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NOGAP - COMMUNITY DEVELOPMENT FOR NATIVE COMMUNITIES

Sector: Mining/Oil/Energy

s-I-86 Plans/Strategies

COMMUNITY DEVELOPMENT FOR NATIVE COMMUNITIES

Prepared For:

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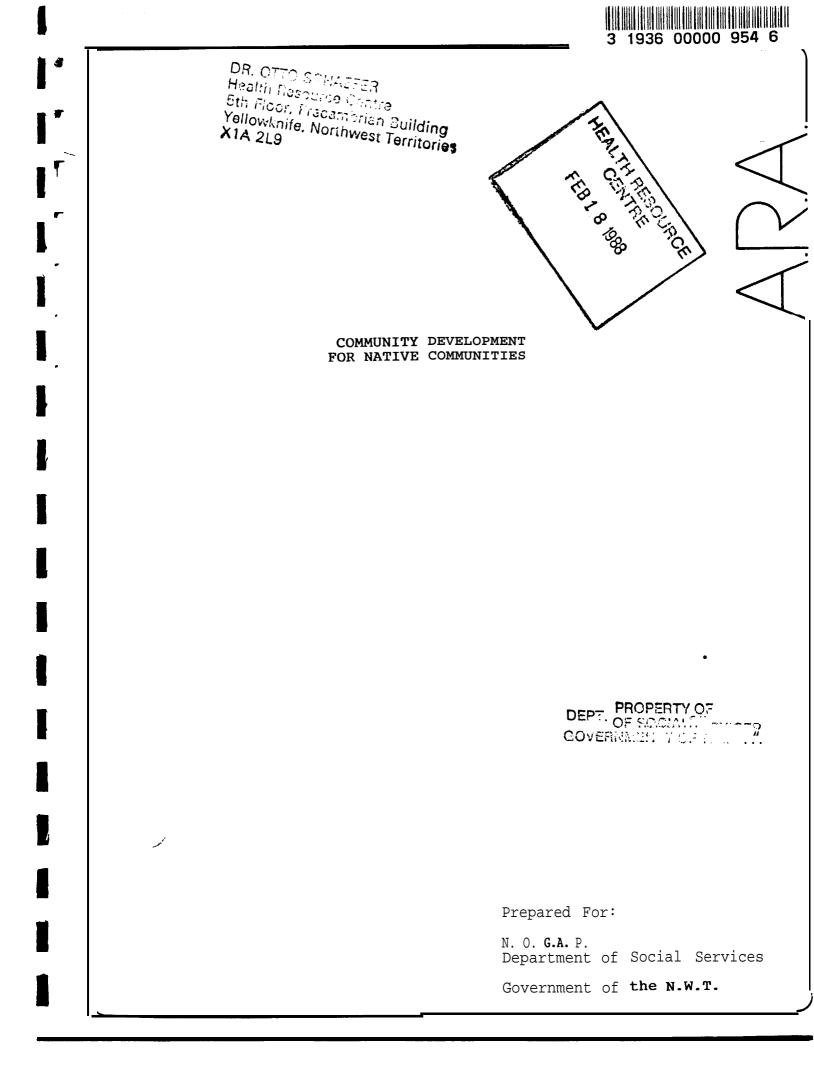
N. O. G.A. P. Department of Social Services Government of the N.W.T.

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COMMUNITY DEVELOPMENT IN NATIVE COMMUNITIES

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A Workshop to Help People Learn to Help Themselves and Their Communities

April 1985

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A.R.A. Consultants, and

Mark Amy (Four Skies Training & Development Services)

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HANDOUTS

- 1. WORKSHOP OBJECTIVES
- 2. COMMUNITY DEVELOPMENT A DEFINITION EXAMPLES OF COMMUNITY DEVELOPMENT ACTIVITIES
- 3. DOING IT OURSELVES
- 4. COMMUNITY DEVELOPMENT PLANNING MODEL
- 5. TYPICAL COMMUNITY PROBLEMS
- 6. PROBLEM CONTRIBUTING FACTORS WHEEL
- 7. PROBLEMS CONTRIBUTING FACTORS GOALS WHEEL
- 8. **PLANNING OBJECTIVES**
- 9. **RESOURCE UTILIZATION FIELD WORK**
- 10. TASK COMPLETION
- 11. COMMUNITY DEVELOPMENT WHAT CAN YOU DO?
- 12. THE MEETING AFTER THE WORKSHOP OR WHAT HAVE I GOT MYSELF INTO?

