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***Tourism Business Opportunities In Gjoa
Haven, Pelly Bay And Taloyoak
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Tourism Business Opportunities
in
Gjoa Haven, Pelly Bay and Taloyoak

DRAFT

Adventure Northwest
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1.0 Introduction

This report has been prepared for the Department of Economic Development and Tourism. It reflects a private sector assessment of tourism business opportunities within the communities of Gjoa Haven, Pelly Bay, and Taloyoak (Spence Bay) in the Kitikmeot region.

The report provides recommendations for tourism business opportunities in an action plan format.

The research fulfils the following objectives:

- ▶ provides an inventory of existing tourism facilities, products and services within each of the communities;
- ▶ outlines the resources and conditions favouring tourism business development;
- ▶ outlines constraints to tourism development; and
- ▶ estimates potential business opportunities demonstrating viability.

2.0 Methodology

The consultant travelled to Gjoa Haven, Pelly Bay and Taloyoak and met with the following parties:

Simon Takkiruq - local guide, Gjoa Haven;
Ralph Porter - local guide, Gjoa Haven;
Charlie Chaill - Economic Development and Tourism, Gjoa Haven;
Gjoa Haven HTA;
Mike Hart - Manager Coop, Pelly Bay;
Gabrial Nirlungayuk - potential guide, Pelly Bay;
Kurtairajuark HTA - Pelly Bay;
Spence Bay HTA - Taloyoak;
David Iqutsaq - potential guide, President of HTA Taloyoak;
Joe Ohokannoak - regional tourism officer, Cambridge Bay.

The consultant went on local tours in each community, accompanied by Joe Ohokannoak in Taloyoak, and either a local guide or potential guide in Gjoa Haven and Pelly Bay. Potential camping/lodging sites were scouted, and historical areas were visited.

3.0 Background

The Kitikmeot is the least developed region in the Northwest Territories in terms of tourism products and infrastructure. For the most part, raw products exist but have not been developed to market potential and standards.

In the early 1980's the Arctic Coast Tourist Association (ACTA) was established as part of a territorial wide plan for community based tourism development. At the time, ACTA initiated tourism committees in each of the Kitikmeot communities to facilitate tourism development. Few tangible activities resulted from the initial interest in tourism and it is assumed these committees were disbanded, after a few years, because of inactivity.

Visitation remains lower to the Kitikmeot than to any other region in the Northwest Territories. In 1989, a visitor's exit survey, undertaken on behalf of Economic Development and Tourism, indicated the Kitikmeot captured only 1.9% of the NWT's tourism expenditure, hosting an estimated 622 visitors. The majority of travel to the region was for business (31%) and employment (26.3%). Only 25%, or just over 155 parties travelled to the Kitikmeot for pleasure. The visitors survey does not identify the precise destination of these visitors within the region.

Although an exit survey has not been conducted since 1989, in light of several years of government cutbacks, slow if non-existent tourism development, the current recession, and the fluctuation of regional construction activities, we assume that the visitation to the region has, ~~if anything, decreased since 1989~~. In researching and recommending products for Gjoa Haven, Pelly Bay, and Taloyoak, we are attempting to provide pleasure options for the business and itinerant travellers to the region, as well as to target and increase pleasure travel to the region.

not increased at the same rate as other regions of the NWT.

There is potential to increase tourism in the Kitikmeot. Small scale infrastructure was developed as a result of resident and business travel markets in the 1970's and early 1980's, and now provides a basis within the communities from which to pursue the pleasure travel market. Therefore, little capital costs are required in order to develop tourism packages/products in Gjoa Haven, Pelly Bay and Taloyoak. However, there are also constraints facing tourism development. ✓

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

As an industry, tourism is often viewed as an alternative to local ailing economies. Unfortunately, tourism is ^{often} seen as a panacea and something which is easy to initiate and sell. In fact, in some areas it is believed that because the local scenery is beautiful and the people friendly, tourists will come without any effort to attract them. What is often not understood is that tourism requires precise and reliable packaging and marketing which demands commitment, reliability, and does not guarantee immediate results. The Kitikmeot faces even more trials in developing tourism products in that it has a short and often unpredictable season in terms of weather; lacks trained, human resources; and competes for a small market share for high arctic products, in particular historical and cultural tours.

On the positive side, the Kitikmeot has natural resources and a rich history which will appeal to specific market segments. Archeological sites, hiking, hunting, wildlife viewing, and boating are all available in near vicinity to the communities. The communities also offers basic services and facilities such as small hotels, taxi service, crafts, and food and beverage service.

In all, it is important for the communities of Gjoa Haven, Pelly Bay, and Taloyoak to establish a theme with which to package products and lure visitors. As most high arctic communities enjoy relatively similar terrain and wildlife, it is packaging around a theme, the mystique of lost explorers and the awe of ancient cultures, which will provide the strongest appeal to tourist. This requires extensive research and cataloguing, and assurance that sites will not be disturbed as a result of visitation.

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4.0 Gjoa Haven - Community Assessment

4.1 Gjoa Haven - Community Overview

Located 141.6 air kilometres southwest of Spence Bay, 1056 air kilometres northeast of Yellowknife, on King William Island

Ukhuktuk "A place of a lot of blubber". Population is 850, primarily Inuit.

Gjoa Haven has good potential for developing tourism products as it is rich with history, relatively accessible, and has done some work in the area of developing interpretive tours and signage.

4.2 Gjoa Haven - Natural Resource Base

Fish: Arctic Char, Lake Trout, Whitefish. Marine mammals: ring seal, harbour seal, bearded seal, beluga, narwhal, and walrus. Game: Caribou, Muskox, Polar Bear. There are no guarantees that visitors will be able to view specific species as desired.

The Queen Maud Bird Sanctuary protects a number of rare bird species and is home to large herds of muskox and caribou.

The terrain around Gjoa Haven is quite barren. There are no outstanding features to set it apart from other high arctic communities.

4.3 Gjoa Haven - Historical and Cultural Overview¹

King William Island is one of the traditional territory of the Netsilik Inuit. A number of archeological sites from this culture and the Thule culture are located outside of the community of Gjoa Haven. King William Island is also surrounded by the intrigue of Franklin's search for the Northwest Passage. It is believed that the last of Franklin's crew met their demise on King William Island. Speculation has it that Franklin himself is buried somewhere on the island. A Northwest Passage historical trail has been developed for tourists to retrace some of the steps of the ill fated voyage.

