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Accommodation Occupancy Survey

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Accommodation occupancy Survey

Manitoba
Bureau of
Statistics



Manitoba
Industry, Trade
and Tourism



EXECUTIVE SUMMARY

This report presents the estimated occupancy rates for Manitoba accommodation facilities for the second quarter of 1990. The estimates have been derived from the April, May and June Accommodation Occupancy Survey reporting forms.

In the second quarter of 1990, the average **total** occupancy rate for Manitoba accommodation facilities is 58.9%. **Facilities** located in Winnipeg have an occupancy rate of 66.6% and **facilities** located outside of Winnipeg have an occupancy rate of 53.2%.

Hotels/Motor Hotels have an occupancy rate of 58.6% -(65.9% for Winnipeg, 45.4% for Non-Winnipeg) and Motels have an occupancy rate of 52.6% (67.4% for Winnipeg, 49.0% for Non-Winnipeg).

Facilities with more than 75 units have the highest occupancy rates: 69.6% for Manitoba, 69.9% for Winnipeg and 67.4% for Non-Winnipeg locations.

Facilities with 0-12 units have an average occupancy rate of 30.2%, while those with 13-25 units have a rate of 47.4% and those with 26-75 units have a rate of 58.1%.

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MANITOBA ACCOMMODATION OCCUPANCY SURVEY

INTRODUCTION

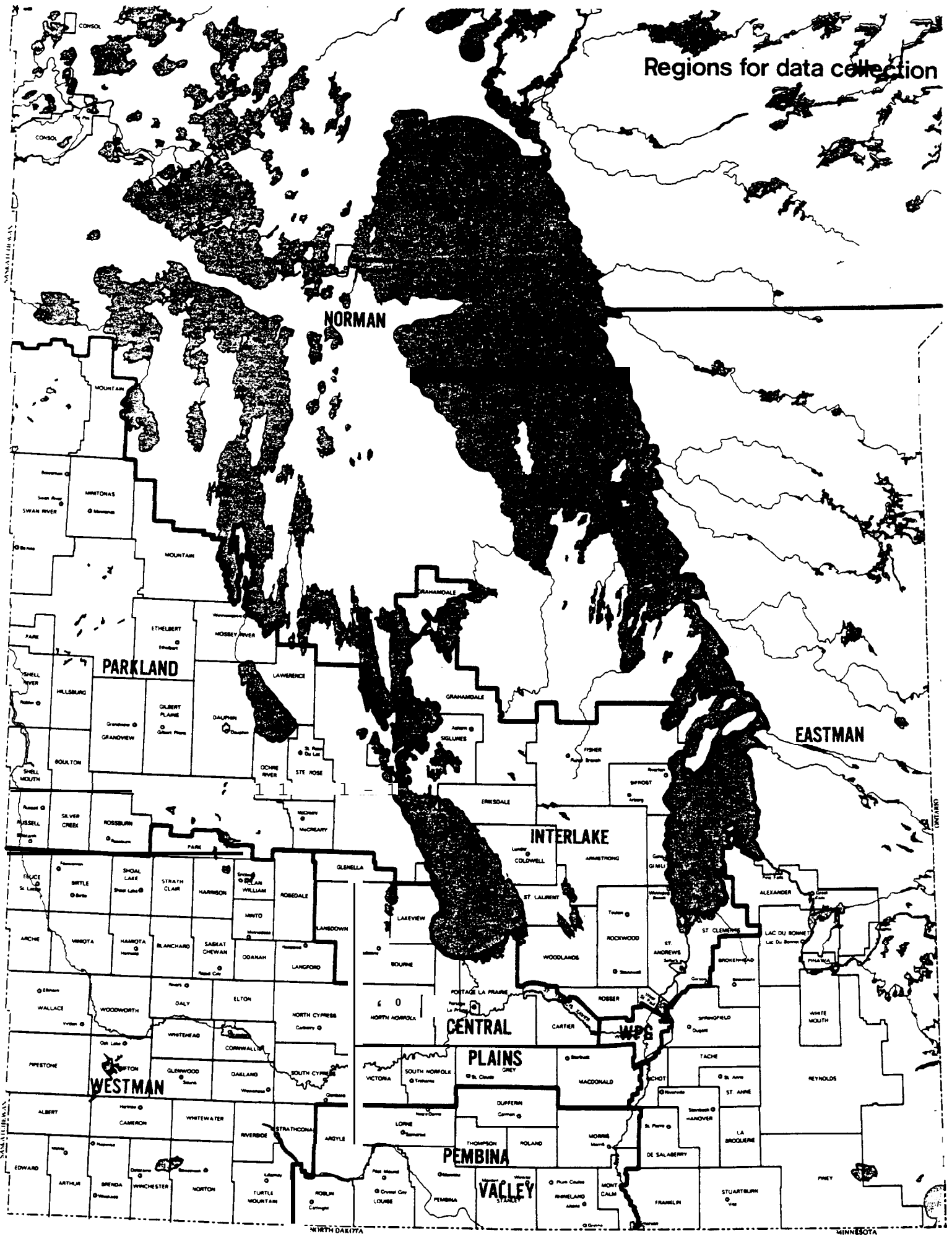
This report presents the estimated occupancy rates for Manitoba accommodation facilities for the second quarter of 1990. The estimates have been derived from the April, May and June Accommodation Occupancy Survey reporting forms. Estimates for 1989 are provided in certain tables for comparison purposes.