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WORKSHOP OVERVIEW

"community Development inNative Communities" is an introductory, 32 hour workshop for community residents and workers. The workshop provides background information, participant exploration of Community development principles and concepts, as well as preliminary skill development in areas such as project planning, organizing techniques and resource utilization.

The workshop process directly involves participants. It works to motivate and increase their **w** llingness to get involved in community development activities.

WORKSHOP OBJECTIVES

After completing the "Native Commun⁻ty Development Workshop", participants will be able to:

- 1. Define "Community Development".
- 2. Identify specific purposes for utilizing community development activities.
- 3. Identify specific community development projects and/or activities relevant to their communities.
- 4. Identify 2 factors that contribute to social problems i n their communities.
- 5. Develop a specific community improvement goal.
- 6. Write specific community development objectives.
- 7. Describe specific actions that must be taken to address social problems and improve their communities.
- 8. List ways resources can be utilized in community development activities.
- 9. Identify community development projects that exist outside of their community that they believe are important.
- 10. Identify specific types of community development projects and/or activities.
- 11. Increase written action planning skills.
- 12. Identify ways they can directly take part in community development.
- 13. Identify ways they will take an active part in community development.

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WORKSHOP PARAMETERS

This "Native Community Development Workshop" incorporates the following teaching and learning parameters:

- Native people, and other workshop participants, have a need for certain background information, community development principles and concepts as well as specific structures and tools for use in their communities. It is the responsibility of the workshop leader(s) 'to present this information in an understandable way.
- 2. Native people, and other workshop participants, have a need for skillsdevelopmentin specific areas related to community development. Workshop leaders have a responsibility to facilitate experiences that will increase the participants' skills.
- 3. Native people know best how Community Development activities and processes apply to **the** r communities. All participants must be provided the opportunity and appropriate processes for application of materials, principles and concepts unique to **the** r situations.
- 4. Native people learn best by applying teachings to their own experiences, sharing their experiences, bydoing and practicing. They learn by building trust and confidence in the training process. Time and process must be given for this parameter.

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WORKSHOP FORMAT

This workshop consists of eight (8) sequential sessions, each 3 - 3-1/2 hours long. The workshop is designed so as to allow for a week long (4 day) schedule, or a series of weekly or twice weekly sessions.

The presentation format utilizes the following strategies: information presentations, group discussions (explorations and personal adaptations), small group brainstorming sessions, individual and small group action planning and skills development practice sessions. The workshop is somewhat didactic with more emphasis placed on interaction practice session processes.

This workshop is designed to utilize 2 trainers/facilitators.

TARGET AUDIENCE

The target audience for the "Native Community Development Workshop" is: community and settlement residents, parents and volunteers, Native and non-Native community community workers, Native and non-Native field **staff** working in Native serving organizations, departments or agencies.

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MATERIALS REQUIRED

Supplies

- 1. Journals for each participant
- 2. Two easels and two pads of flip chart paper
- 3. Felt pens several colours
- 4. Masking tape
- 5. Pens, pencils, paper for participants
- 6. Video equipment
- 7. Participant Handouts 1-12

Supplementary Learning Materials

- 1. **Developing Youth Involvement Programs:** A handbook for Native Community Workers published by Four Skies Training and Development Services Ltd.
- 2. AMMSA Newspaper, June 14, 1983: "No Place for Teens; Eagle Plains Drop-In Centre."
- 3. Toward a Healthy Community: Organizing Events For Community Health Promotion, 1980 (Handbook available from the U.S. Office of Health Information.
- 4. A video presentation featuring a community development project in a native community.

BIBLIOGRAPHY

These materials have been **reviewed and determined appropriate** for the target audience and communities to be impacted by the workshop. The list is short but of excellent quality.

- 1. **Community Organizing, Brager** and Specht, Columbia University Press, 1973.
- 2. Conflict in Culture; Problems of Developmental Change Among the Cree, Norman Chance, 1978.
- 3. A Model of "Grass-Roots" Community Development: The D.Q. Indian Education Project, Jack Furber, 1976.
- 4. Strategy Straddling: A Community Organizing Dilemma in an Alaskan Native Village, Dorothy Jones, 1977.
- 5. Regions, Radomes, Igloos: Some Prospects for Community Development in the Northwest Territories, Jim Lotz, 1969.
- 6. Social Services by and for Native Americans, A handbook pub" ished by Pacific Consultants, 1978.
- 7. Organizing the Community to Prevent Suicide, Harold O. Resn[.]ck, 1979.

