ | | ■ | □ | ■ | | | ■ | ■ | ■ | | | | | | | | | | | | | | | | | | |
| Hiking | | □ | □ | | ■ | □ | ■ | | | ■ | ■ | ■ | | | | | | | | | | | | | | | | | | |
| Camping | | | | | | | | | | | | ■ | | | | | | | | | | | | | | | | | | |
| Snowmobiling | | | | | | | | | | | | ■ | | | | | | | | | | | | | | | | | | |
| Boating | | | | ■ | | | | ■ | | | | ■ | | | | | | | | | | | | | ● | | | | | |
| Photography | | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ | | | | | | | | | | | | | | | | | | |
| Ski Touring | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Cross-Country Skiing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Dog Sledding | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Three Wheeling | | ■ | | | | ■ | | | | | ■ | | | | | | | | | | | | | ● | | | | | | |

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
- MODERATE RESOURCE OPPORTUNITIES (Existing & Potential)
- LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
- NO RESOURCE OPPORTUNITIES
- MAJOR CONSTRAINT
- MINOR CONSTRAINT

ACTIVITY EVALUATION SUMMARY

APPENDIX A3

| ACTIVITIES | SETTLEMENT: HALL BEACH | | | | | | | | | | | | CONSTRAINTS | | | | | | | | | | | | | | | | | | | | | |
|---|---|-------------------------------------|-------------------------------------|-------|-------------------------------------|-------------------------------------|----------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------|-------------------------------------|------------------------|-------------------------------------|------------------|----------------------|--------------------|-----------------------|-------------------------------------|---------------------------|-------------------------|-------------|------------|----------------------------------|---------------------|---------------------|----------------|-------|-----|--|--|--|--|
| | SEASON: FROZEN PERIOD-FALL OCTOBER/NOVEMBER | | | | | | | | | | | | CLIMATE | | | WATER CONDITIONS | | | RESOURCE CONDITIONS | | | TOURISM INFRA-STRUCTURE | | | | | | | | | | | | |
| | TRAVEL TIME (Return Trip) | HALF DAY | | | ONE DAY | | | OVERNIGHT | | | Insufficient Daylight | Cold Weather | Extensive Fog | Insufficient Snowcover | Dangerous Currents | High Tides | Resource Sensitivity | Unsuitable Terrain | Poor Quality Resource | Poor Resource Visibility | Environmental Sensitivity | Poor Quality | Poor Access | Inadequacy | Conflict With Land-Use/Lifestyle | Labour Availability | Regulatory Controls | | | | | | | |
| | TRAVEL MODE | Land | Land-Motorized | Water | Air | Land | Land-Motorized | Water | Air | Land | | | | | | | | | | | | | | | | | | Land-Motorized | Water | Air | | | | |
| Alpine Skiing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mountain Climbing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Wildlife Viewing | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | |
| Viewing/Interpreting of Natural Features As An Educational Experience | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Viewing/Interpretation of Historical/Archaeological Sites | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Hunting | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Open Water Fishing | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ice Fishing | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Hiking | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Camping | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Snowmobiling | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Boating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Photography | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Ski Touring | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Cross-Country Skiing | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | |
| Dog Sledding | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Three Wheeling | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

- ABUNDANT RESOURCE OPPORTUNITIES (Existing & Potential)
- MODERATE RESOURCE OPPORTUNITIES (Existing & Potential)
- LIMITED RESOURCE OPPORTUNITIES (Existing & Potential)
- NO RESOURCE OPPORTUNITIES
- MAJOR CONSTRAINT
- MINOR CONSTRAINT