This report also contains data on the total daily room supply and the average number of rooms occupied per day for each month of the quarter.

Occupancy data is provided for Hotels/Motor Hotels, Motels and Cabins, by number of units (rooms) available: 0-12, 13-25, 26-75 and 76 plus.

Note, for 1990, facilities in the Accommodation Occupancy Survey are broken into four, rather than three size categories (i.e. the 0-25 units group has been split into two groups, 0-12 units and 13-25 units). As a result, 1989 occupancy rate statistics provided in this report may differ slightly from those released in the 1989 quarterly reports.

Regions for data collection



RELIABILITY OF OCCUPANCY RATE STATISTICS

The estimated occupancy rates in this report are of varying degrees of accuracy (i.e., the size of deviations from the "true" occupancy rate which would have been obtained if all facilities had returned their reporting form). This is due to:

1. The response rate varying among various categories;
2. The small number of responses in some categories.

In general, it may be stated that the estimated occupancy rates will be more accurate in a particular category:

1. The higher the response rate;
2. The larger the absolute number of responses.

Therefore, on the above general accuracy criterion, we can make the following statements:

1. Total Manitoba occupancy rates are more reliable than the regional occupancy rates;
2. Within a geographic location (e.g., Winnipeg) the occupancy rates by Size Total (e.g., 13-25 all facilities) and Type Total (e.g., Motel, all sizes) are more reliable than they are by type and size (e.g., 13-25 Motels).

TERMI NOLOGY

1. OCCUPANCY RATES

- a) Total Occupancy Rate: The total percent occupancy, for a particular type, size and geographic location, estimates what percentage of the total rooms available for rent during the month were actually occupied.

- b) Average Number of Rooms Occupied: The average number of rooms occupied, for a particular type, size and geographic location, estimates how many rooms (accommodation units) were occupied on a daily basis during the month.

- c) Unit Nights Sold: The purchase of one accommodation unit for one night occupancy.

2. TYPE OF FACILITY

- a) HOTEL - Type Room: A room having access from the main lobby, but no direct access from the outside.

- b) MOTEL - Type Room: A room in a building sharing a common roof which has direct access from the exterior of the building. Rooms are not linked by an interior corridor.

c) MOTEL HOTEL OR MOTOR INN - Type Room: A room having access from a main lobby as well as direct access from the exterior of the building.

d) COMMERCIAL COTTAGES OR CABINS: A self-contained accommodation unit, separated from the other units that does not share a common roof.