¹Source: NWT Data Book

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Roald Amundsen, the first person to actually navigate the Northwest Passage, wintered on King William Island in the harbour which is now called Gjoa Haven. He named the community after his ship, the Gjoa. Amundsen spent two winters there taking magnetic observations and making sledge journeys before continuing his voyage to the Beaufort Sea. A miniature replica of his ship, the Gjoa, is on view in the local gallery. Some local people claim to be decedents of Amundsen.

In 1923, the Hudson's Bay Company opened a post about 8 km west of Douglas Bay, and in 1927 moved it to Gjoa Haven. The Canalaska Trading Company also had a post at Gjoa Haven until they went out of business in the 1930s. The Roman Catholic mission took over this company's abandoned buildings. The Bay buildings are still standing and can be toured by visitors.

As well as the Netsilik, Ukkusiksalingmiut from Chantrey Inlet and other Inuit from Sherman Inlet, also live in the settlement. Most of the people follow a hunting/trapping lifestyle. They produce handicrafts and distinctive wall hangings. Supply for arts and crafts is unpredictable.

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

4.4 Gjoa Haven - Existing Tourism Products, Guides, and Services

Item	Name/Operator	Description	Cost	Notes
Package	Gjoa Haven Tours Ltd. - Guides Cooperative	Guided fishing trips on King William Island and to Back River/Chantry Inlet. From half day to one week or longer. July - August	Not yet in place	Trips are custom-designed. Not actively promoted except through Explorers' Guide and zone.
Package	Adventure Northwest	Arctic Dog Sled Expedition - 300 miles from Gjoa Haven, Taloyoak, Pelly Bay. From Ottawa or Edmonton	\$ 8,000	
Accom	Amundsen Hotel	Owned and operated by Kekertak Co-op. Shared accomm.- 18 beds in 6 rooms. Shared baths/showers. Flush toilets, hot/cold water. Housekeeping services. Accept Visa and MC	\$115	
Food & Beverage	Amundsen Hotel	Owned and operated by Kekertak Co-op.	B \$10, L \$20, D \$30	Occasionally serve northern food depending upon availability. Arctic Char most common.
Air	First Air	Flights to and from Yellowknife, Pelly Bay and Taloyoak.		See Appendix A for detailed flight schedules.
Air	Ptarmigan Airways	Scheduled for summer of 1994.		
Transport - Ground	Kekertak Coop	Taxi service to and from airport.	\$10.00 one way	Negotiations possible for longer term rental.
Transport - Ground	Gjoa Haven Tours Ltd.	Run by Guides Cooperative Boat/motors and snowmobile, ATV rentals.	Not yet in place	Insurance will be covered by ED&T. Vehicles belong to guides.

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Item	Name/Operator	Description	Cost	Notes
Attraction	N W Passage Interpretive Trail	Has plaques/cairns. Can take up to 4 hours		Cost to be determined Runs through golf course - 9 holes.
Attraction	Gallery	Located in hamlet office. Contains miniature replica of Roald Amundsen's ship the Gjoa. Artifacts, clothing, crafts. Interpretive signage.	Free	
Attraction	Arts and Crafts	Sold at the Coop. Includes bone artifacts, carvings, wall hangings		Supply is unpredictable.
Attraction	Nadlok - Back River	Abandoned Inuit community dating back to 1400s. Includes houses constructed of thousands of caribou antlers, and stone platforms for kayaks.		Approximately 170 km from Gjoa Haven.
Attraction	Chantrey Inlet	Once open fishing establishment.		Needs work to prepare for future use. Would have potential to serve as a hostel for canoeist and itinerant travellers.
Service	Rita's Translating and Interpretive Service	Run by Rita Atuguaq Angottitauruq. Can service Spence and Pelly Bay.		
Service	Gjoa Haven Tours Ltd.	Run by Guides Cooperative. Local guiding and outfitting	Not yet in place	

Gjoa Haven - Guides - There are approximately six guides with varied backgrounds in the region of Gjoa Haven. All have guide training level one and/or two. Initial planning is underway with the local economic development and tourism division to set-up a 'Guides Cooperative'.

Ralph Porter, a community leader and decedent of a whaler, is very interested in becoming involved in tourism locally. Mr. Porter has a passion for local history and culture and has a gift for relaying stories and information. His wife, who is also interested in becoming involved in a tourism venture, won a hospitality award, a number of years ago, for her work through the local co-op hotel. Both are well travelled and well respected within the community.

Simon Takkirruq has completed the interpretive Guide Training course, and Guide Level 1 and 2 courses. He has shown a strong interest in starting a tourism business. He would also make a good guide for local community tours and fishing trips.

4.5 Gjoa Haven - Strengths

There are a wealth of archeological sites in the Gjoa Haven area pertaining to both the Netsilik and Thule. The area is also rich with the history of the Franklin expedition and Roald Amundsen, the first explorer to successfully navigate the Northwest Passage. Combined in a well interpreted and executed package, these areas of interest would be saleable to select groups with academic interests. It would be important to work with the Prince of Wales Heritage Centre and the community to ensure no sites are disturbed.

There is good interest in the community in terms of tourism development. The community office of Economic Development and Tourism is setting up a Guides Cooperative to facilitate day trips and excursions. Some assistance is required in packaging and themeing select products which are saleable. There is good opportunity to service the business and itinerant traveller and the package tour visitor, with well implemented local tours.

Gjoa Haven is relatively accessible by air. The air travel schedules into and from the community are conducive to packaging programs ranging from day trips to three day packages to longer excursions.

The allure of the Northwest Territories, although it targets a smaller segment of potential consumers, is a strength for the Kitikmeot communities.

4.6 Gjoa Haven - Constraints

4.6.1 Issue: One of the primary obstacles to successful tourism development in Gjoa Haven is the lack of well trained, interpretive guides. Although there are a number of local guides in Gjoa Haven, most lack the specialized skills and knowledge needed to provide 'value added' experiences for high-end clients. This is particularly important when themeing products along the lines of history and culture, as it is critical to the attractiveness of a package that guides are able to provide indepth interpretation of archeological sites and of early exploration. An added strength would be for the guides to be well versed in the Inuit view of historical activities.

Recommendation: Trip packages evolving around history and culture, should preferably be led by an archeologist, anthropologist, or historian. A well appointed leader would also serve to convert potential customers. Alternatively, a number of books have been researched and written about the history and culture of the area, and it might be possible to work with an author as a trip leader. A trainee guide could accompany the groups with the intent to learn and could provide the Inuit perspective. Catalogues of the sites should be developed to further aid leaders and guides. Cataloguing sites would require extensive research and would take considerable time to accomplish.