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WORKSHOP CONTENT

The Workshop Content is divided into 8 segments presented sequentially:

- Segment #1 Introduction to Community Development
- Segment #2 Participant Exploration of Community Development and Application To Home Communities
- Segment #3 Planning Model Step I: Identifying Problems, Contributing Factors, Goal Setting
- Segment #4 Planning Model Step II: Setting Objectives
- Segment #5 Resource Utilization
- Segment #6 Action Planning
- Segment #7 Community Development Support Skills
- Segment #8 Personal Action Planning

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WORKSHOP DESIGN

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SEGMENT 1 - INTRODUCTION TO COMMUNITY DEVELOPMENT

	Activity	Approximate Time	Trainer Notes
1.	Introduction of Trainers: Trainers welcome participants and introduce themselves, their background, experience in community development.	10 mi nutes	It is recommended that participants be seated in a circle with tables available on the sides of the room.
2.	Introduction of participants: Going around the circle, participants introduce them- selves, where they are from, their role in the community.	20 minutes	
3.	Explanation of the Workshop Format: Trainers explain the purpose and format of the workshop, ground rules, logis- tics (meeting times, etc.) and the kinds of activities that will be included. Participants ask questions, negotiate lunch times, etc.	15 minutes	•
4.	Explaining objectives, deter- mining participant expecta- tions: The objectives are passed out and explained by the trainers. Participants read through the objectives and are encouraged to share any expec- tations they have. Partici- pants share expectations by going around the circle: One trainer records the expecta- tions on a flip chart. The trainers respond to the expec- tations, including addressing those that may not be met.	30 minutes	Handout #1. Don't assume that your par- ticipants can read or write well. You may wish to read as they follow along. Parti- cipants should be told that it is alright if they have no spec- ific expectations. Participants are en- couraged for sharing their ideas.

Break 15 minutes

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SEGMENT 1 (Cent'd)

Activity

5.	Trainers pass out the Community				
	Development Definition Activity				
	Examples handout. Participants				
	read through the handout and				
	ask any questions they have.				

- 6. Discussing community development. Participants are broken into 4 smaller groups and brainstorm additional community development activities they are aware of or have been part of. These lists are recorded on flip chart paper. After the small groups are finished, one person in each group reads out their additions to the whole group.
- 7. Further trainer input. To close this segment, the trainers respond to input from the participants or add any other input comments in regard to community development. Then, comment positively on the work that has already been done by the group.

Approximate Time	Trainer Notes
10 minutes	Handout #2. Encourage questions. Setup a safe place for participants to ask questions freely.
30 minutes	During small group brainstorming the trainers circulate, en- couraging and support- ing the process and can give ideas to those who get stuck. Each par-

process.

ticipant should be encouraged to add to the

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10 minutes

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SEC	GMENT 2 - PARTICIPANT EXPLORATION C APPLICATION TO HOME COMI		VELOPMENI" ANO
	Activity	Approximate Time	Trainer Notes
1.	Trainers explain that the pur- pose of this segment is to ex- plore community development in more depth.	5 minutes	
2.	Small group work, "looking at community development at home". Participants are broken into smaller groups of people from	30 minutes	If all the people are from the same communi- ty the group is simply broken into 4 smaller

a. Each group selects one activity that has been tried in their community or one they would like to see tried.

the same community.

- b. The group discuss how this activity happened/could happen in their community and together discuss what went on during the activity.
- Determining Obstacles: As they finish with activity 2, groups 3. are instructed to brainstorm a list of factors that did or could get in the way of developing this activity in their community. These factors are listed on flip chart paper to be shared with the whole group.
- One person from each group 4. shares out the written work from activities 2 and 3.

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20 minutes

Ask for a volunteer to

Participants are en-

couraged to recall and describe an activity

and are encouraged to

be creative.

DADTICIDANT EVELOPATION OF "COMPLIATY DEVELOPMENT" AND

Break 15 minutes

30 minutes share.

groups.

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SEGMENT 2 (Cent'd)

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reactions to the day, share their feelings about how they

feel the workshop process is going. Encourage negative as well as positive feedback -both are needed.