3. SIZE OF FACILITY

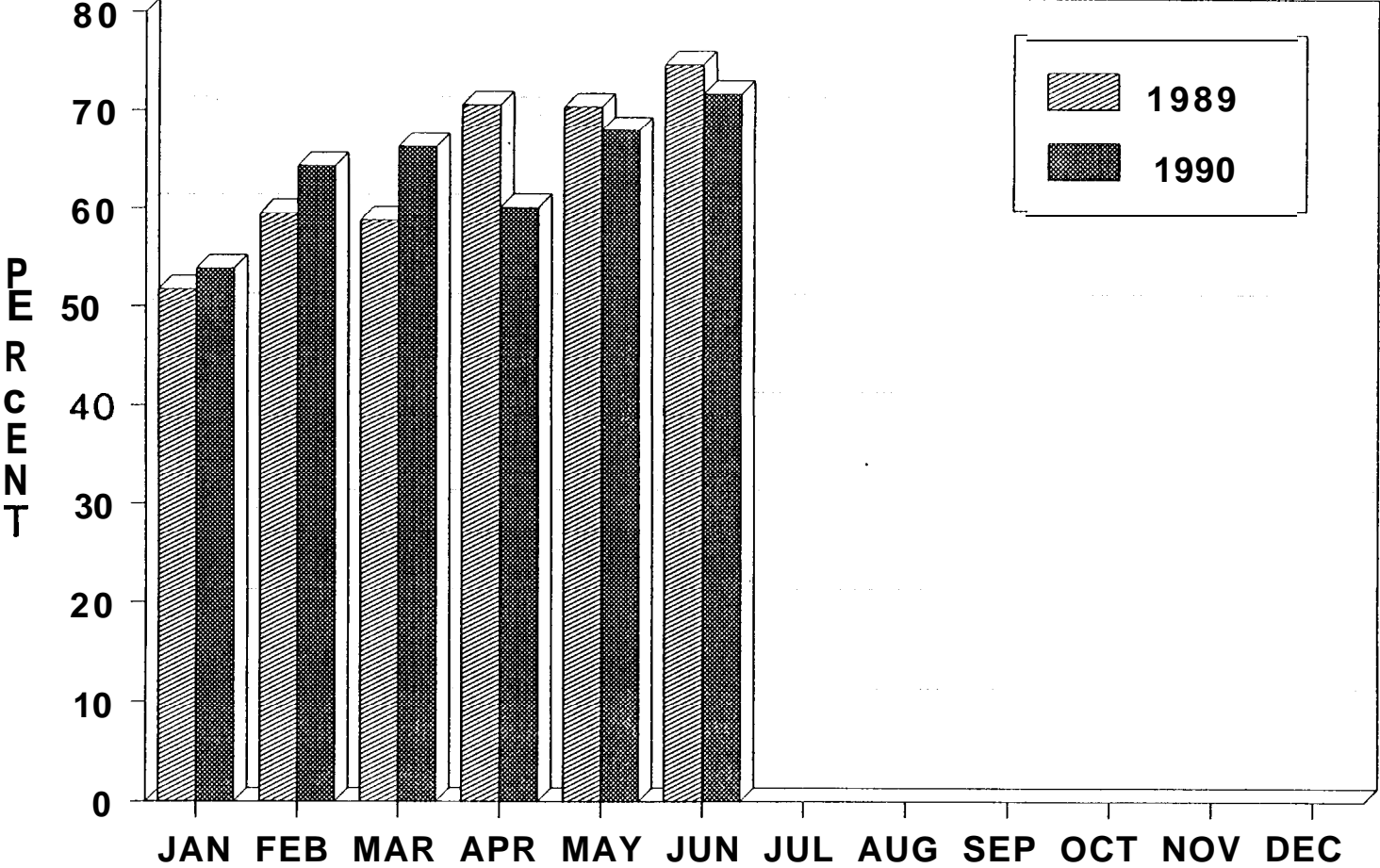
The number of rooms (accommodation units) that a facility has available for occupancy. Sizes are: 0-12 rooms, 13-25 rooms, 26-75 rooms and 76 rooms or more.

