

Funding Directory For Municipal Governments And Community Groups Date of Report: 1994 Catalogue Number: 9-5-296



Fédération canadienne des municipalités Federation of Canadian Municipalities

Funding Directory

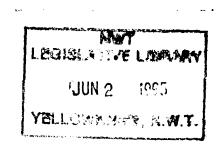
for Municipal Governments and Community Groups

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Environment Canada
Federation of Canadian Municipalities

FOREWORD

A word from the Director General - Citizenship

Over the past several years, Canadians have come to recognize the importance of the natural environment in our everyday lives. Our personal and collective health and standard of living are closely linked to the state of our environment. As Canadians, we have started to take action to protect and preserve our local environment and we have realized that the most effective way to do this is at the community level.

It was with this in mind that Environment Canada, in co-operation with the Federation of Canadian Municipalities (FCM), decided to prepare \Rightarrow funding guide for use by municipalities \Rightarrow nd community groups. This reference tool lists \Rightarrow wide range of sources of funding for environmental projects in \Rightarrow single, comprehensive document. Organizations wishing to undertake environmental action will now be able to easily identify \Rightarrow nd access other sources of funding for their activities.

Inproviding this LOOLLO communities, we hope that it will be nefit those community groups and municipalities which are actively which be preservation of our ecosystem and quality of life by building a sustainable future for Canada.

I would like to sincerely thank all those who contributed to the production of this information tool. I hope your organization finds it useful and I wish you every success in all your environmental endeavours. Together, we can achieve an environmental sustainable society.

Janet Davies
Director General - Citizenship
Environment Canada

A word from the President of the Federation of Canadian Municipalities

As the national voice of municipal governments, the Federation of Canadian Municipalities is pleased to be able to present this informative resource directory of environmental funding programs. I sincerely hope that municipal governments will take full advantage of the programs listed in this guide, and thereby contribute to a healthier community.

The Directory is the result of several years of collaborative effort by Environment Canada and FCM. Cooperative effort continues to be the key to a sound environment. All orders of government, the private sector, community groups and private citizens must work together to ensure that the air we breathe, the water we drink, and the land we live on is safe, both for ourselves and for our children.

Local governments in particular have \Rightarrow leading role to play in ensuring that the environment is healthy. The local population looks to its Mayors \Rightarrow n d Councils first \Rightarrow nd foremost when environmental problems arise. Community groups can support their municipal governments by identifying ways to conduct research, participate in decision-making and generate practical solutions to problems.

This Directory of funding programs will help ensure that both municipalities and community groups have the information they need at their fingertips to help make our communities safer and more enjoyable.

Laurence D. Mawhinney President

Part 1: Programs for Municipalities

The expression "thinking globally, acting locally" highlights the importance of the municipal order of government in environmental matters. First and foremost, it is the mayor and members of council that citizens approach when environmental problems occur in their community.

Municipal officials must respond to problems, and they are held accountable when local water is unfit for drinking, when air quality causes medical problems, or when land is found to be contaminated with toxic substances. This holds true even though the municipality was not the cause, and may have no authority over the matter. It is in the interest of municipal governments to do everything they can to ensure that the ecosystem remains healthy and productive.

Programs to ensure sound municipal infrastructured and a healty environment at the local level help municipal governments to clean up the environment and guarantee that future generations are equipped to maintain high environmental standards. The following programs are specifically directed at municipal governments to provide resources for them to protect the environment in their own communities.



Downtown Nanaimo, British Columbia.

Weed Control Act

Description:

Promotes weed control through direct assistance to municipalities.

Contact: Doug Doohan

Department of Agriculture and Marketing

P.O. Box 550

Truro, Nova Scotia B2N 5E3 Tel.: (902) 893-6554

Atlantic Coastal Action Program

Description:

Assists municipalities working with local groups to develop a comprehensive environmental management plan at the local level.

Contact: Jim Ellsworth

Environmental Conservation Directorate

45 Alderney Road, 4th Floor

Dartmouth, Nova Scotia B2Y 2N6 Tel.: (902) 426-2131

Training for Municipal Operation of Sewage Treatment Plants

Description:

Provides support to municipalities wishing to make certain technical improvements.