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	Activity	Approxima te Time	Trainer Notes
5.	Large group discussion: The whole group discusses the work done in the small groups and the products. Trainers make comments, provide ideas of their own or make input they consider appropriate.	20 minutes	During these discus- sions, the trainers build on the work of the participants by adding from their own experience and sharing from the experience of other community devel- opment projects or workshops.
6.	Problem-solving: Continuing to meet as a whole group, the par- ticipants now brainstorm ways to address the specific obsta- cles identified. Trainers pick 3-4 obstacles and record parti- cipant ideas for addressing each one on flip chart paper.	30 minutes	During large group idea generating discussion, trainers can add their ideas to help stimulate the group and add ideas.
7*	Trainers pass out Handout #3 "Doing it Ourselves". Partici- pants read the handout and ask any questions they have.	5 minutes	Handout #3. Trainer can read hand- out out loud if s/he chooses.
8.	Journal Work. Trainers explain that periodically during the workshop, participants will be given the opportunity to sit by themselves and make some notes orwrite down reflections for their own personal use. This is the first such occasion.	10 minutes	Individual P articipant Journals should be provided.
9*	Process Feedback. Reassembled into a large group, partici- pants are asked to reflect on segments 1 and 2 and share their	15 minutes	

SEG	MENT 3 - PLANNING MODEL - STEP I : FACTORS AND GOAL SETTING	IDENTIFYING PRO	OBLEMS, CONTRIBUTING
	Activity	Approximate Time	Trainer Notes
1.	Reconnecting. At the beginning of each day, participants should be given an opportunity to re- connect with each other. This can be done by sharing learning, sharing a piece of journal work or simply sharing how they are feeling at the time.	15 minutes	Reconnecting can be done as a whole group, or in pairs or small groups.
2.	Introducing the Planning Model. Trainers pass out Handout #4 "The Community Development Planning Model" and explain that this model will be used during the rest of the work- shop. A brief explanation of the model is given.	15 minutes	The model should also be drawn on flip chart paper for visual reference.
3.	Participants are broken into small groups for working with the model. Each person is given handouts #5 "Typical Com- munity Problems" and #6 "Con- tributing Factors". The group picks a problem to work on and fills out handout #6 as a group.	40 minutes	Participants may have some difficulty getting started. Trainers should help, perhaps by explaining "contribu- ting factors" and •giv- ing an example.
	Break	t 15 minutes	
4.	After completing handout #6, <u>each group</u> should make acom - pleted contributing factor wheel for their problem and then share each with the whole group.	45 minutes	
5.	Writing goals; an example. Using the flip chart, the train- ers demonstrate how to "trans- form" the contributing factors into goals for the community.	15 minutes	Pick 2-3 factors iden- tified by the groups and write goals. See trainer reference sheet (Appendix 3).

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SEGMENT 3 (Cent'd)

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	Activity	Approximate Time	Trainer Notes
6.	Participants return to their small groups and complete handout #7 "What needs to change/Goals".	20 minutes	Circulate to be sure participants are on task.
7.	After completing one flip chart sheet for the goals of each group, the sheets are posted on the wall and looked at by all the participants.	5 minutes	You may wish to read these out loud.
8.	Trainers make any additional comments about writing goals.	10 minutes	

SEGMENT 4 - PLANNING MODEL - STEP 11 : SETTING OBJECTIVES

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	Activity	Approximate Time	Trainer Notes
1.	Trainers explain that the next step in planning is to set ob- jectives or determine what needs to happen. Participants are given handout #8 "Planning Objectives". They read it and ask any questions they have.	10 minutes	Trainer may choose to give additional exam- ples to help partici- pants understand the objectives process.
2.	Participants return to their small groups to work on objec- tives. They pick two of their goals and brainstorm a list of objectives that will make their goal happen.	30 minutes	Be sure to <u>g</u> o around to each group and offer help or ideas.
	Break	15 minutes	
3.	Each group transfers their list of objectives on to flip chart paper and reports them out to the whole group.	25 minutes	
4.	Reassembled in a whole group, the trainers return to the com- plete planning model (handout #4) and explain that the groups have now completed <u>the vision</u> of a community development plan. Congratulations are in order.	15 minutes	This explanation should emphasize that this vision, broken dowh , is necessary to understand the purpose of a com- munity development activity.
5.	Matching Activities to Plans: It's the trainers turn. The trainers pick one of the list of objectives and match it with one community activity discussed in segment one. They then ex- plain in detail how one activity they know about met these kinds of objectives. This should be repeated for 3 projects (perhaps one each by each trainer and one participant).	45 minutes	To provide this input it will be necessary for the trainers to be very familiar with one or more community de- velopment activities in a Native community.