Ralph Porter demonstrates good potential to guide, host and service potential groups. As well, Simon Takkirug has taken the Interpretive Guide Training course in Cambridge Bay and, with additional training, would be well suited to working with experienced trip leaders. Both have expressed an interest in setting up tourism businesses.

4.6.2 Issue: The tourism industry is volatile, particularly in the north. It is difficult to sustain full time employment which makes it difficult to attract financial investment and long term commitment.

Recommendation: The nature of the tourism industry in the Northwest Territories will not change in a dramatic way in the high arctic regions. Better local education is required to paint a realistic picture of opportunities and constraints.

- 4.6.3 Issue:** There is no one acting as a receiving agent in Gjoa Haven. This makes ground coordination less reliable. In an area where weather is unpredictable, the product can be vulnerable to last minute alterations, so it is important to have local and reliable coordinators on hand.

Recommendation: The community office of Economic Development and Tourism is working with local guides to set up a Guides Cooperative to coordinate and host local touring. It would be beneficial to establish a small business and train the guides to act as a receiving body. This would enhance inbound tours, local business travel (pleasure options), the itinerant market, and it would provide a sense of security to the tour package marketer. Most importantly it would increase the business potential for the Guides cooperative.

- 4.6.4 Issue:** Residents do not fully understand tourism and the stages of product development and marketing. Therefore expectations for immediate results and financial gain can be unreasonably high.

Recommendation: Again, presenting a realistic picture of local tourism potential and opportunities is important. This can be achieved by ensuring that local partners have a realistic understanding of what to expect and by possibly having in-bound tour companies present the potential package options and the expected returns for the community, perhaps at a local hamlet meeting.

- 4.6.5 Issue:** The Northwest Passage Historical Trail is insufficiently packaged. On its own it is not enough to lure visitors. As well, the interpretative tour is not indepth enough to fill the requirements of visitors.

Recommendation: The Northwest Passage Historical Trail can be packaged with other local products to create a saleable product. A catalogue or pamphlet providing an indepth overview of the history and area would enhance the tour if a skilled interpreter was unavailable.

4.6.6 Issue: Unstable product supply (no guarantees) with services that are available.

Recommendation: Training, once again, is key here. Also, having a receiving agent who is aware of the importance of trip timing and reliability would help negate problems. Meeting with local suppliers and addressing potential problems and solutions would also be beneficial.

4.7 Gjoa Haven - Recommendations for Potential Tourism Packages

In assessing local attractions, resources, and the potential markets, the following products and packages demonstrate the most potential for attracting tourists.

- ▶ Historical/Cultural;
- ▶ Dogsledding;
- ▶ Hunting; and
- ▶ Fishing.

There is potential for a historical/cultural, circle tour encompassing Pelly Bay and Taloyoak. This package is presented in section 6.7.

Packages will appeal to upscale market segments, who are adventurous, affluent, and have academic interests.

Note: For community tours, day trips and short-haul packages, it is essential that information on these tours is visibly advertised throughout the community so that business and itinerant travellers are aware of tour options. Flyers or leaflets on tour options could be produced and dispersed at the airport and through the hotel(s) and coop. It is also important that a contact number is identified for arranging the trips and that the departure location and times are noted

▶ Historical/Cultural Tours, Gjoa Haven

Archeological sites and early exploration details need to be catalogued for local tours. Studying and identifying sites is essential to proper packaging as the research would provide the basis from which to develop itineraries.

1. Community Tour - Gjoa Haven*

Length 4 hours

Price \$45.00

Package Components:

- walking tour of Northwest Passage Historic Trail;
- visiting local carvers and crafts people;
- golf course;
- tea and bannock.

Requirements:

- departure point for tour;
- flyer for local distribution;
- local contact number for arranging tour;
- local, interpretive guide;
- coordination or artists and crafts people and their work in a pleasant location.

Season: June-September

Market: Business and Itinerant travellers.
Package Tours - as component of other travel activities.

Potential Capacity: 8 persons. Seasonal projections at maximum 40 persons.

*Could be included in three day, round trip package with Pelly Bay and Taloyoak.

2. Local Boat Trip - Gjoa Haven

Length:	8 hours
Price:	\$130.00/Minimum 2 people
Package Components:	
	-fishing*;
	-shore lunch, tea;
	-visit Inuit archeological sites.
Requirements:	
	-departure point for tour;
	-tour flyer for local distribution;
	-local contact number for arranging tour;
	-local, interpretive guide/cook;
	-boat, skilled driver, life jackets, supplies, fuel, motor;
	-transportation to/from boat;
	-lunch/cook/guide, cooking utensils, additional food for emergency;
	-fishing equipment/tackle;
	-supplies for personal hygiene and sanitation;
	-tent for cooking/eating (in case of rain and for emergency);
	-preferably catalogue of sites or overview of history.
Season:	July-September
Market:	Business and itinerant traveller.
Potential Capacity:	6 pax. Seasonal projections, 20 pax

*A number of alternative routes/locations within easy commuting distance could be identified.

► **Dogsledding, Gjoa Haven**

1. **Dogsledding Day trips - Gjoa Haven**

Length: 8 hours

Price: \$225.00

Package Components:

-tour to identified camp*;

-ice fishing;

-construction of igloo;

-lunch, and dinner.

Requirements:

-departure point for tour;

-tour flyer for local distribution;

-local contact number for arranging tour;

-local, interpretive guide/musher/cook;

-local dog team, sleigh - 8 dogs per sleigh, four passengers per sleigh;

-supplies/clothing, blankets;

-fishing equipment/tackle;

-food for four meals, cooking utensils, means to heat water;

-supplies for personal hygiene and sanitation.

Season: Spring

Market: Business and itinerant traveller, and package tour as part of additional activities.

Potential Capacity: 10 pax. Seasonal projection, 10 pax.

*A number of optional sites, within easy commuting distance, could be identified.

2. **Overnight dog sledding - Igloo Trip, Gjoa Haven**

Length: 30 hours

Price: \$275.00

Package Components:

- ice fishing;
- construction of igloo for overnight shelter;
- dinner, breakfast, lunch.

Requirements:

- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- local, interpretive guide/musher/cook;
- local dog team, sleigh - 8 dogs per sleigh, 4 passengers per sleigh;
- supplies/clothing/sleeping bags, blankets, tents;
- food for four meals, cooking utensils, means to heat water;
- supplies for personal hygiene and sanitation.

Season: Spring

Market: Business, itinerant traveller. Package tour (must have options to combine for longer stay) - Alta., Ont., Eastern seaboard, Midwest, and Europe.

Potential Capacity: 10 pax. Seasonal projection, 10 pax.