Contact: Ken Demonie

Department of the Environment

Confederation Building, 4th Floor, P.O. Box 8700

St. John's, Newfoundland A1B 4J6 Tel.: (709) 729-2556

Watershed Protection Program

Description:

Helps municipalities to conduct studies on the protection of watersheds used for drinking water supply.

Contact: Mike McKendy

Department of Municipalities, Culture and Housing

Marysville Place, 3rd Floor, 20 McGloin St.

Fredericton, New Brunswick E3B 5H1 Tel.: (506) 453-2434

Regional Municipal Solid Waste Management Assistance Program

Description:

Promotes waste management at the local level by providing up to full subsidization of the cost of studies.

Contact: Department of the Environment

P.O. Box 2107

Halifax, Nova Scotia B3J 3B7 Tel.: (902) 424-5300

Waste Reduction Program

Description:

The province provides seed funding for any "new and innovative products" that have an environmental function.

Contact: Dan Jardin, Department of Environmental Resources

P.O. Box 2000

Charlottetown, Prince Edward Island C1A 7N8 Tel.: (902) 368-5035

Landscape Assistance Program

Description:

Offers technical help and other means to assist municipalities with their landscaping concerns.

Contact: David Carmichael

Department of Agriculture, Fisheries and Forestry

P.O. Box 2000

Charlottetown, Prince Edward Island C1A 7N8 Tel.: (902) 569-2207

Water and Sewer Program

Description:

The province offers a guaranteed loan for infrastructure development. However, municipalities are required to make a minimum annual payment.

Contact: Bob Newhook Department of Municipal Affairs

Confederation Building, 4th Floor, P.O. Box 8700

St. John's, Newfoundland A1B 4J6 Tel.: (709) 729-5328

Programme Centre de récupération

Description:

Assists municipalities or municipal associations in acquiring a waste recovery centre.

Contact: Stella Anastasakis Collecte Sélective Québec P.O. 327, Place du Parc

Montreal, Quebec H2W 2N8 Tel.: (514) 987-1491

Programme municipal

Description:

Assists municipalities or municipal associations which have signed a contract of at least two years with a recovery centre.

Contact: Stella Anastasakis Collecte Sélective Québec P.O. 327. Place du Parc

Montreal, Quebec H2W 2N8 Tel.: (514) 987-1491

ONTARIO REGION

Ontario's Scrap Tire Program

Description:

Offers research and development loans for recycling technologies and production of material made from recycled tires.

Contact: Mary Pysch, Ontario Ministry of the Environment

135 St. Clair Ave. West

Toronto, Ontario M4V 1P5 Tel.: (416) 325-4440 or 1-800-565-4923

Household Hazardous Waste Collection Program

Description:

Offers funding for hazardous waste collection projects. Projects may be one-time or ongoing.

Contact: Dennis Donohue. Waste Management Branch 2 St. Clair Ave. West, 14th Floor

Toronto, Ontario M4V 1L5 Tel.: (416) 314-7929 or 1-800-268-4483

PRAIRIE AND NORTHERN REGION

Environmental Industries Cost-Share Feasibility Study Description:

The province offers funding for costs related to environmental feasibility studies.

Contact: Dave Wovtowich

Ministry of Industry, Trade and Tourism, 155 Carleton St., Room 430

Winnipeg, Manitoba R3L 3H8 Tel.: (204) 945-8745

Rural Economic Development Initiative

Description:

A number of funds are available to municipalities wishing to contribute to rural development.

Contact: Peter Mah

REDI Program, 800 Portage Ave., Suite 604

Winnipeg, Manitoba R3G 0N4 Tel.: (204) 945-0133

Channel Clearing Assistance for Rural Municipalities Description:

Financial and technical assistance available for projects to remove and dispose of natural obstructions to creeks and other water channels.

Contact: David Barisow, Operations Co-ordinator

Saskatchewan Water Corporation

111 Fairford St. East

Moose Jaw, Saskatchewan S6H 7X9 Tel.: (306) 694-3900

Flood Control Assistance Program for Urban Centres Description:

Financial assistance offered to municipalities wishing to correct problems attributable to flooding.