Any questions regarding this report should be directed to:

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CHART 1- WINNIPEG ACCOMMODATION OCCUPANCY RATES



MANITOBA ACCOMMODATION OCCUPANCY SURVEY

2ND QUARTER, 1990 SUMMARY

i) Manitoba

In the second quarter of 1990 the average occupancy rate for Manitoba is 58.9???, which is a drop of 2.8 percentage points from last year's second quarter occupancy rate of 61.7%.

Facilities with more than 75 units have the highest occupancy rate, at 69.6%; 7.6 percentage points lower than in the second quarter of 1989.

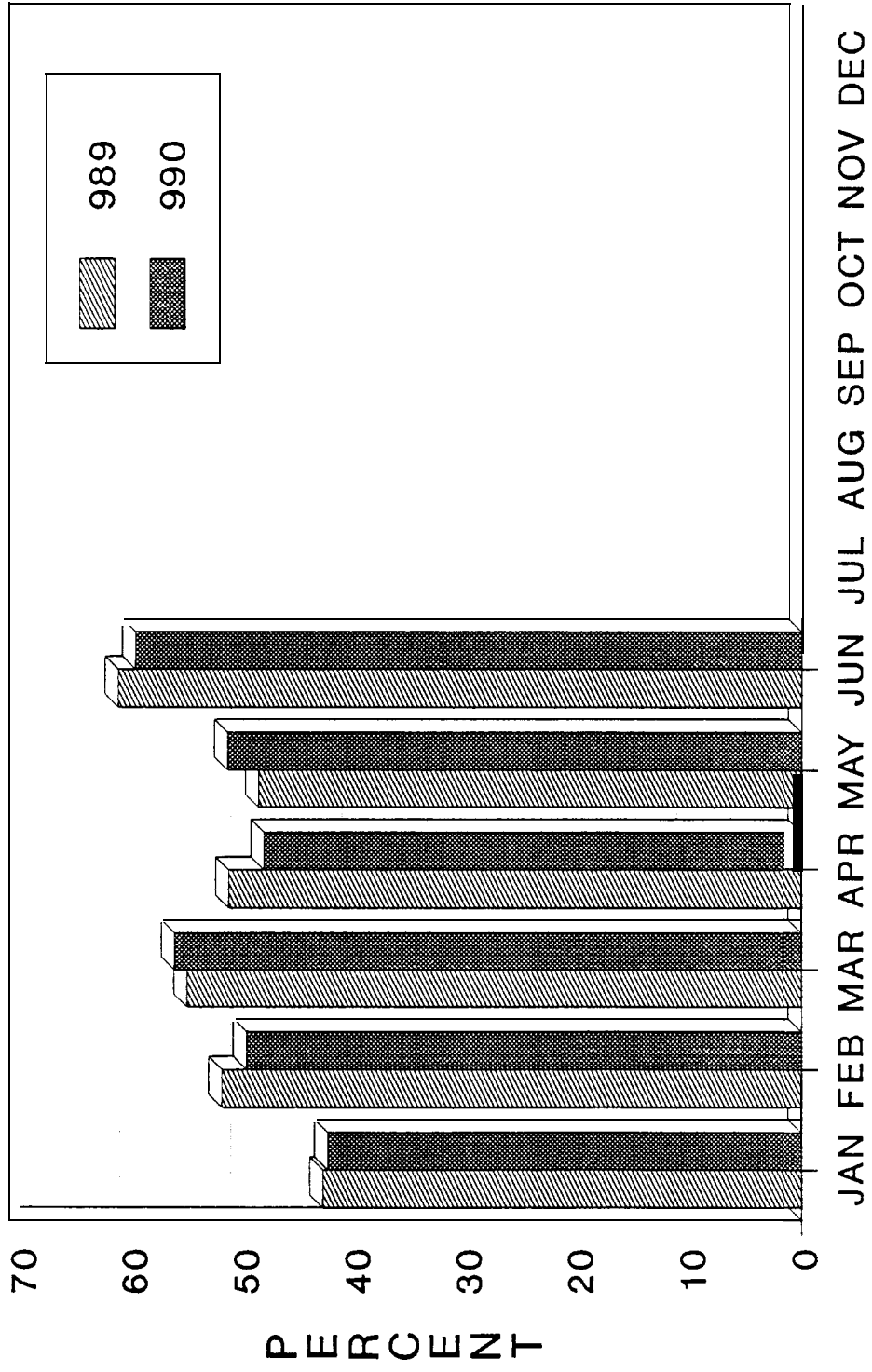
Facilities with less than 13 units have an occupancy rate of 30.2%, facilities with 13-25 units have an occupancy rate of 47.4% and facilities with 26-75 units have an occupancy rate of 58.1%.