► **Hunting, Gjoa Haven**

Polar Bear hunting is feasible in Gjoa Haven although there are constraints due to distance. A cabin on the north end of King William Island would facilitate polar bear hunting.

Muskox hunting has good potential but it is too late to market for the upcoming season. Cabins are needed on McNoughton River.

1. Muskox - Spring Hunts, Gjoa Haven

Length: 7 days
Price: \$3,500 US

Package Components:

- snowmobile in search of muskox;
- camp on the land.

Requirements:

- equipment and clothing lists for clients;
- meet and greet at airport, transportation to/from airport;
- trained big game hunting guide/cook;
- camping equipment including tents, sleeping bags, additional clothing;
- food for 9 days, cooking utensils, means to cook/heat water;
- snowmobiles and sleighs, blankets, fuel;
- one hotel night each end of trip;
- supplies for personal hygiene and sanitation;
- miscellaneous games/cards etc in case of bad weather.

Season: Spring, April
Market: US and European Hunters
Potential Capacity: 12 pax per season.

► **Fishing, Gjoa Haven**

1. **Fish Fry Char - Boat Trip, Gjoa Haven**

Length: 8 hours
Price: \$150.00
Minimum 2 persons

Package Components:

- travel from community by boat*;
- fish for Arctic Char and Lake Trout;
- shore lunch, tea.

Requirements:

- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- local guide for every 3 guests;
- fishing equipment and tackle;
- transportation to/from boat;
- 18' boat plus motor/fuel - for every 3 guests;
- life jackets for each passenger and guide;
- food for lunch, preparing fish, back up meal, means and ability to cook/heat water, cooking utensils;
- tent for cooking (in case of rain or emergency);
- supplies for personal hygiene and sanitation.

Season: Mid July through September

Market: Business and itinerant travellers and as component of tour package.

Potential Capacity: 10 pax, 3 per boat.

*A number of optional sites, within easy commuting distance, could be identified.

5.0 Pelly Bay - Community Assessment

5.1 Pelly Bay - Community Overview

Located 177 air kilometres southeast of Taloyoak, 1312 air kilometres northeast of Yellowknife.

Arvilikyok "Where there are a lot of bowhead whales". Population is 480, primarily Inuit.

Pelly Bay is the least developed of the three communities under review.

5.2 Pelly Bay - Natural Resource Base

Fish: Arctic Char, Lake Trout, Whitefish. Marine mammals: ring seal, harbour seal, bearded seal, beluga, narwhal, and walrus. Game: Caribou, Muskox, Polar Bear. There are no guarantees that visitors will be able to view specific species as desired.

The community is located on a small hill near the mouth of the Kugaardjuk river on St. Peter's Bay. The terrain is rocky and quite barren. The setting is quite spectacular.

5.3 Pelly Bay - Historical and Cultural Overview²

The people of Pelly Bay are Netsilingmiut, whose seal-dependent way of life changed very little through what were the whaling and trapping periods elsewhere in the north. Several films have been made in which the people of Pelly Bay demonstrated traditional activities with the skin clothing and bone implements of the pre-contact era.

²Source: NWT Data Book


The first recorded contact by qallunaat (white) travellers with the people of Pelly Bay was in 1829, when the expedition of the Englishman, John Ross, wintered in the area. It was not until 1935, however, that Father Henry, an Oblate missionary, became the first qallunaat to actually reside at Pelly Bay. Father Henry built a small stone church still to be seen in the community. Father Vandeveld, who arrived in 1938 and replaced Father Henry in 1945, was the community's only white resident until 1961 when the school was built, and until a few years later, the mission, the school and one powerhouse-warehouse were the only permanent buildings in the community.

In recent years, a small commercial char fishery and fine ivory carving have come to supplement the hunting/trapping-based economy of Pelly Bay. Despite the efforts of a strong and innovative co-operative association, Pelly Bay also has the unfortunate distinction of having what is probably the highest cost of living of any community in the North, largely due to its inaccessibility to barge traffic until recent years.

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

5.4 Pelly Bay - Existing Tourism Products, Guides, and Services

Item	Name/Company	Description	Cost	Notes
Product	A d v e n t u r e Northwest	Arctic Dog Sled Expedition - 300 miles from Gjoa Haven, Taloyoak, Pelly Bay.	\$ 8,000	From Ottawa or Edmonton
Product	Adventure NW	Hunts - polar bear		
Accomm.	Inukshuk Inn	Owned/operated-Koomiut Cooperative Assoc. Shared accomm./baths/showers - 18 beds in 6 rooms. Housekeeping services. Accept VISA.	\$110	
Food & Bev	Inukshuk Inn		\$60	Occasionally serve northern food.
Air	First Air	Flights to/from YK, Gjoa Haven and Taloyoak.		See Appendix A for flight schedule.
Ground	Koomiut Co-op	Taxis service to and from airport.		
Attraction	Stone Church	Built in 1935 by Oblate missionary.		
Attraction	Arts & crafts	Noted for fine, miniature ivory carvings		Supply is unpredictable.
Attraction	Museum			
Service	Ittimangnak Sales	Snowmobile/ sporting good rentals for hunters		
Attraction	Pelly Bay Dew Line	Abandoned dew line site.		Located 8 km from community. Accessible only by ATV which brings into question insurance coverage.

ENP **Pelly Bay - Guides** - There are no trained guides in Pelly Bay. Gabriel Nirlungayuk has an interest in guiding and demonstrates good potential to deal with tourists. However, in order to service a market interested in historical/cultural tours, indepth training is required to develop the skills and knowledge necessary to deal with high-end tourists. If a circle trip were coordinated between Gjoa Haven, Pelly Bay and Taloyoak, one well-trained, interpretive guide could be used for the entire program. 

5.5 Pelly Bay - Strengths

A number of films were produced on the Inuit in the Pelly Bay region. Copies of videos could be obtained through the National Film Board. These could be used as both selling tools to lure visitors as well as educational tools for in-bound traffic. The Pelly Bay area is rich in archeological sites. A catalogue of the local sites and history, in conjunction with a knowledgeable trip leader, would provide a solid basis for cultural tours and historical tours.

Pelly Bay is relatively accessible by air. The air travel schedules into and from the community are conducive to packaging tour components with both Gjoa Haven and Taloyoak. Trips could range from day long to two day packages.

The stone church built in 1935 by Father Henry, an oblate missionary, is part of territorial archives. Good signage is incorporated in the historical site. The church adds another element of interest to cultural and historical tours.

The last vestiges of true Inuit life are found in Pelly Bay. This also adds an element of intrigue to a package.