Contact: David Barisow, Operations Co-ordinator

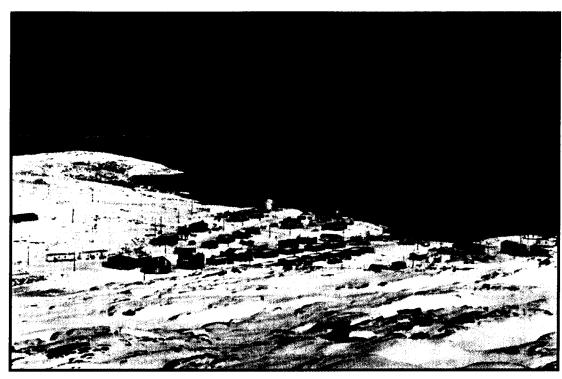
Saskatchewan Water Corporation 111 Fairford St. East

Moose Jaw, Saskatchewan S6H 7X9 Tel.: (306) 694-3900

Part 2: Programs for Community Groups

The 1990s have ushered in a new vision of quality of life and community development. The most effective actions in these sectors are those originating in the particular community where they are to be implemented. The communities themselves are in the best position to adequately define their needs and to design projects that can meet those needs. The ideas that are best adapted to local realities will therefore come from citizens' groups, neighbourhood associations and all other groups formed within the community.

It is for this reason that Environment
Canada and the Federation of Canadian
Municipalities have assembled on the following pages a wide range of programs
addressed to community groups.



Ivujivik, an Inuit community in Northern Quebec.

Environment and Development Support Program Description:

International in scope, this program aims to facilitate North-South co-operation between environmental groups, particularly in the areas of education and sustainable development.

Contact: Diane Saibil or Sylvie Trudel

Canadian Environmental Network, P.O. Box 1289, Station B

Ottawa, Ontario K1P 5R3 Tel.: (613) 563-8093

Canada Scholarships Program

Description:

Scholarships are available to graduate students in the natural sciences or engineering.

Contact: Bernard Chabot

Industry Canada

235 Queen St. West, 8th Floor

Ottawa, Ontario K1A 0H5 Tel.: (613) 998-1807

Canadian Parks Service Volunteer Program Description:

Groups and individuals can work as volunteers for one of Canada's national parks or historic sites.

Contact: Corinne Duguay, National Co-ordinator, Volunteer Program 25 Eddy St., 4th Floor

Jules Léger Building, Hull, Quebec K1A 0H3 Tel.: (819) 994-5127

St. Lawrence Centre Funding Program for the Development and Demonstration of Technology Description:

Aims to promote the testing and development of new technologies for treating industrial wastewater, hazardous waste and contaminated soil (sediment restauration).

Contact: Gérard Girouard or Claire Marier, St. Lawrence Centre 685 Cathcart St., 8th Floor

Montreal, Quebec H3B 1M6 Tel. (514) 283-3557

Public Participation Program

Description:

Allows groups to implement awareness programs on problems of international development, environmental education and sustainable development.

Contact: Réal Lalande

Canadian International Development Agency (CIDA)

200 Promenade du Portage, Hull, Quebec K1A 0G4 Tel.: (819) 953-2817

Environmental Innovation Program

Description:

Unsolicited projects from non-governmental organizations will be financed if they support new environment-related products, services or processes.

Contact: Nora Nishikawa, Programs Directorate Science, Informatics and Professional Services Sector

Public Works and Government Services Canada 12C1, Phase III

Place du Portage, 11 Laurier St.

Hull, Quebec K1A 0S5 Tel.: (819) 956-1776

Eco-Research Program

Description:

Offers environmental research grants on projects concerning Canadian ecosystems which cover at least two of the following fields: natural, health or social sciences.

Contact: Alain Canuel 350 Albert St., P.O. Box 1610

Ottawa, Ontario K1P 6G4 Tel.: (613) 943-1511

CIDA Youth Initiatives Program

Description:

Financial assistance offered for educational projects of an environmental nature related to international development.

Contact: Nalimi Perera, Special Programs Branch

200 Promenade du Portage

Hull, Quebec K1A 0G4 Tel.: (819) 994-2837

Carthy Foundation

Description:

Supports a wide range of environmental and conservation projects to recognized charitable organizations.