For the second quarter of 1990 Hotels/Motor Hotels have an occupancy rate of 58.6% compared to 61.1% in the same period last year, and Motels have an occupancy rate of 52.6% compared to 55.3% last year.

ii) Winnipeg

Winnipeg accommodation facilities have an average occupancy rate of 66.6% for the second quarter of 1990, which is a decrease of 5.3 percentage points from the second quarter of 1989.

CHART 2 - NON-WINNIPEG
ACCOMMODATION OCCUPANCY RATES



Facilities with more than 75 units have the highest occupancy rates for the quarter, at 69.9%; a decrease of 6.9 percentage points from the 1989 second quarter figure of 76.8%.

For the second quarter of 1990 Hotels/Motor Hotels in Winnipeg have an occupancy rate of 65.9% compared to 70.1% in the same period last year, but Motels have an occupancy rate of 67.4% compared to 63.0% last year.

iii) Non-Winnipeg

The average second quarter occupancy rate for accommodation facilities outside of Winnipeg is 53.2%, which is a decrease of 0.6 percentage points from the second quarter of 1989.

Facilities with more than 75 units have the highest occupancy rate at 67.4%.

For the second quarter of 1990 Hotels/Motor Hotels outside of Winnipeg have an occupancy rate of 45.4% compared to 47.5% in the same period last year, and Motels have an occupancy rate of 49.0% compared to 53.5% last year.

Commercial Cottages/Cabins have a second quarter occupancy rate of 42.3%, compared to 39.9% in the same period last year.

TABLE 1: NUMBER OF ACCOMMODATION FACILITIES
BY DATA COLLECTION REGION AND TYPE
TYPE OF FACILITY

	HOTEL/MOTOR HOTEL	MOTEL
REGI ON		
WI NNI PEG	90	13
EASTMAN	35	16
PEMBINA VALLEY	19	11
WESTMAN	50	36
CENTRAL PLAI NS	21	7
PARKLAND	33	17
I NTERLAKE	31	18
NORMAN	41	25
TOTAL	320	143

TABLE 2: NUMBER OF ACCOMMODATION FACILITIES
BY SIZE AND TYPE: JUNE, 1990
TYPE OF FACILITY

	HOTEL/MOTOR HOTEL	MOTEL
SIZE OF FACI LITY		
0 - 1 2	145	66
13 - 25	74	49
26 - 75	74	25
76 +	27	3
TOTAL	320	143

TABLE 3: NUMBER OF ROOMS (ACCOMMODATION UNITS)
ACCOMMODATION FACILITIES, BY REGION
TYPE OF FACILITY

REGION	HOTEL/MOTOR HOTEL	MOTEL
WINNIPEG	6,210	505
EASTMAN	307	191
PEMBINA VALLEY	210	146
WESTMAN	1,099	741
CENTRAL PLAINS	294	92
PARKLAND	620	401
INTERLAKE	432	177
NORMAN	916	311
TOTAL	10,088	2,564