APPENDIX A4

COMMUNITY RESOURCES

HALL BEACH

APPENDIX A4COMMUNITY RESOURCES

| RESOURCE | CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.) | OTHER COMMENTS |
|--|--|---|
| <u>TOURIST FACILITIES & SERVICES</u> | | |
| Transient Centre | <ul style="list-style-type: none"> o owned and operated by the Hamlet; DPW pays for utilities o capacity for 9 persons; <ul style="list-style-type: none"> - 2 rooms with 4 bunks and dressers - 1 room with a fold out couch - lounge area with colour TV - 1 washroom; with honey bucket o same building design as Igloolik hotel; Hall Beach transient centre is in better condition o \$22/night with daily maid service during the week <ul style="list-style-type: none"> - full cooking facilities | <ul style="list-style-type: none"> o the government is planning privatizing the transient centre possibly this summer |
| Hall Beach Co-operative | <ul style="list-style-type: none"> o retail outlet for dry goods, clothing, food, hardware, carvings (quite a good selection, particularly ivory) o manager, Itani Issigaitok o only contract they have is fuel delivery o operating hours: <ul style="list-style-type: none"> - Monday - 10:00 a.m. - 5:00 p.m. - Tuesday-Thursday - 10:00 a.m. - 6:30 p.m. - Friday - 1:00 p.m. - 6:30 p.m.; 8:00 p.m. - 10:30 p.m. - Saturday - 1:00 p.m. - 5:00 p.m. | <ul style="list-style-type: none"> o planning to take over the fish camp at Hall Lake next year o they presently hold the operation license and the land lease for the camp |

COMMUNITY RESOURCES

| RESOURCE | CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.) | OTHER COMMENTS |
|-----------------------------|--|--|
| Hudson's Bay Store | <ul style="list-style-type: none"> o retail store for groceries, clothes, hardware, carvings o manager, Scotty ?? o operating hours: - Monday - Friday - 9:30 a.m. - 5:30 p.m. | <ul style="list-style-type: none"> o originally offered the Co-op a chance to assume 10% of the business/year in return for delivery of the fuel to the camp; they never delivered the fuel according to Jerry |
| Viking Adventures Fish Camp | <ul style="list-style-type: none"> o manager and part owner, Jerry Neilson from Pickering, Ontario o Hall Beach Co-op has the land lease and also the operation license this year o capacity for 40 persons - 12 ft. x 9 ft. tents for 2 persons enclosed under a large tent suspended on an aluminum frame - 2 cabins with 8 bunks each | <ul style="list-style-type: none"> o interested in having the Co-op take over the operation and ownership of the business over the next few years as long as they maintain him a their southern agent |
| | <ul style="list-style-type: none"> o camp is fully licensed for liquor o approximately 2 600 ft. runway which Neilson feels can easily be extended to approximately 3 500 ft. to enable HS-747's to land; last year they flew from Toronto in a HS-747 to Hall Beach and were then shuttled to the camp by twin otter; hopes to eliminate the shuttle system this year by flying direct with the HS-747 (plans to bring in approx. 34 fishermen each session.) | <ul style="list-style-type: none"> o last year the business went bankrupt and the guides were not paid; this year they signed a contract with the Co-op agreeing that all debt would be paid at the beginning of the season in order to operate |

COMMUNITY RESOURCES

| RESOURCE | CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.) | OTHER COMMENTS |
|-----------------|--|--|
| Community Hall | <ul style="list-style-type: none"> o owns 3 canoes with 20 hp motors (has the Johnson dealership for the Hall Beach area) - still owes the Co-op for the canoes o employees: <ul style="list-style-type: none"> - 1 cook - guides; 6 fishermen 1 guide; pay \$500/week for the guides with their boats; also pays for their gas and feeds them o has his own home promotional movie o season is August | <ul style="list-style-type: none"> o in the future, they would like to extend the season for the camp by catering to hikers and naturalists o over the last few years of operation there have been a lot of complaints from guests about the operations and facilities |
| Community Radio | <ul style="list-style-type: none"> o the inside was recently renovated <ul style="list-style-type: none"> - stage set up for bands - pool table room - small concession stand - still needs washrooms o new this year o large audience | |