Contact: P. S. Christensen, President Carthy Foundation, P.O. Box 2554, Station M

Calgary, ALBERTA T2P 2M7

Samuel and Saidye Bronfman Family Foundation Description:

Supports environmental projects through three programs: Transitions, Perspectives and Special Initiatives.

Contact: Gisèle Rucker, Assistant Executive Director

Samuel and Saidye Bronfman Family Foundation, 1170 Peel St.

Montreal, Quebec H3B 4P2 Tel.: (514) 878-5270

Charles H. Ivey Foundation

Description:

The organization offers subsidies for educational and environmental projects which will be of benefit to Canada as a country.

Contact: Charles H. Ivey Foundation 201 Consumers Road, Suite 105

Willowdale, Ontario M2J 4G8 Tel.: (416) 498-1555

Friends of the Environment Foundation

Description:

Strives to contribute to conservation and improvement of the environment at the local level. Also promotes educational and awareness projects and activities related to waste reduction and recycling.

Contact: the Canada Trust office in your community.

Chawkers Foundation

Description:

Provides financial assistance for educational projects on the environment.

Contact: Mr. or Mrs. Charles Alexander

41 Union St.

Ottawa, Ontario K1M 1R5 Tel.: (613) 741-1440

Eaton Foundation

Description:

Offers assistance to groups that are well established (2 years) and recognized as being of service to their community.

Contact: Sabita Samkat

250 Yonge St.

Toronto, Ontario M5B 1C8 Tel.: (416) 343-3423

J W McConnell Family Foundation

Description:

Supports projects which may improve the quality of life in Canada, focussing on three main themes: balancing the economy and ecology, creating market outlets, and reinventing the community.

Contact: J W McConnell Foundation 1130 Sherbrooke St. West, Suite 510

Montreal, Quebec H3A 2T1 Tel.: (514) 288-2133

George Cedric Metcalf Foundation

Description:

Supports charitable organizations interested in the environment and wild-life. No congresses or conventions supported. No scholarships offered.

Contact: Josie Romita

George Cedric Metcalf Foundation, 105 Pears Ave. Toronto, Ontario M5R 1S9 Tel.: (416) 926-0366

Rockefeller Brothers Fund

Description:

Supports major projects of international scope. Emphasizes sustainable use of resources and promotion of international non-profit organizations.

Contact: Michael Norghrop

1290 Avenue of the Americas, New York, New York, USA

[0] Tel.: (21 z) 373-4200

Global ReLEAF

Description:

Funding offered to groups and schools to assist them in planting trees and developing woodlands. Projects ยดกรยเกาการยดบบกอเล่น soil erosion, habitat improvement, energy saving and CO absorption will be examined.

Contact: Diane Hussman, Coordinator

Global ReLEAF, 251 Laurier Ave. West, 7th Floor Ottawa, Ontario K1 P 5J6 Tel.: (613) 230-3352

Green Office [und

Description:

Offers financial assistance to certain projects promoting the "3 Rs" in the workplace: Reduce, Reuse and Recycle.

Contact: Eileen Chadnick

Pitney Bowes of Canada Lld., 150 ferrand Dr.

Don Mills, Ontario M3C 3B5 Tel.: (41 6) 480-7309

Pew Charitable Trusts

Description:

Support for environmental projects in three areas: climate and global warming, pollution and deforestation and loss of biodivers ity.

Contact: Pew Charitable Trusts

One Commerce Square, 2005 Market St., Suite 1700 Philadelphia, PA L9L 03-7017 Tel.: (215) 575-4800

Great Lakes Conservation Program

Description:

A wide range of projects are eligible, provided they have positive impacts. direct or indirect, on the Great Lakes, associated waterways and the surrounding land.

Contact : Bruce Lourie 950 Yonge St., Suite 700

Toronto, Ontario M4W 2J4 Tel.: (41 6) 964-3 61 4

Urban Issues

Description:

Program to promote conservation of the urban heritage by local communities.