TABLE 4: NUMBER OF ROOMS (ACCOMMODATION UNITS)
ACCOMMODATION FACILITIES, BY SIZE A
TYPE OF FACILITY

SIZE OF FACILITY	HOTEL/MOTOR HOTEL	MOTEL
0 - 12	1,019	465
13 - 25	1,368	876
26 - 75	3,199	981
76 +	4,502	242
TOTAL	10,088	2,564

TABLE 5: ESTIMATED TOTAL OCCUPANCY RATES (%) FOR MANITOBA ACCOMMODATION FACILITIES
BY SIZE AND TYPE: APRIL - JUNE, 1990

SIZE OF FACILITY	TYPE OF FACILITY									ALL FACILITIES		
	HOTEL/MOTOR HOTEL			MOTEL			CABIN			APR	MAY	JUN
	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN			
0 - 12	21.5 (21.6)	33.6 (30.1)	33.1 (39.6)	16.5 (36.2)	16.5 (42.5)	34.5 (53.9)	X (X)	39.8 (31.0)	49.4 (50.6)	20.4 (25.0)	31.7 (32.8)	38.6 (45.7)
13 - 25	38.8 (45.2)	41.1 (46.0)	44.9 (46.7)	45.3 (50.3)	50.9 (54.5)	69.9 (68.3)	X (X)	49.1 (55.3)	57.6 (54.5)	41.7 (47.4)	45.5 (49.8)	55.1 (55.1)
26 - 75	53.7 (56.1)	58.6 (55.3)	62.0 (60.0)	48.6 (52.0)	57.6 (51.1)	68.5 (64.9)	0 (0)	* (X)	* (*)	52.5 (55.2)	58.3 (54.0)	63.4 (61.0)
76 +	62.6 (76.8)	71.3 (74.3)	74.7 (80.5)	63.4 (x)	62.5 (x)	84.9 (x)	0 (0)	0 (0)	0 (0)	62.7 (76.5)	70.8 (74.2)	75.2 (80.8)
TOTAL	53.2 (59.9)	59.9 (59.2)	62.6 (64.2)	44.7 (48.9)	49.0 (51.6)	64.2 (65.3)	33.8 (31.7)	41.8 (36.4)	51.4 (51.6)	53.1 (60.1)	58.3 (57.9)	65.4 (67.2)

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TABLE 6: NUMBER OF ACCOMMODATION FACILITIES IN MANITOBA RESPONDING TO SURVEY
BY SIZE AND TYPE: JUNE, 1990

SIZE OF FACILITY	TYPE OF FACILITY			
	HOTEL/MOTOR HOTEL	MOTEL	CABIN	ALL FACILITIES
0 - 12	15	13	16	44
13 - 25	13	8	6	27
26 - 75	18	12	0	30
76 +	10	3	0	13
TOTAL	56	36	22	114

FOOTNOTE: () Figures in brackets indicate 1989.

* No Response X Confidential

TABLE 7: ESTIMATED AVERAGE NUMBER OF ROOMS OCCUPIED PER DAY IN MANITOBA ACCOMMODATION FACILITIES, BY SIZE AND TYPE: APRIL - JUNE, 1990

SIZE OF FACILITY	TYPE OF FACILITY									ALL FACILITIES		
	HOTEL/MOTOR HOTEL			MOTEL			CABIN			APR	MAY	JUN
	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN
0 - 12	212	357	357	59	81	168	x	329	421	271	767	946
13 - 25	551	586	650	356	467	644	x	140	170	907	1,193	1,464
26 - 75	1,780	1,953	2,098	501	591	707	0	*	*	2,281	2,544	2,805
76 +	2,965	3,345	3,559	161	158	217	0	0	0	3,126	3,503	3,776
TOTAL	5,508	6,241	6,663	1,076	1,297	1,736	x	469	591	6,584	8,007	8,990