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SEGMENT 4 (Cent'd)

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	Activity	Approximate Time	Trainer Notes
6.	Video Presentation featuring a community development project in a native community.	30 minutes	Obviously, it will be necessary to obtain this type of video presentation. Several exist.
7.	Journal Work	10 minutes	
8.	Process Feedback: Ask for com- ments or ideas about video and/ or activities.	15 minutes	

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Activity	Approximate Time	Trainer Notes
Reconnecting	15 mi nutes	For this segment, trainers should prepost all flip chart material that lists all commun- ity development activ- ities and objectives.
Activity Selection. Partici- pants are grouped into pairs or teams according to the communi- ties they live or work in.	20 minutes	This exercise makes the transformation from planning practice to actually picking a plan for their community.
a. These community teams select an activity or project they would like to see happen in their community and they are willing to work on.		for their community.
b. The teams then relook at the goals and objectives posted and choose those that fit their new target project.		
Trainers explain that the next part of the workshop deals with identifying and utilizing exist- ing resources to help in the com- munity development activity.	10 minutes	Trainer gives examples of possible resources.
In the community teams, parti- cipants brainstorm all the peo- ple, facilities and current com- munity programs that could help	45 minutes	It is important that participants be spec fit. They should wr te actual names of agen

SEGMENT 5 - RESOURCE UTILIZATION

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3.

4.

In the community teams, participants brainstorm all the people, facilities and current community programs that could help them with their chosen activity. The lists are recorded on flip chart paper and read to the entire group.

Break 15 minutes

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SEGMENT 5 (Cent'd)

Activity

- 5. Returning to team meetings, participants brainstorm specific ways the resources could be utilized.
- 6 Field work. In this activity, . participants actually speak with potential resources to solicit help and arrange for ongoing support. Participants are given handout #9 and are instructed to utilize phones to contact resource people, <u>find</u> <u>others</u> and find out what resource people would be willing to do. If the resource people are local to the workshop site, personal visits might also be In addition to the helpful. resources they have identified, participants are encouraged to identify and get support from one other person - a local or regional person with specific expertise in the activity they They need this have chosen. person for support, advice, back-up and help when they have problems. Every effort should be made to contact this resource as part of the workshop field work.

Approximate Time	

20 minutes

120 minutes note the next segment has **been short**ened to accommodate the time necessary for the field work. This activity is very productive and exciting. Prior arrangements are needed for use of a variety of

tel ephones.

Trainer Notes

If resources are available locally, personal appointments are encouraged.

It is important to let participants do this exploration on their own.

Team members can divide up talks and contacts.

Ask participant; if they feel comfortable with task. If they are at all hesitant, role play how a telephone contact might be made. First role play should have trainer in the role of community worker. Participant takes role of agency person. Switch roles and give encouragement for success.

SEGMENT 6 - ACTION PLANNING

	Activity	Approximate Time	Trainer Notes
1.	Reconnecting	15 minutes	Ask for positive and negative feedback. Be sure to encourage suc- cess.
<u>7</u> .	Large group discussion - "How did the field work go?" Par- ticipants share the results of their field work and how they felt doing it.	30 minutes	
3.	Action planning in community teams meetings.		As the teams meet, trainers should circu- late reminding partici-
	a. Participants brainstorm <u>specific</u> tasks they will need to do to get started on their activity. Once again these lists are recorded on flip chart paper. Should be 5-8 items on each list.	20 minutes	pants of certain areas, including materials gathering, preliminary community meetings, political support, etc. Being very specific is critical.
	 Participants rewrite their beginning task sheets with the tasks in order according to which needs to happen first, etc. 	10 minutes	
	c. Participants fill out handout #10 "task completion" for the starting tasks. It will be necessary to explain this sheet to each group. The "who will do it" section can include team members and identified resources.	20 minutes	
4.	Participants share their task completion charts with the whole group.	30 minutes	

SEGMENT 6 (Cent'd)

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	Activity	Approximate Time	Trainer Notes
5.	Trainers make any further com- ments in regard to planning and getting activities started.	10 minutes	At this point itis. very important that participants be encour- aged. They can do it - they have been plan- ning.
6.	Process Feedback	10 minutes	Remind them that set- backs and mistakes can occur and can be over- come.

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SEGMENT 7 - COMMUNITY DEVELOPMENT SUPPORT SKILLS

This segment consists of one or more mini-workshops (the trainers can divide up) by need or skill areas the trainers and participants consider important.

In the past we have included the following mini-workshops:

practice in public speaking	- how to run a meeting	
motivating the community	how to prepare a project budget	
how to obtain band council support	how to write a proposal (Note: the planning process sets this up nicely)	
how to get current programs to work better together		

In order to ascertain the needs of the group we recommend that trainees have a preliminary discussion among themselves following segment 2 and participant group discussion after segment 4. This still allows planning time. Obviously it would be helpful to anticipate and bring some materials to the workshop site.