COMMUNITY RESOURCES

| RESOURCE | CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.) | OTHER COMMENTS |
|----------------------|---|-------------------------------|
| Ladies Sewing Centre | <ul style="list-style-type: none"> o small building containing work space and sewing supplies; heated by a space heater and gas stove o not used in the winter because of heating and power costs | |
| Airport Terminal | <ul style="list-style-type: none"> o quonset hut from old DEW line operations o 1 washroom with flush toilets; tables and chairs; and ticket counter | o poor facility |
| Simons Store | <ul style="list-style-type: none"> o coffee shop; sells some candy o pool table o not fully operational o stage for a band | o should not be operating yet |
| Dog Teams | o 3 teams with only one being worked regularly | |

COMMUNITY RESOURCES

| RESOURCE | CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.) | OTHER COMMENTS |
|-----------------------|---|----------------|
| First Air/Bradley | <ul style="list-style-type: none"> o twin otter o flights to Igloolik on Saturdays and Wednesdays and to Igloolik, Nanisivik and Pond Inlet on Mondays | |
| Nordair | <ul style="list-style-type: none"> o 737 jet service from Frobisher Bay and Montreal two times per week | |
| Liquor Control | <ul style="list-style-type: none"> o complete prohibition | |
| Churches | <ul style="list-style-type: none"> o Roman Catholic Mission and Anglican Church | |
| <u>SPECIAL EVENTS</u> | <ul style="list-style-type: none"> o Christmas - 1 week of indoor games o Easter - 1 day of outdoor games | |
| <u>SPECIAL SKILLS</u> | <ul style="list-style-type: none"> o a women's sewing group was recently reorganized o several really good carvers in the community, particularly with ivory o 4 or 5 locals have been working on a carpenter training program o several local photographers o a number of individuals have been hired as guides for the Hall Lake fish camp | |

COMMUNITY RESOURCES

| RESOURCE | CHARACTERISTICS (Description, access, condition, operating season, use, costs, quality, etc.) | OTHER COMMENTS |
|----------------------------------|---|----------------|
| <hr/> | | |
| <u>EXISTING TOURISM ACTIVITY</u> | | |
| Viking Fish Camp | <ul style="list-style-type: none"><li data-bbox="1257 550 1868 574">o described in infrastructure section<li data-bbox="1257 612 2045 674">o \$1 995 from Toronto, including transportation, accommodation, food, guides and boats | |

APPENDIX B

PUBLIC INVOLVEMENT

HALL BEACH

APPENDIX B

PUBLIC INVOLVEMENT

A major intent of the study was to provide an educational process for the community whereby this project could help to create a greater awareness of tourism and its implications. The ultimate intent of the study is to develop a tourism plan that reflects the community's views and concerns, as well as the realities of the potential tourism resource base. It is intended that the plan be within the potential of the community to implement. Thus, the community involvement process played a major role in the overall project approach.

The public involvement approach in Hall Beach is summarized by the following generalized list of components:

- o The Baffin Regional Tourism Study slide shows were shown in December at a community meeting by the Area Economic Development Officer (A.E.D.O.).
- o Prior to the planner's arrival in the community, a picture with an interpreted paragraph explaining the purpose of the planner's forthcoming visit was sent to the community and posted in the Co-op store.
- o A newsletter was sent to the Post Office for distribution 3 weeks prior to the planner's arrival in the community, to explain the purpose of the study, and what part the community would play in the study.
- o On arriving in the community, a newsletter was distributed explaining the study and describing what the planner hoped to achieve in the community and how the community could participate.

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- o Throughout the 10 day stay in the community, the planner held meetings with the major community groups and numerous individuals.
- o The planner and A.E.D.O. held two phone-in radio shows; one at the beginning of the first week and the second just before leaving the community.
- o A public meeting was held to show the slide show describing the concept of tourism (approximately 60 people attended.)
- o Drop-in sessions at the transient centre every afternoon were publicized in the newsletter.