The airport is expanding the airstrip to accommodate large aircraft. This will open the door for potential midnight sun day long excursions out of Edmonton or Yellowknife.

5.6 Pelly Bay - Constraints

5.6.1 Issue: Pelly Bay faces quite substantial constraints in tourism development in that it lacks the basics for trained guides, distinguishable products and community signage.

Recommendation: If the community of Pelly Bay was incorporated into a round-trip tour with Gjoa Haven and Taloyoak, a skilled interpretive guide or trip leader could conduct the entire trip. As well, the Pelly Bay sites could be catalogued for use by in-bound package pleasure travellers, itinerants and business travellers. Cataloguing sites would require extensive research and would take considerable time to accomplish. This would remove the pressure of training guides immediately for local touring. Guides could train in tandem with site development and research.

5.6.2 Issue: In the early 1980's, when tourism development was first discussed by the regional tourism association, Pelly Bay had expressed some concern about their life being disrupted. To date, these concerns have been alleviated to some extent.

Recommendation: Local development should be discussed with the community to ensure that local needs and concerns are addressed.

5.6.3. Issue: There are very few support services in place in Pelly Bay. Aside from lack of trained guides, there is no one acting as a receiving agent in Pelly Bay and other services are unpredictable.

Recommendation: Packaging products into Pelly Bay would make it necessary to ensure that a trip leader accompanies the group at all times. Arrangements could be made with the local co-op to act as a receiving agent and to provide services as required. Interested locals could enter the guide training program and perhaps intern with a skilled and knowledgeable trip leader.

5.7 Pelly Bay - Recommendations for Potential Tourism Packages

In assessing local attractions, natural and human resources, and potential markets, the following products and packages demonstrate the most potential for attracting tourists:

- ▶ Historical/Cultural;
- ▶ Hunting; and
- ▶ Midnight sun/Dog sledding Tour.

However, development will be slower in Pelly Bay as tourism support services are lacking.

Note: For community tours, day trips and short-haul packages, it is essential that information on these tours is visibly advertised throughout the community so that business and itinerant travellers are aware of tour options. Flyers or leaflets on tour options could be produced and dispersed at the airport and through the hotel(s) and coop. It is also important that a contact number is identified for arranging the trips and that the departure location and times are noted

▶ Historical/Cultural Tours, Pelly Bay

Archeological sites and early exploration details need to be catalogued for local tours. Local guides need to be trained. Studying and identifying sites is essential to proper packaging as the research would provide the basis from which to develop itineraries.

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

1. Community Tour - Pelly Bay

Length: 4 hours

Price: \$45.00

Package Components:

- visit to stone church;
- hike up river to view Keewatin plains;
- box lunch, tea.

Requirements:

- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- trained guide;
- lunch, means to make tea, eating utensils,
- supplies for personal hygiene and sanitation;
- historical overview (written) on church and area.

Season: June- September

Market: Business and itinerant traveller, and as component of a package tour. Possibly promoted as Midnight Sun tour and target charters out of Ontario, Alta, B.C..

Potential Capacity 10 pax

2. Pelly Bay Dew Line Site - Pelly Bay

Has potential for future development. However, an inventory of product and the plant is required first, and permission obtained to use the site.

expand

► **Hunting, Pelly Bay**

1. Polar Bear Hunts - Pelly Bay

Length: 12 days
Price: \$14,500 US

Package Components:

- travel by dog team in search of polar bear;
- overnight in community on inbound/outbound.

Requirements:

- transportation to/from airport,/one night hotel accommodation inbound/outbound;
- equipment and clothing lists for clients;
- trained big game hunting guide/cook - one guide per hunter;
- food for 13 days (includes contingency);
- cooking utensils, means to cook and heat water;
- camping equipment, sleeping bags, tents/one per 3 people;
- dog team/sleigh, blankets, traditional clothing, 1 team per hunter;
- supplies for personal hygiene and sanitation;
- miscellaneous items - cards/games, in the event of bad weather.

Season: Spring
Market: US and Europe
Potential Capacity: 2 per season

2. Barrenground Caribou Hunt - Pelly Bay

Length: 7 days
Price: \$3,000.00 CAD

Package Components:

- travel by snowmobile to search for trophy caribou;
- camp.

Requirements:

- same as polar bear with following differences;
- trained big game hunting guide/cook - one guide per two hunters;
- food for 9 days (includes contingency);
- snowmobile, fuel, sleigh- one for every 3 people;

Season: October - November
Market: USA, Europe
Capacity: 8 pax per season.

► **Fishing, Pelly Bay**

1. **Fish Fry Char - Boat Trip, Pelly Bay**

Length: 8 hours
Price: \$150.00
Minimum 2 persons

Package Components:

- travel from community by boat*;
- fish for Arctic Char and Lake Trout;
- shore lunch, tea.

Requirements:

- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- fishing equipment and tackle;
- local guide/cook;
- 18' boat plus motor, fuel - 3 guests per boat, one guide per boat;
- life jackets for each passenger and guide;
- food for lunch, preparing fish, back up meal, means to cook and heat water;
- tent for cooking and emergency in the event of bad weather;
- supplies for personal hygiene and sanitation.

Season: Mid July through September
Market: Business and itinerant travellers and as component of tour package. Could target Alta market as part of midnight sun charter.

Potential Capacity: 10 pax, 3 per boat.

*A number of optional routes, within easy commuting distance, could be identified.

2. Local Boat Trip - Pelly Bay

Length: 8 hours
Price: \$150.00/Minimum 2 people
Package Components:
-fishing;
-shore lunch, tea;
-visit Inuit archeological sites.
Requirements:
-departure point for tour;
-tour flyer for local distribution;
-local contact number for arranging tour;
-local, interpretive guide;
-boat, motor, fuel, skilled driver, life jackets, supplies - four persons per boat;
-lunch/cook/cooking utensils, means to heat water;
-tent for cooking in the event of weather or emergency;
-supplies for personal hygiene and sanitation;
-preferably catalogue of sites or overview of history.
Season: July-September
Market: Business and itinerant traveller. Could be incorporated into circle tour.
Potential Capacity: 6 pax. Seasonal projections, 20 pax

► **Midnight Sun, Dog Sledding Tour, Pelly Bay**

1.. Midnight Sun Dog Sledding - Igloos Trip, Pelly Bay

Length: 30 hours

Price: \$275.00

Package Components:

- dogsledding;
- ice fishing;
- construction of igloo for overnight shelter;
- dinner, breakfast, lunch.