Contact: John Hobday

Samuel and Saidye Bronfman Foundation, 1170 Peel St Montreal, Quebec H3B 4P2 Tel.: (514) 878-5276

Public Welfare Foundation

Description:

Supports community-based projects dealing with low-income groups, provision of technical assistance, slowdown of global warming or protection of farmworkers.

Contact : Public Welfare Foundation z600 Virginia Ave. N.W., Suite sos

Washington, D.C. 20037-1977 Tel.: (202) 965-1800

Wildlife Habitat Canada

Description:

Strives to promote the restoration of wildlife habitats in agricultural, coastal, forest, northern and urban environments across Canada.

Contact : Greg ! ily k, Project Manager

7 Hinton Ave., Suite 200

Ottawa, Ontario K1Y 4P1 Tel.: (613) 722-2 090

QUEBEC REGION

Action Environment Description: Supports programs providing concrete measures to resolve serious environmental problems, from a perspective of sustainable development.	Month of The Environment Description: Financial support given to projects to be carried out between May 1 and 31 Information campaigns, pilot projects, education programs and events requiring public participation will be given priority.
Contact: Pierre Dugas, Ministère de l'environnement et de la faune 2360 chemin Sainte-Foy, 3rd Floor Sainte-Foy, Quebec G1V 4H2 Tel.: (418) 644-3348	Contact: Direction des communications, Ministère de l'environnement du Québec, 3900, Marly St., 6th Floor Sainte-Foy, Quebec G1 x 4E4 Tel.: (418) 643-8773
Fondation de la faune du Québec	Habitat Acquisition and Management Assistance
Description: Encourages wildlife promotion and development in the fields of habitat protection and development, knowledge acquisition and public awareness.	Program Description: Offers financial assistance to projects focussing on protection of habitats and ecosystems associated with the St. Lawrence River.
Contact : Project Managers 140 Grande-Allée East, Suite 860 Quebec City, Quebec G1R 5M8 Tel. : (41 8) 644-7926	Contact: Francine Hone, Environment Canada Canadian Wildlife Service, 11 q1, route de l'Église, 9th Floor P.O. Box LOLOO, Sainte-Foy, Quebec G1V 4H5 Tel.: (418) 648-4554
Fonds d'interventions régionales Description: Funding related to regional development, from perspective of sustainable development.	Assistance Program for Disadvantaged Areas Description: Financial assistance available to groups through the regional county, municipality, to strengthen the tourism industry.
Contact: Association québécoise des organismes régionaux de concertation et de développement (AQORCD), 1089, rue Salaberry Quebec City, Quebec G1R ZM7 Tel.: (41 8) 647-911 Z	Contact: Federal Office of Regional Development 800 Place Victoria, Suite 3800, P.O. Box 247 Montreal, Quebec H4Z 1 &8 Tel.: 1-800-361-5367
Environmental Research and Technological Development Fund Description: [und also available to the private sector and research groups for projects concerning exploratory research and innovative environmental technologies. The projects must concern waste management, pollution control or sustainable development.	Environmental Technology Commercialization Program Description: Designed to accelerate the exchange, refinement, testing and marketing of environmental technologies in Canada.
Contact: Ministère de l'environnement du Québec 2360 ch. Sainte-Fo y, 3rd Floor Sainte-Foy, Quebec G1 V 4H2 Tel.: (41 8) 644-2073	Contact: Environmental Affairs Branch Industry Canada 235 Queen St., Ottawa, Ontario K1 A 0H5 Tel.: (613) 954-3242

Market Entry of Energy Efficiency Technologies Description: Offers support for development of technologies focussing on energy saving. Applicants targeting new buyers are preferred. Contact: Deborah Kukan

56 Wellesley St. West

Toronto, Ontario M7A 2B7 Tel.: (41 6) 327-1492 or 1-800-ENERGY1

J P Bickell Foundation

Description:

Finances special projects, provides start-up funds and offers matching

Contact : David R. Windeyer

c/o National Trust, 1 Adelaide St. East, 4th Floor Toronto, Ontario M5C ZW8 Tel.: (11 6) 361-4096

Community Foundation for Greater Toronto

Description:

Selects one environmental program per year which is of benefit to the community. Projects may deal with waste management, energy consumption, urban reforestation, etc.