The following provides a list of the major contacts (individuals and groups) in the community of Hall Beach who were contacted with regard to the tourism study:

Individuals

| | |
|---------------------|---|
| Joe Curley | - Mayor |
| Timothy Kringuk | - ex Field Services Officer |
| Joanna Aula | - Secretary Manager |
| Joe Morgan | - Speaker for the Baffin Regional Council |
| Itani Issigaitok | - Co-op Manager |
| Don Vincent | - Wildlife Officer (stationed in Igloolik) |
| George Inman | - RCMP Constable (stationed in Igloolik) |
| Solamon Curley | - Translator Secretary for the H.T.A. |
| Simeonie Irqittuq | - Deputy Mayor H.T.A. Board Member |
| Simeonie Issigaitok | - Coffee shop owner |
| Bill Wells | - Carpenter trainer with Department of Housing (6 month contract) |
| Scotty ?? | - Bay Manager |

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Jerry Neilson

- Present Owner/Manager of
Viking Fish Camp (lives in
Pickering, Ontario)

Father Vandevelde

- Roman Catholic Priest

Terry Hobday

- School Principal

Groups

Hamlet Council

Co-op Board

Hunters and Trappers Association

Ladies Sewing Group

Several of the School Teachers

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APPENDIX C

DEVELOPMENT OPPORTUNITIES AND PROGRAMS

HALL BEACH

APPENDIX C
DEVELOPMENT OPPORTUNITIES AND PROGRAMS

The following section details a series of development opportunities and programs to implement the Hall Beach Tourism Development Plan. The individual programs are grouped under four program headings:

1. Attractions/Tours/Events
2. Hospitality/Information
3. Infrastructure
4. Industry Organization

The individual programs are described with respect to:

1. Project Name
2. Season of Use
3. Program Description
4. Program Components
5. Additional Comments

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Industry Organization

SHEET NO: 1

PROJECT NAME: Community Tourist Board

SEASON OF USE:

PROJECT DESCRIPTION:

The objective of this program is to establish a committee/board of local citizens to co-ordinate, direct and monitor the development of tourism in Hall Beach. The intent is to have a board membership comprised of representatives of the community groups and individuals involved in the tourism industry. Their function would be to monitor ongoing tourist programs and co-ordinate and direct proposed programs and developments in Hall Beach and in conjunction with Igloolik.

The board would also provide a forum for community concerns regarding the development of tourism.

PROGRAM COMPONENTS:

1. Elect a tourism board, representative of the relevant community groups, which would be ultimately responsible to the Hamlet council.

ADDITIONAL COMMENTS:

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RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Infrastructure SHEET NO: 2

PROJECT NAME: Visitor Accommodation Services

SEASON OF USE: Year Round

PROJECT DESCRIPTION:

This program supports the government's objective to privatize the transient centre. The objective is to transfer the transient centre to a private concern and upgrade the facilities to meet modern, health and safety standards. Expansion of the facility would be undertaken as required after the initial year or two of the facility's operation.

PROJECT COMPONENTS:

1. Purchase the transient centre from the local government.
2. Upgrade the facility to better meet modern health and safety standards (i.e. two washrooms, two sinks in the kitchen, etc.)
3. Provide taxi service for guests from the airport to the community. Arrangements should be made to use the Co-op truck in return for buying groceries at the Co-op and advertising Co-op services to the visitors. In the future, a small van should be purchased by the transient centre.
4. Expand the facility to comfortably accommodate as many as 20 visitors.

ADDITIONAL COMMENTS:

- Due to the short stay nature of proposed tourism programs in the community of Hall Beach, it is not felt that construction of a new full services hotel could be justified.

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RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Infrastructure and Industry
Organization

SHEET NO: 3

PROJECT NAME: Hall Lake Fish Camp

SEASON OF USE: Spring and Summer, (possibly Fall)

PROJECT DESCRIPTION:

The objective of this program is to gradually involve the Hall Beach Co-operative in the ownership, operation and upgrading of the Hall Lake fish camp over the next few years. The intent is that eventually the Co-op will fully own and manage the fish camp while retaining a southern agent for arranging all fish camp bookings. Once the Co-op has enough experience to run the camp and assuming then that they are interested in continuing the operation, the existing facility should be upgraded. The present tent camp should be replaced by a full service lodge facility. In order to increase the viability of the lodge and to extend the operating season, sports hunting for caribou and possibly seal could be introduced during the fall.