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SEGMENT8 - PERSONAL ACTION PLANNING

	Activity	Approximate Time	Trainer Notes
1.	Reconnecting	15 minutes	
2.	Trainers explain that the gen- eral purpose of this final seg- ment is to have participants think about what they can and will do in their community to help it become a healthier place to live.	5 minutes	
3.	Trainers pose the question: Why do community development? Con- tinue with general discussion of this topic. Points to cover may include: Why should we (the participants) start, become in- volved, support or work in com- munity development? How will my community, my family and/or my friends benefit from it? What value is there in my par- ticipation and the participation of my community members in crea- ting and supporting our own pro- jects or activities?	15 minutes	Group shold be seated in a circle facing each other. Encourage par- ticipants to express their thoughts and feelings regarding com- munity development.
4.	"What I need". In pairs, par- ticipants think about two ques- tions and share their thoughts and feelings with a partner.	20 minutes	No recording is necessary.
	a. What do I want to get out of community development at home for myself?		Give examples. Stress that everyone has dif- ferent needs and wants. Answers to these ques- tions may not be alike.
	b. What do I need to keep me involved and working on my project?	15 minutes	

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SEGMENT 8 (Cent'd) Activity Approximate Trainer Time Notes What is possible? Participants 15 minutes 5. Stress that each participant has talents and are given handout #11 "Community Development - What Can You Do?". Trainers provide a brief skills **that** are needed. Each participant's inexplanation of each role. terests are unique but necessary to the success of the project or activity. 6. Team Meetings. ln a final team 20 minutes Careful supportive i n meeting participants relook at struction is critical here. Besure partithe starting tasks and make percipants feel free to be sonal commitments regarding this activity. realistic about their time and desires. It is not realistic to Participants choose a next meetingtime for those who want to assume that everyone is be actively involved. now going to work full time on this. Perhaps people will choose to contribute a single task or "simply support other members. Break 15 minutes 7. Participants are given handout 5 mi nutes #12 "The meeting after the work-shop"

- Individual Journal Work. Participants are encouraged to return to their journals to do 2 things:
 - a. set some realistic goals for themselves in regard to community development;
 - **b**. reflect on the overall workshop.

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SEGMENT 8 (Cent'd)

	Activity	Approximate Time	Trainer Notes
9.	Closure . In large group parti- cipants qo around the circle and share learnings, closing thoughts, goals or pieces from their journal.	30 minutes	Encourage people to be specific but don't push. Ask for specific learnings.
10.	Final Process Feedback. Verbal .	10 minutes	
11.	Written Feedback and Post Evaluation	20 minutes	
12.	Closing comments. Final trainer thoughts.	5 minutes	

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APPENDIX 1 : EVALUATION

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EVALUATION - ADMINISTERED PRE AND POST WORKSHOP

- 1. How would you describe "Community Development"?
- 2. Could you list 2 reasons for getting **nvolvedin** community development activities?
 - 1.
 - 2.
- 3. Could you describe one community development activity or project that was tried in your community?
- 4. Please describe a community activity you think is needed.
- 5. Could you describe 2 things <u>you</u> think add to the social problems inyour community?
 - 1.
 - 2.

EVALUATION - page 2

- 6. Would you please write one specific goal you would have in your plan for improving your community?
- 7. Please write 2 **specific objectives** <u>vo</u>u would include in your **plan** to improve your **community.** "
 - 1.

r-

- 2.
- 8. Could you please list the names of 5 people you think would be helpful in community development activities? Beside each name please list specific ways you think they can help.

	Name	How they can help
1.		
2.		
3.		
4.		•
5.		

9. Could you please list community development projects or activities you know about? Please put an x by the ones you think are most important.

EVALUATION - page 3

10. Could you please list 4 tasks that you think would be important to complete to have a successful community meeting.

1.

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- 2.
- 3.
- 0.
- 4.

 $11.\ {\rm Please}$ fill out ${\rm thispiece}$ of an action plan. Project: Mothers Group.

- Task Resources Time Li ne 1. 2.
- 3.
- 12. Please list 4 things a community worker or volunteer could do to help in community development.
 - 1.
 - 2.
 - _ .
 - 3.
 - 4.
- 13. What do you think you can do to be **nvolvedin** the community development for your community.

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APPENDIX 2 : HANDOUTS 1 - 12

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HANDOUT #1

WORKSHOP OBJECTIVES

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After completing the "Native Community Development Workshop", participants will be able to:

- 1. Define "Community Development".
- 2. Identify specific purposes for utilizing community development activities.
- 3. Identify specific community development projects and/or activities relevant to their communities.
- 4. Identify 2 factors that contribute to social problems in their communities.
- 5. Develop a specific community improvement goal.
- 6. Write specific community development objectives.
- 7. Describe specific actions that must be taken to address social problems and improve their communities.
- 8. List ways resources can be utilized in community development activities.
- 9. Identify community development projects that exist outside of their community that they believe are important.
- **10. Identify** specific types of community development projects and/or activities.
- 11. Increase written action planning skills.
- 12. Identify ways they can directly take part in community development.
- 13. Identify ways they will take an active part in **community** development.