Requirements:

- equipment and clothing list for clients;
- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- local, interpretive guide/musher/cook;
- local dog team with sleigh - 8 dogs per sleigh, 4 passengers per sleigh;
- supplies/clothing/sleeping bags, blankets;
- food for four meals, means to cook and heat water, cooking utensils;
- supplies for personal hygiene and sanitation.

Season: Spring

Market: Business, itinerant traveller. Package tour (must have options to combine for longer stay) - Alta., Ont., Eastern seaboard, California.

Potential Capacity: 6 pax. Seasonal projection, 6 pax.

6.0 Taloyoak (Spence Bay)

6.1 Community Overview

Taloyoak

Located 460 air kilometres east of Cambridge Bay, 1,224 kilometres northeast of Yellowknife, on the south coast of the Boothia Peninsula

Taloyoak "Big caribou path". Population is 515, primarily Inuit.

The community has existing tourism products and good potential for developing new products.

6.2 Taloyoak -Natural Resource Base

Fish: Arctic Char, Lake Trout, Whitefish. Marine mammals: ring seal, harbour seal, bearded seal, beluga, narwhal, and walrus. Game: Caribou, Muskox, Polar Bear. There are no guarantees that visitors will be able to view specific species as desired.

Spence Bay sits above the harbour and presents quite an attractive setting. The surrounding terrain is rocky and barren.

6.3 Taloyoak - Historical and Cultural Overview³

The original inhabitants of the Spence Bay area were Netsilik Inuit. Until the twentieth century the region was seldom visited by qallunaat (white man). However, Boothia Peninsula, on which Taloyoak is situated, was visited by John Ross, who wintered in the area 1829-33. Ross had fallen out of favour with the British Government as a result of his expedition of 1818, when he investigated Lancaster Sound and pronounced it an inlet. The 1829 expedition was financed by Felix Booth, a wealthy London distiller, and the debt of Arctic exploration to London dry gin was thus commemorated in the naming of the peninsula.

³Source: NWT Data Book

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Ross' vessel, the Victory, was a paddle steamer formerly used as a packet boat between the Isle of Man and Liverpool. As the first steam vessel used in Arctic exploration, it was not a success. The abandoned Victory was for many years a treasured source of wood and iron to the Inuit.

In 1904, Amundsen, on his voyage through the Northwest Passage, explored much of the west coast of Boothia Peninsula. Ross' expedition had established the position of the north magnetic pole as being in southwestern Boothia Peninsula, and Amundsen confirmed that it was still in the same general area. Since then, the position of the pole had shifted considerably to the north. Tours are available out of Resolute to the magnetic north pole.

In 1934, the Hudson's Bay Company began its Dundas Harbour relocation experiment, which was to result in a complex series of moves for Inuit from as far away as Cape Dorset which led eventually to the present community of Taloyoak. Some 52 Inuit, together with 109 of their dogs and a Hudson's Bay company man, were taken from three communities on the Nascopie to try trapping on Devon Island. Dundas Harbour was so congested with ice that the Inuit could not easily pursue the sea mammals in their small boats and they found it equally difficult to travel by dog-sled around the coast to maintain their traplines. The group then moved to Croker Bay, 48 kilometres to the west, only to encounter the same problem. In 1936, the Hudson's Bay Company closed the Dundas Harbour post and transported the Dorset and Pond Inlet Inuit to Port Leopold.

The Nascopie called at Arctic Bay a year later, and took the homeless Inuit to Fort Ross, a new post established on the south end of Somerset Island. There they remained until 1947, when that post in turn was closed because ice rendered it too difficult to access. The Inuit then moved to Taloyoak, slowly mingling with the local Netsilik.

Today Taloyoak residents continue to trap and assist in a commercial char fishery in cooperation with other Central Arctic communities. The settlement has become well-known for its unusual carvings and woven handicrafts. Spence Bay parkas, featuring arctic flowers embroidered from dyed wool, were presented as wedding gifts to Prince Andrew and Sarah Ferguson.

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

6.4 Taloyoak - Existing Tourism Products, Guides and Services

Item	Name/Operator	Description	Cost	Notes
Package	Netcheligmeot Boat Tours	Run by David Igutsaq. Boat tours between Taloyoak and Gjoa Haven. 2-3 day excursions. 21 foot fibreglass Lake Winnipeg boat. Wildlife viewing and fishing, some cultural interpretation. July-Sept		Not yet in operation. Still in developmental stages.
Package	Adventure Northwest	300 mile dog sledding expedition from Gjoa Haven, Taloyoak and Pelly Bay. From Ottawa or Edmonton	\$8000	
Package	Adventure Northwest	Polar Bear hunts on Boothia Peninsula. By dog team.		
Accom.	Boothia Inn	Accommodates 16 in 8 rooms. Shared accom., Private bath avail., laundry facilities, catering, housekeeping services. VISA	\$150 incl. meals	Dependable accommodation. Clean.
Accom.	Paleajook Hotel	Accommodates 17 in 9 rooms. Shared accom. and bath, VISA, MC, AmEx, EnRoute.	\$110 incl. home cooked meals.	Infrequently open. Houses an arcade which leads to noise problems. Water supply is unreliable.
Food & Beverage	At Paleajook Hotel and Boothia Inn	See above.		Cook at Paleajook is unreliable.

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Item	Name/Operator	Description	Cost	Notes
Transport - Air	First Air	Flights to and from Yellowknife, Gjoa Haven, and Pelly Bay.		See Appendix A for detailed flight schedules.
Transport - Ground	Lyall's Taxis & Cartage	Taxi service. Snowmobile and boat tours in May and June , August and September for local sightseeing.		
Ground	Local Coop	Have a five passenger van. Able to negotiate for use.		
Attraction	Hudson Bay site	Old Hudson Bay site located in Tom Bay.		Formerly a mission/church. Still features many of the items used during its existence.
Attraction	Thom Bay	90 km north of Taloyoak. Abandoned community/mission site.		
Attraction	Arts and Crafts Shop	Garments and unusual toys made from embroidered with wool coloured from dyes made from local plants and lichens, carvings. Spence Bay packing dolls.		Not reliable.

Taloyoak - Guides - There are at least six trained guides located in Taloyoak. Some of the guides have been hosting tourists on an ad hoc basis. Issac Aqqaq is very interested in pursuing tours focusing on dog sledding, and has the equipment and resources to offer successful trips. Issac's dogsledding trips were tested in 1992 and a number of recommendations were made to develop the package.