Activities for the spring period which could be developed include ice fishing, cross country skiing and snowmobiling. Cross country ski trails could be developed along the Saniraq and Ajaqutalik rivers and around Hall Lake.

PROJECT COMPONENTS:

1. The Co-op will take over full ownership of the fish camp and related facilities for the 1983 season. A southern agent would be retained to handle all advertising and bookings.
2. Hire a qualified camp manager who would be in charge of operating the camp and training locals in the operation and management of the camp.

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3. The existing facilities should be field checked during the 1982 operating season to determine immediate upgrading requirements. (ie., increase the number of cooks; decrease the camp capacity)
4. Initiate guide training programs as indicated in the Outfitting Services Program. Ensure that the training covers methods for dealing with past problems encountered by guides at the fish camp. (ie., fishermen throwing back too many injured fish)
5. Initiate cook training program.
6. Initiate development of a 15-25 bed lodge facility with full kitchen facilities, dining room, lounge and multi-use space for inclement weather activities. (approximately 2 000 - 4 000 square feet)
7. Development of off season programs: a) sports hunting for caribou and possibly seal during the fall; b) ice fishing along with cross country skiing and snowmobile excursions for the spring.

ADDITIONAL COMMENTS:

For caribou sports hunting a Class B guide is required. This could require special training.

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RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Hospitality Information SHEET NO: 4

PROJECT NAME: Community Improvement Program

SEASON OF USE: Spring

PROGRAMS DESCRIPTION:

The intent of this program is to undertake on an annual basis, general maintenance and clean-up of community facilities and environs and to enact by-laws or guidelines to encourage a reduction in the quantity of community debris.

PROGRAM COMPONENTS:

1. Initiate a general community maintenance/clean-up program.
2. Enact community by-laws or guidelines to encourage the continual improvement of community environs.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Infrastructure SHEET NO: 5

PROJECT NAME: Outfitting Services

SEASON OF USE: Spring, Summer and possibly Fall

PROJECT DESCRIPTION:

The objective of this program is to provide full outfitting services through the Co-op to satisfy the requirements of the proposed development programs. This would involve the provision of guides and necessary equipment (ie., boats, snowmobiles, dog teams), as well as clothing and camping equipment requirements for going out on the land during the different seasons.

PROJECT COMPONENTS:

1. Establish the Co-op as the community outfitter, to be responsible for hiring guides, setting excursion prices and providing full outfitting services.
2. Standardize prices for hiring guides and equipment in accordance with proposed tourist programs.
3. Develop a full inventory of outfitting supplies including:
 - northern clothing
 - camping equipment
 - komatiks
 - three wheelers for use at the fish camp (for guided excursions)
4. Initiate programs for safety, tourism awareness and historical archaeological interpretation training for the guides.

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RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Attraction/Tour/Event

SHEET NO: 6

PROJECT NAME: Snowmobile/Dog Team Trips

SEASON OF USE: Spring

PROJECT DESCRIPTION:

The intent of this program is to provide short stay activities during the spring period of sufficient interest to attract tourists to stay in Hall Beach for several days. The excursions would provide the tourists with the opportunity to visit local attractions such as the floe edge, the grounded ship, some of the Thule sites and other areas of interest.

PROJECT COMPONENTS:

1. Develop several fixed price, as well as flexible, short excursion trips to local points of interest. Examples could include:
 - dog team trips to the floe edge and around the old ship
 - snowmobile trip up the Ajaqutalik River
 - snowmobile trip to Uglirliarjuk
2. Field check any questionable destinations or points of interest such as the Thule sites.
3. Initiate training programs for guides including safety, tourism awareness and historical/archaeological interpretation.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Attraction/Tour/Event

SHEET NO: 7

PROJECT NAME: Boat Tours

SEASON OF USE: Summer

PROJECT DESCRIPTION:

The objective of these tours is to provide visitors with the opportunity for short excursion boat trips to various points of interest near Hall Beach. The intent of these trips would be to extend visitor stays in Hall Beach while on their way to Igloolik as well as to provide optional excursions for sportsmen travelling to the fish camp at Hall Lake.