HANDOUT #2

COMMUNITY DEVELOPMENT - A DEFINITION

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For this workshop "Community Development" means: People who live in a community, working together on a project that will make the community a healthier, happier place to live.

"Working together" means: Planning, organizing and running services, facilities, groups or programs.

EXAMPLES OF COMMUNITY DEVELOPMENT ACTIVITIES

- Planning, setting up and running day care services
- Building a community recreational centre
- Taki ng young people into the bush
- **Re-establishing cultural ceremonies** such as feasts, pow-wows, dances
- Setting up a community advisory committee to advocate for better housing
- Planning, setting up and running a family counseling service
- Fundraising to provide money for outings for community . members
- Organizing home visits for the sick or elders
- Developing a community owned business
- Developing and running a youth jobs program
- Becoming involved in the overall community economic development plan and activities
- Acting as a helper in the school
- Sitting on the community education committee
- Organizing a support group for young mothers, young people or homemakers

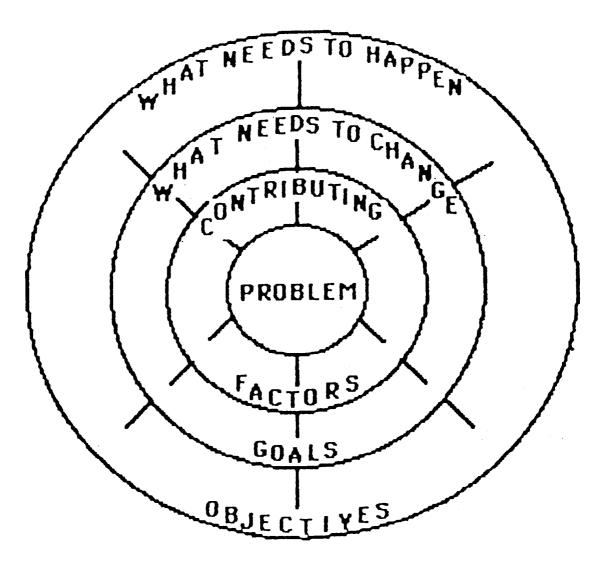
DOING IT OURSELVES

"The product of a community development project - a new support group, park, service or building are very important. These "products" help bring health to the community. They help meet critical needs.

However, just as important as the product is the process; what it takes to create the product. The action and energy that come from people planning and working together, sharing, supporting and helping each other is a <u>critical</u> part of community health. This is a very important principle in community development. It emphasizes the <u>doing</u> as well as the end result.

Community development, doing it ourselves, allows us to make the services, facilities or organizations meet <u>our</u> unique needs and ways. So, they fit our local history, customs and ways of doing things. **Doing** it ourselves gives us <u>real</u> personal ownership and feelings of success. Therefore, community development is much more useful, lasting, time consuming and more powerful than any government provided or outside set up product or service."

Mark Amy



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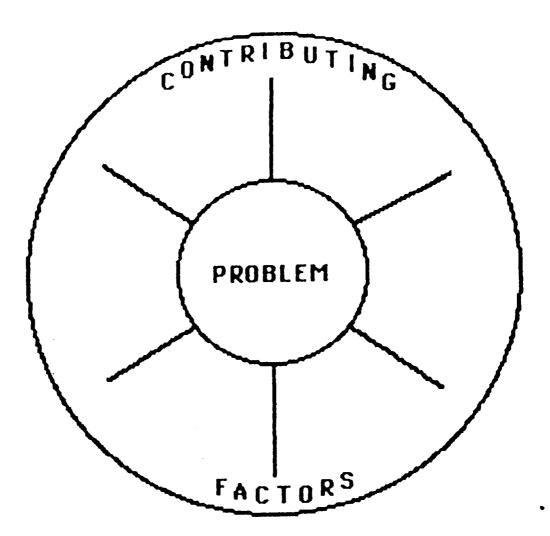
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TYPICAL COMMUNITY PROBLEMS