6.5 Taloyoak - Strengths

There is good interest in the community to further tourism development. The community has existing tourism products and good potential for developing new products. Some assistance is required in packaging and themeing select products which are saleable. There is good opportunity to service the business and itinerant traveller, and in-bound package tours through local tour development and existing tour enhancement.

Taloyoak is relatively accessible by air. The air travel schedules into and from the community are conducive to packaging programs ranging from day trips to three day packages to longer excursions.

The area is rich with archeological sites of Inuit, the history of the Northwest Passage - Franklin expedition - grave-sites, Ross and Amundsen, and the eventual settling of the existing community. Combined in a well interpreted and executed package, these areas of interest would be saleable to select groups with academic interests. It would be important to work with the Prince of Wales Heritage Centre and the community to ensure no sites are disturbed.

Taloyoak is noted for its unique woven toys (packing dolls) and garments.

A number of long-liner boats can be found in Taloyoak. These boats would serve well in hosting local trips for caribou viewing.

A test run was conducted for dog sledding trips outside of Taloyoak. A number of good recommendations were made as a result of the test run and can be built upon to develop saleable trips.

6.6 Taloyoak - Constraints

6.6.1. Issue - Indepth training of guides and interpreters is necessary to bring the history and cultural story 'alive' and make it educational for visitors. Although there are trained guides in Taloyoak, further training is required to service the high-end traveller. This is particularly important when themeing products along the lines of history and culture, as it is critical to the attractiveness of a package that guides are able to provide indepth interpretation of archeological sites and of early exploration. An added strength would be for the guides to be well versed in the Inuit view of historical activities.

Recommendation: Travel guides should be developed themed on explorers and cultural history, oral etc. These could be used as support materials when conducting a tour. Trip packages evolving around history and culture, should preferably be led by an archeologist, anthropologist, or historian. A well appointed leader would also serve to convert potential customers. Alternatively, a number of books have been researched and written about the history and culture of the area, and it might be possible to work with an author as a trip leader. A trainee guide could accompany the groups with the intent to learn and could provide the Inuit perspective. Catalogues of the sites should be developed to further aid leaders and guides. Cataloguing sites would require extensive research and would take considerable time to accomplish.

6.6.2 Issue: The tourism industry is volatile, particularly in the north. It is difficult to sustain full time employment which makes it difficult to attract financial investment and long term commitment.

Recommendation: The nature of the tourism industry in the Northwest Territories will not change in a dramatic way in the high arctic regions. Better local education is required to paint a realistic picture of opportunities and constraints.

6.6.3 Issue: There is no one acting as a receiving agent in Taloyoak. This makes ground coordination less reliable. In an area where weather is unpredictable, the product can be vulnerable to last minute alterations, so it is important to have local and reliable coordinators on hand.

Recommendation: It would be beneficial for one of the guides to consider establishing a small, part-time business, perhaps in conjunction with the Boothia Inn, to act as a receiving body. This would enhance inbound tours, local business travel (pleasure options), the itinerant market, and it would provide a sense of security to the tour package marketer. Most importantly it would increase the business potential for the local guide.

6.6.4 Issue: Residents do not fully understand tourism and the stages of product development and marketing. Therefore expectations for immediate results and financial gain can be unreasonably high.

Recommendation: Again, presenting a realistic picture of local tourism potential and opportunities is important. This can be achieved by ensuring that local partners have a realistic understanding of what to expect and by possibly having in-bound tour companies present the potential package options and the expected returns for the community, perhaps at a local hamlet meeting.

6.6.5 Issue: Unstable product supply (no guarantees) with services that are available.

Recommendation: Training, once again, is key here. Also, having a receiving agent who is aware of the importance of trip timing and reliability would help negate problems. Meeting with local suppliers and addressing potential problems and solutions would also be beneficial.

6.7 Taloyoak - Recommendations for Potential Tourism Packages

In assessing local attractions, resources, and the potential markets, the following products and packages demonstrate the most potential for attracting tourists.

- ▶ Historical/Cultural;
- ▶ Dog Sled Tours;
- ▶ Aurora Borealis Viewing; and
- ▶ Fishing.

There is potential for a historical/cultural, circle tour encompassing Pelly Bay and Gjoa Haven. This package is presented below.

Packages will appeal to upscale market segments, who are adventurous, affluent, and have academic interests.

Note: For community tours, day trips and short-haul packages, it is essential that information on these tours is visibly advertised throughout the community so that business and itinerant travellers are aware of tour options. Flyers or leaflets on tour options could be produced and dispersed at the airport and through the hotel(s) and coop. It is also important that a contact number is identified for arranging the trips and that the departure location and times (where applicable) are noted

▶ Historical/Cultural Tours, Taloyoak

Archeological sites and early exploration details need to be catalogued for local tours. Studying and identifying sites is essential to proper packaging as the research would provide the basis from which to develop itineraries.

Taloyoak has artisans who make garments and unusual toys embroidered with wool coloured from dyes made from local plants and lichens. As well there are carvings. Artisans should show work in one location when tourists are in town. This could be coordinated through a receiving agent.

Outdoor adventure products that include contact with aboriginal cultures have strong thematic appeal in European and US markets.

**1. Cultural/Historical Exploration - Gjoa Haven, Pelly Bay, Taloyoak
Circle Tour**

Length: 7 days/6 nights

Price: \$ 2400.00

Package Components:

- Gjoa Haven, Amundsen Hotel
- Community Tour,
- Local Boat Trip;
- travel to Pelly Bay;
- Community Tour,
- Inukshuk Inn;
- Local Boat Trip;
- Inukshuk Inn;
- travel to Taloyoak;
- community tour;
- Boothia Inn;
- Netsilik Lake Boat Tour,
- Boothia Inn.

Requirements:

- equipment and clothing lists for clients;
- meet and greet at airports;
- transportation to/from all arrival and departure points;
- trained, interpretive guides in each community;
- trip leader with expertise in archeological sites and local culture;
- boating equipment/supplies in each community;
- food supplies as identified in individual packages per community;
- supplies for personal hygiene and sanitation;
- catalogue of sites and overview of history.

Season: Mid July - August

Market: Ontario, Eastern seaboard, Midwest,
Europe

Potential Capacity: 12 persons

▶ **Dog Sled Tours, Taloyoak**

1. Boothia Dog Sled Expedition

Length 7 days/6 nights

Price: \$2295.00

Package Components:

- 2 nights Boothia Inn, one on each end of trip
- transportation to/from Taloyoak;
- travel by dog team to Thom Bay, 90 kilometres north;
- sleep in tents with option to build igloos;
- all meals supplied.