PROJECT COMPONENTS:

1. Develop several fixed prices, as well as flexible, short excursion boat trips to local points of interest like:
 - the outpost camp at Ignertok Point
 - the Thule sites on Uglirlarjuk
 - the grounded supply ship by Hall Beach
2. Field check any questionable destination points of interest such as the Thule sites.
3. Initiate training programs for guides including safety, tourism awareness and historical/archaeological interpretation.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Hospitality/Information

SHEET NO: 8

PROJECT NAME: Community Host Program

SEASON OF USE: Spring and Summer

PROJECT DESCRIPTION:

This program responds to the eventual need to escort or host tour groups who visit Hall Beach. The objective of the program is to set up a community contact (local resident) who will meet planned tour groups on arrival in Hall Beach, introduce them to the community, and provide a host of liaison functions for the individual group members during their stay.

PROJECT COMPONENTS:

1. Initiate a host training program.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Attraction/Tour/Event

SHEET NO: 9

PROJECT NAME: Arts and Crafts Program

SEASON OF USE: Year Round

PROJECT DESCRIPTION:

The objective of this program is to organize local carvers, sewers, musicians and storytellers to put on demonstrations/participation programs in the community hall. The intent is to provide possible inclement weather activities in the community and to help promote and encourage the sale of local arts and crafts.

PROJECT COMPONENTS:

1. Planning and program organization.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Hospitality/Information

SHEET NO: 10

PROJECT NAME: Tourism Information Program

SEASON OF USE: Spring and Summer

PROJECT DESCRIPTION:

The objective of this program is to put in place a comprehensive community tourist information system to provide co-ordinated information on all tourism programs. This system would be able to provide current information respecting community events, special programs, brochures/maps, program costs and conditions, and local community information for tourists in the community and tour wholesalers.

PROJECT COMPONENTS:

1. Produce co-ordinated tourist program package including:
 - brochures
 - community/area tourist map
 - pretrip information package
2. Formulate program logistics.
3. Develop a working relationship with appropriate tour wholesalers.
4. Develop and promote a series of FAM tour packages for new programs.
5. Produce locally photographed postcards and slide sets and other promotional materials.

ADDITIONAL COMMENTS:

This program should be developed in conjunction with the programs in Igloolik.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Infrastructure

SHEET NO: 11

PROJECT NAME: Airport Facilities Upgrading

SEASON OF USE:

PROJECT DESCRIPTION:

The objective of this program is to upgrade the existing airport reception and departure facilities for visitor convenience. A feasibility study should be undertaken to determine whether upgrading the existing building would be viable.

PROJECT COMPONENTS:

1. Undertake a feasibility study to determine the feasibility of upgrading the existing versus building a new terminal.

The Terms of Reference for the study should stipulate that all expansion or upgrading plans should allow for proper washroom facilities, bulletin board/advertising area, fish freezing facilities and physical space for visitor reception and departure.

2. Implement the recommendations of the feasibility study.

HB

RECOMMENDED PROGRAM

TYPE OF DEVELOPMENT: Attraction/Tour/Event SHEET NO: 12

PROJECT NAME: "Foxe 1" Tourist Destination

SEASON OF USE: Spring and Summer

PROJECT DESCRIPTION:

The intent of this program is to investigate the potential for the "Foxe 1" abandoned D.E.W. line as a tourist destination.

PROJECT COMPONENTS:

1. Investigate the feasibility of purchasing the D.E.W. line site facilities and identifying possible uses for the site.

ADDITIONAL COMMENTS:

Rowley Island was identified as an excellent location for sport fishing.

The Department of National Defence indicated that Foxe 1 has been deactivated and has reverted to D.I.A.N.D.

HB