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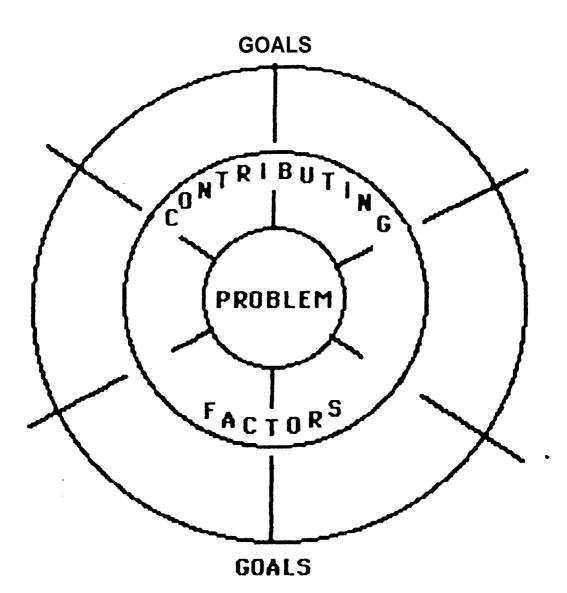
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LACK OF DAYCARE SERVICES POOR NUTRITION HABITS LACK OF RECREATIONAL ACTIVITIES ALCOHOL OR SOLVENT ABUSE BY YOUNG PEOPLE LACK OF HEALTH INFORMATION LOSS OF CONTACT WITH ELDERS LACK OF PARENTING SKILLS RIVALRY OR COMMUNITY FACTIONS LACK OF JOBS POOR SELF IMAGE



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PLANNING OBJECTIVES

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Planning objectives are simply statements of what we must do to meet our goals. Objectives are the action steps that we must take.

For instance, if one of our goals is to provide alcohol and drug information to **our young people**, we need to:

- Find someone knowl edgeable to provide the information
- Put together an information package or program
- $\bullet \, Get \, \mbox{the young people motivated to hear the information}$
- o Get the young people together or get the program into the school

RESOURCE UTILIZATION - FIELD WORK

You are going to establish or **re-establish** working relationships with people or programs that can help you with your new project. The purpose of these meetings or telephone calls is to make contact and get some commitments to help you. In your meetings or conversations cover the following points:

- o Introduce yourself, explain what you are doing.
- Explain the activity you want to start, including the goals and objectives.
- o Ask if they would be willing to help you. How?
- Ask if there are other people you could get help from.
- Try to set up a meeting for the near future.
- Thank them for their time and support.



TASK COMPLETION

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Tasks are all those things that have to happen to make your activity a reality. They include things like publicity, getting a meeting room, personal invitations, getting equipment, cleaning up, arranging for speakers and so forth.

TASK	WHO WILL DO IT	WHEN WILL IT BE DONE
1.		
2.		
3.		
4.		
5.		
6.		•

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COMMUNITY DEVELOPMENT - WHAT CAN YOU 00?

- Join a Planning Committee get an activity started.
- **0** Get on an existing advisory committee.
- 0 Encourage others to get involved your family, your friends, your neighbors.
- **0** Advocate speak up. Suggest that certain community development activities need to happen and can happen.
- Provide personal support to others who are trying. Thank them for caring.
- Be a linking person. Introduce people who are involved to others and to resource people.
- Lend a hand in simple ways provide transportation or baby sitting for others who want to get involved.
- Give existing committees or programs your ideas. Share **your** experience or what You have learned.
- Find good people who can help help them get involved.

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• Write thank yous. Make follow-up calls. Make tea.

THE MEETING AFTER THE WORKSHOP - OR - WHAT HAVE I GOT MYSELF INTO?

Meeting Agenda

- Talk about the workshop. Share information from the workshop with new people you have brought along.
- Review the task sheet. Talk about how each task is going to be done.
- o Talk about progress with resource people. Who is willing, what they do? Who else do you need?
- Talk about a strategy with the band council.
- o Set a time and place for the next gathering. It may be another meeting or a community gathering. If it is a community gathering, do a new task list.

Remember you are not alone - Don't be afraid to call those resource people with more experience.

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APPENDIX 3 : TRAINER REFERENCE SHEET

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TRAINER REFERENCE SHEET

Example - contributing factors to the problem of alcohol and solvent abuse by young people:

- 1. Lack of information about alcohol and solvents
- 2. Peer pressure
- 3. Nothing else to do with their time
- 4. Parents do it modelling
- 5. Advertising T.V., magazines
- 6. Need for excitement

Sample Goals -

1. To provide an alcohol and solvent abuse education program in schools

- 2. To provide positive peer support for young people
- 3. To provide sober recreation opportunities for young people
- 4. To have parents discourage al cohol and solvent use
- 5. To develop non-drinking media messages
- 6. To provide sober ways for young people to get excitement