TABLE 8: ESTIMATED AVERAGE NUMBER OF ROOMS OCCUPIED PER DAY IN MANITOBA ACCOMMODATION FACILITIES, BY REGION AND TYPE: APRIL - JUNE, 1990

REGION	TYPE OF FACILITY									ALL FACILITIES		
	HOTEL/MOTOR HOTEL			MOTEL			CABIN			APR	MAY	JUN
	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN
WINNIPEG	3,915	4,377	4,620	309	340	416	0	0	0	4,224	4,717	5,036
NON-WINNIPEG	1,593	1,864	2,043	767	957	1,320	x	469	591	2,360	3,290	3,954
TOTAL	5,508	6,241	6,663	1,076	1,297	1,736	x	469	591	6,584	8,007	8,990

FOOTNOTE: * No Response X Confidential

TABLE 9: ESTIMATED TOTAL OCCUPANCY RATES (%) FOR WINNIPEG ACCOMMODATION FACILITIES BY SIZE AND TYPE: APRIL - JUNE, 1990

SIZE OF FACILITY	TYPE OF FACILITY									ALL FACILITIES		
	HOTEL/MOTOR HOTEL			MOTEL			CABIN			APR	MAY	JUN
	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN			
0 - 12	(X)	(X)	(X)	(X)	(X)	(X)	(0)	(0)	(0)	(X)	(X)	(X)
13 - 25	(53.0)	(55.4)	(59.8)	(X)	(X)	(X)	(0)	(0)	(0)	(52.8)	(55.9)	(61.0)
26 - 75	(56.4)	(62.8)	(64.3)	(X)	(X)	(68.4)	(0)	(0)	(0)	(56.1)	(62.8)	(64.7)
76 +	(62.8)	(71.9)	(74.3)	(X)	(X)	(X)	(0)	(0)	(0)	(62.9)	(71.8)	(75.1)
TOTAL	(60.0)	(67.7)	(69.9)	(58.8)	(65.3)	(78.2)	(0)	(0)	(0)	(60.1)	(68.0)	(71.7)

TABLE 10: ESTIMATED TOTAL OCCUPANCY RATES (%) FOR NON-WINNIPEG ACCOMMODATION FACILITIES BY SIZE AND TYPE: APRIL - JUNE, 1990

SIZE OF FACILITY	TYPE OF FACILITY									ALL FACILITIES		
	HOTEL/MOTOR HOTEL			MOTEL			CABIN			APR	MAY	JUN
	APR	MAY	JUN	APR	MAY	JUN	APR	MAY	JUN			
0 - 12	(20.6)	(33.0)	(31.8)	(13.2)	(14.0)	(32.8)	(X)	(39.8)	(49.4)	(18.9)	(30.9)	(37.8)
13 - 25	(28.7)	(31.1)	(35.5)	(44.6)	(50.1)	(70.1)	(X)	(49.1)	(57.6)	(37.2)	(41.9)	(53.2)
26 - 75	(49.9)	(52.9)	(58.6)	(47.1)	(55.9)	(68.5)	(0)	(*)	(*)	(49.0)	(53.9)	(62.0)
76+	(61.7)	(67.3)	(78.0)	(X)	(X)	(X)	(0)	(0)	(0)	(60.9)	(65.2)	(76.2)
TOTAL	(40.6)	(46.2)	(49.5)	(40.9)	(45.1)	(60.9)	(33.8)	(41.8)	(51.4)	(48.2)	(51.5)	(59.8)

FOOTNOTE: () Figures in brackets indicate 1989.

* No Response X Confidential