



Arctic Development  
Library

***Keewatin Tourism Study Summary  
Catalogue Number: 11-33-21***

142000 10 CAC 1A 1A 1A 1A ...  
EDAT  
KEEWATIN TOURISM STUDY SUMMARY

ᐱᑦᑦᑦᑦ ᐱᑦᑦᑦᑦ ᐱᑦᑦᑦᑦ ᐱᑦᑦᑦᑦ ᐱᑦᑦᑦᑦ

Office Copy

11-33-21



MARSHALL MACKLIN MONAGHAN

KEEWATIN TOURISM STUDY SUMMARY  
ᐱᑦᑲᑦᑲᑦᑲᑦ ᑲᑦᑲᑦᑲᑦᑲᑦ ᑲᑦᑲᑦᑲᑦᑲᑦ

---

MARSHALL MACKLIN MONAGHAN

# 1. What Was the Purpose of the Keewatin Tourism Study?



The Keewatin Region, lying at the geographic centre of Canada, is made up of close to one half million square kilometres of tundra and Hudson Bay coast landscape. The seven permanent communities in the Keewatin are home to approximately 10% of the Northwest Territories total population.

At the present time the local economy in the Keewatin Region relies heavily on small businesses, local wildlife resources and a very small tourism industry. There is an increasing problem with a lack of job opportunities in the communities. This problem is even more critical when one considers the high proportion of young people between 1 - 15 years in each community.

For some time now the Government of the Northwest Territories and the local business community have recognized the relatively underdeveloped tourism potential in the Keewatin.

As a result, in March 1984 the Keewatin Chamber of Commerce hired the consulting firms Marshall Macklin Monaghan Limited and Lutra Associates Limited to undertake a tourism study in the Keewatin Region.

The major purpose of the Keewatin Tourism Study is to help the Keewatin communities expand the tourism industry and create job opportunities for northerners. The study was also done as a way to help the community residents understand tourism.

This report is a summary of a larger technical report which was submitted in June 1985 to the Keewatin Chamber of Commerce.

The purpose of this report is to provide a brief summary of the study and the study recommendations to all community residents.

පළාතේ මූලික වශයෙන් 500,000 square miles-ට වඩා වැඩි ප්‍රදේශයක් ඇති අතර එයට හුටන් බොක්ක තීරයේ දිගු දුරක් ඇත. මෙහි ජනගහණය පළාතේ මුළු ජනගහණයෙන් 10% පමණි.

මෙහිදී ප්‍රධාන වශයෙන් කුඩා ව්‍යාපෘති, ප්‍රාදේශීය සම්පත් සහ කුඩා ත්‍යාග ආදායම් මත රඳා පවතී. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ.

අතීතයේ සිටම මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ.

මෙහිදී 1984-1985 වසරේදී පළාතේ ප්‍රධාන ව්‍යාපෘති සහ සේවකයන්ගේ අවකාශය සීමිත වේ. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ.

මෙහිදී ප්‍රධාන වශයෙන් කුඩා ව්‍යාපෘති, ප්‍රාදේශීය සම්පත් සහ කුඩා ත්‍යාග ආදායම් මත රඳා පවතී. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ.

මෙහිදී 1985-1986 වසරේදී පළාතේ ප්‍රධාන ව්‍යාපෘති සහ සේවකයන්ගේ අවකාශය සීමිත වේ. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ.

මෙහිදී ප්‍රධාන වශයෙන් කුඩා ව්‍යාපෘති, ප්‍රාදේශීය සම්පත් සහ කුඩා ත්‍යාග ආදායම් මත රඳා පවතී. මෙහිදී සේවකයන්ගේ අවකාශය සීමිත වේ.











6. How Can the Keewatin Region Begin to Attract More Tourists?  
 6. ᖃᓄᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?



In the south not very many people know about the Keewatin Region. In addition, people who may be interested in the Keewatin often do not know where to go to get information.

As a result, it is recommended that the Keewatin Region be actively advertized and promoted in the south as the "Accessible Arctic" providing a variety of interesting places for tourists to visit and unique activities to participate in.

Each of the communities in the Keewatin region has something a little different to offer tourists to see and do. On the basis of these different attractions, different roles or themes have been identified for each community. If the communities are developed according to these roles they will be able to attract different types of tourists and they won't have to compete directly against each other in trying to attract tourists.

The roles for each of the communities are described below.

**Baker Lake:** Tourism development in Baker Lake will focus on the waterways, caribou, Inuit history and culture, arts and crafts and sport fishing.

**Chesterfield Inlet:** Tourism development in Chesterfield will focus on the history of the area including the whaling days, the historic Inuit culture, the RCMP history and the history of the Roman Catholic Church.

**Coral Harbour:** Tourism development in Coral Harbour will focus on the visible wildlife including walrus, polar bear, seals and sea birds.

ᖃᓄᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?

ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?

ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?

ᖃᓄᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?

ᖃᓄᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?

ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?

ᖃᓄᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ᐅᐅᓐ ?



**Eskimo Point:** Tourism development in Eskimo Point will focus on the Inuit culture and arts.

ᐱᐳᐱᐱᐱ: ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ ᐱᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ.

**Rankin Inlet:** Rankin Inlet will be developed as the gateway to the Keewatin Region and future tourism development will focus on Inuit history, the whaling days and the community's mining history.

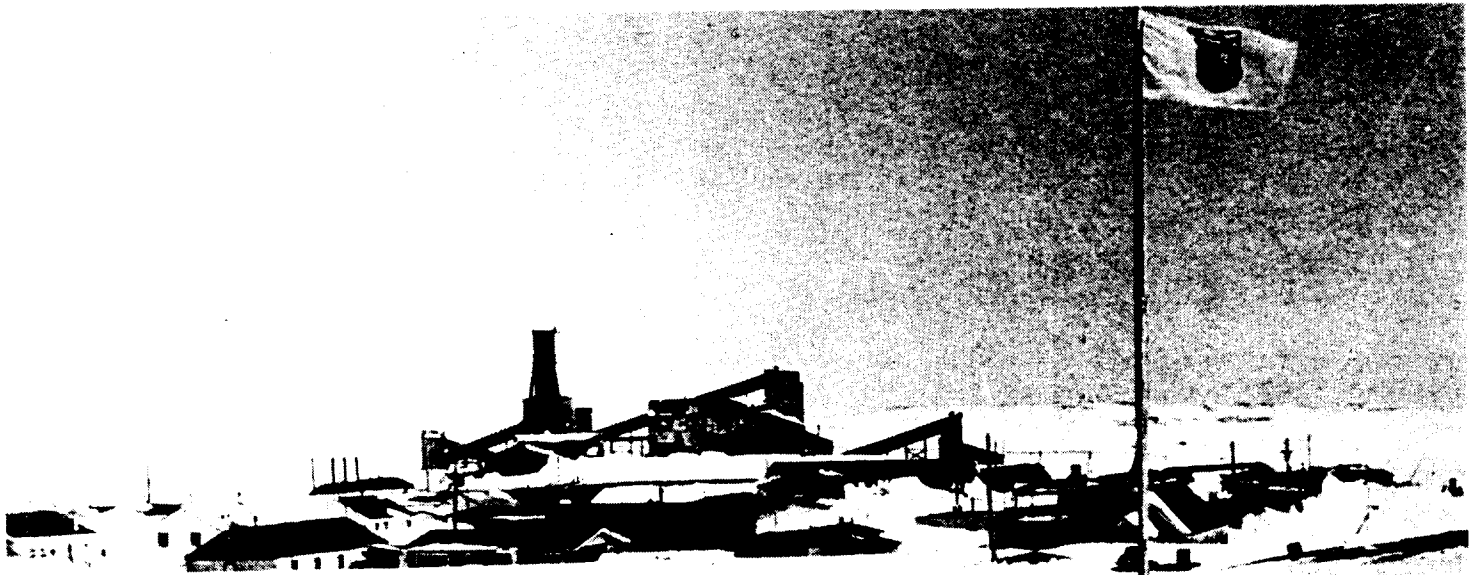
ᐱᐳᐳᐳᐳᐳ: ᐱᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳᐳ.

**Repulse Bay:** Tourism development in Repulse Bay will focus on the beautiful scenery as well as local wildlife and sport fishing.

ᐸᐳᐳᐳᐳ: ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ.

**Whale Cove:** Tourism development in Whale Cove will focus on the traditional lifestyle elements in the community.

ᐸᐳᐳᐳᐳᐳ: ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳᐳ ᐸᐳᐳᐳᐳᐳᐳᐳ.







Coral Harbour

ካርሞ

- o Develop photographic safari tours to Coats Island. - ስጋዎቹ ሥርዓት ለመጠየቅ ለማድረግ ለሆስፒታል ለማግኘት ለማድረግ ለማድረግ ለማድረግ .
- o Develop a small remote naturalist lodge on Coats or Bencas Islands. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Establish polar bear sport hunts out of Coral Harbour. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Offer spring dog team trips to the floe edge and Native Point in the spring time. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Establish a proper taxi business in the community. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Promote further development and sales of local arts and crafts. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .

Eskimo Point

ግንባታ

- o In association with packaged boat trips establish a tourist summer camp at Upper Eskimo Point. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Develop a number of marked honda trails around Eskimo Point focussing on the barrenland and coastal features of the area. A honda rental operation could be run in conjunction with these trails. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Develop snowmobile and dog sled trips to the flow edge and other points of interest in the spring. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .
- o Develop extended boat trips to the McConnell River Bird Sanctuary focussing on bird watching opportunities. - ለመጠየቅ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ ለማድረግ .