Requirements:

- equipment and clothing list for clients;
- trained guide/musher/cook;
- dog teams and sleighs - 8 dogs per sleigh, 4 passengers per sleigh;
- camping equipment including sleeping bags, clothing, tents, blankets;
- fishing equipment including rods/tackle;
- food for each day with two additional days supply, means to cook food, cooking utensils, preplanned menus;
- supplies for personal hygiene and for sanitation.

Season: March to May

Market: US - Eastern seaboard, midwest, California; Canada - Ontario, Alberta; Europe - Germany, Italy, Spain.

Potential Capacity: 4 persons.

2.. Midnight Sun Dog Sledding - Igloo Trip, Pelly Bay

Length: 30 hours

Price: \$275.00

Package Components:

- ice fishing;
- construction of igloo for overnight shelter;
- dinner, breakfast, lunch.

Requirements:

- equipment and clothing list for clients;
- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- local, interpretive guide/musher/cook;
- local dog team with sleigh - 8 dogs per sleigh, 4 passengers per sleigh;
- supplies/clothing/sleeping bags, blankets;
- food for four meals, means to cook and heat water, cooking utensils;
- supplies for personal hygiene and sanitation.

Season: Spring

Market: Business, itinerant traveller. Package tour (must have options to combine for longer stay) - Alta., Ont., Eastern seaboard, California.

Potential Capacity: 6 pax. Seasonal projection, 6 pax.

▶ **Aurora Borealis, Taloyoak**

1. Aurora Borealis in the High Arctic - Taloyoak

Length: 3 nights/4 days

Price: \$975.00

Package Components:

- 3 nights at the Boothia Inn;
- community tour;
- dog sled ride;
- snowmobile ride;

Optional:

- overnight in igloo.

Requirements:

- equipment and clothing list for clients - in Japanese;
- transportation van to/from various arrival and departure points;
- interpretive guide;
- single or double occupancy;
- community tour for winter - including arts and crafts;
- guide/musher/dog team/sleigh - 8 dogs per sleigh/4 guests per sleigh;
- blankets;
- snowmobile, fuel, sleigh;
- supplies for personal hygiene and sanitation;
- itinerary in Japanese.

Season: November to March

Market: Japanese - optional add-on to Yellowknife or individual package.

Potential Capacity: 20 persons.

▶ **Fishing, Taloyoak**

1. Netsilik Lake Boat Tour - Taloyoak

Length: 10 hours

Price: \$175.00

Package Components:

- travel to Netsilik Lake by boat from Taloyoak;
- view wildlife/archeological sites;
- fish for Arctic Char and Lake Trout;
- shore lunch and dinner.

Requirements:

- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- local, interpretive guide;
- 16' to 18' boat or longliner, motor, fuel, skilled driver, life jackets, supplies - four persons per boat;
- lunch and dinner, cooking utensils, means to heat water, extra food;
- tent for cooking in the event of weather or emergency;
- supplies for personal hygiene and sanitation;
- preferably catalogue of sites or overview of history.

Season: Mid July - August

Market: Business and itinerant traveller.

Potential Capacity: 8 persons.

2. **Fish Fry Char - Boat Trip, Pelly Bay**

Length: 8 hours
Price: \$150.00
Minimum 2 persons

Package Components:

- travel from community by boat*;
- fish for Arctic Char and Lake Trout;
- shore lunch, tea.

Requirements:

- departure point for tour;
- tour flyer for local distribution;
- local contact number for arranging tour;
- fishing equipment and tackle;
- local guide/cook;
- 18' boat plus motor, fuel - 3 guests per boat, one guide per boat;
- life jackets for each passenger and guide;
- food for lunch, preparing fish, back up meal, means to cook and heat water;
- tent for cooking and emergency in the event of bad weather;
- supplies for personal hygiene and sanitation.

Season: Mid July through September
Market: Business and itinerant travellers and as component of tour package.
Potential Capacity: 10 pax, 3 per boat.

* A number of optional routes, within easy commuting distance, could be identified.

Appendix A

Airline Schedule - First Air

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Gjoa Haven

To Gjoa Haven	Day of Travel	Departure/Arrival
Yellowknife to Gjoa	Sunday	1045/1430
	Monday and Friday	1345/1700
	Wednesday	1345/1830
Taloyoak to Gjoa	Tuesday and Thursday	0830/1015
	Saturday	1130/1200
Pelly Bay to Gjoa	Tuesday and Thursday	0830/0900
	Saturday	1140/1210

From Gjoa Haven	Day of Travel	Departure/Arrival
Gjoa to Yellowknife	Tuesday and Thursday	1045/1535
	Saturday	1230/1720
	Sunday	1500/1955
Gjoa to Pelly	Monday and Friday	1800/1845
	Wednesday	1900/1945
Gjoa to Taloyoak	Monday and Friday	1800/1945
	Sunday	1500/1535
	Wednesday	1900/2045

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Pelly Bay

To Pelly Bay	Day of Travel	Departure/Arrival
Yellowknife to Pelly	Monday and Friday	1345/1845
	Wednesday	1345/1945
Gjoa Haven to Pelly	Monday and Friday	1800/1845
	Wednesday	1900/1945
Taloyoak to Pelly	Tuesday and Thursday	0830/0900
	Saturday	1140/1210

From Pelly Bay	Day of Travel	Departure/Arrival
Pelly to Yellowknife	Tuesday and Thursday	0930/1535
	Saturday	1230/1720
Pelly to Taloyoak	Saturday	1030/1100
	Monday and Friday	1915/1945
	Wednesday	2015/2045
Pelly to Gjoa Haven	Tuesday and Thursday	0930/1015
	Saturday	1030/1200

Tourism Business Opportunities - Gjoa Haven, Pelly Bay, Taloyoak

Taloyoak

To Taloyoak	Day of Travel	Departure/Arrival
Yellowknife to Taloyoak	Sunday	1045/1530
	Monday and Friday	1345/1945
	Wednesday	1345/2045
Pelly Bay to Taloyoak	Saturday	1030/1100
	Monday and Friday	1915/1945
	Wednesday	2015/2045
Gjoa Haven to Taloyoak	Sunday	1500/1530
	Monday and Friday	1800/1945
	Wednesday	1900/2045

From Taloyoak	Day of Travel	Departure/Arrival
Taloyoak to Yellowknife	Tuesday and Thursday	0830/1535
	Saturday	1130/1720
	Sunday	1600/1955
Taloyoak to Gjoa Haven	Tuesday and Thursday	0830/1015
	Saturday	1130/1200
Taloyoak to Pelly Bay	Tuesday and Thursday	0830/0900
	Saturday	1140.1210