Contact: Anne Lindsay

1 Dundas St. West, P.O. Box 78. Suite 502 Toronto, Ontario M5G 1Z3 Tel.: (41 6) 322-0380

Energy Efficient Communities

Description:

Offers financial support, advice and training toward the planning and implementation of activities focussed on communities and their energy efficiency needs.

Contact: Enrico Di Nino 56 Wellesley St. West

Toronto, Ontario M7A 2B7 Tel.: (41 6) 327-1475 or 1 -800-ENERGY1

CURB - Clean-Up of Rural Beaches

Description:

Targets clean-up of rural Ontar io beaches. Funds will be distributed by local conservation organizations. Emphasis on quality of surface water, education and technology transfer.

Contact: Peter Mar, Ministry of Environment and Energy z St Clair Ave. West, 14th ! loor

Toronto, Ontario M4V LLS Tel.: (416) 314-7891 or 1-800-561-CURB

Environmental Education and Awareness Program Description:

Supports a wide variety of educational programs, such as publications, workshops, conferences, etc.

Contact: Ane Rosati, Research and Technology Branch

135 St. Clair Ave. West, 11th Floor

Toronto, Ontario M4V 1 PS Tel.: (41 6) 323-4649

D-SERT - Development and Demonstration of Site **Remediation Technologies**

Description:

Assists projects concerned with technology demonstration and R&D promotion in the field of site remediation.

Contact: David J. Hutchison, Environmental Protection Service

Environment Canada, 425 St. Joseph Blvd., 4th Floor Hull, Quebec K1A 0H3 Tel.: (819) 953-5228

Environmental Technologies Program

Description:

Offers matching funding for research, development and testing of environmental protection technologies and products.

Contact: And Rosati, Research and Technology Branch

135 St. Clair Ave. West, 11th Floor

Toronto, Ontario M4V 1 P5 Tel.: (41 6) 323-4649

PRAIR IE AND NORTHERN REGION

Alberta Ecotrust Fund

Description:

Assists Alberta's non-profit organizations submitting a practical or educational project concerned with the environment.

Contact: Rose Bene, Executive Director P.O. Box 21088, Dominion Postal Outlet

Calgary, Alberta T2P 4H5 Tel.: (403) 265-4340 or 1 -800-465-21 47

Demonstration Project Guidelines

Description:

Supports projects dealing with the exploration or conservation of renewable resources which are implemented by the communities .

Contact: Susan Fleck, Special Projects Officer

Government of the Northwest Territories

Yellowknife, Northwest Territories XL A ZL9 Tel.: (403) 920-3197

Partners with Youth

Description:

Program allows young people to acquire work experience $\ni n d$ offers financial support for project start-up in the fields of the environment, infrastructures or tourism.

Contact: Tom Glenwright, Main Floor

114 Garry St

Winnipeg, Manitoba R3C1G1Tel.: L-800- 787-8069

Environmental Youth Corps

Description:

Provides financial assistance to groups wishing to hire young people to work on projects related to the preservation of the environment.

Contact: Karen Warren
Building 3,139 Tuxedo AVE

Winnipeg, Manitoba R3N 0H6 Tel.: L-800- 787-8069

Buck for Wildlife

Description:

Offers financial assistance for \ni wide variety of activities designed to restore fish and wildlife habitats.

Contact: Margaret Green, Main Building

Petroleum Plaza, North Tower, 9945 108th Street Edmonton, Alberta T5K 2G6 Tel.: (403) 427-6750

Fish and Wildlife Development Fund

Description:

Assists projects that will increase opportunities for sport fishing and stocks of sport fish, and improve fish habitat.

Contact: Allen Young

Fisheries Enhancement, P.O. Box 3003

Prince Albert, Saskatchewan S6 V 6G1 Tel.: (306) 953-2873

Careerstart Manitoba

Description:

Provides funding to private $\ni n d$ public sector employers to hire young people to work in environment-related fields.

Contact: Tom Glenwright, Main Building

114 Garry SL,

Winnipeg, Manitoba R3C 1 G1 Tel.: L-800- 787-8069

Northwest Territories Community Resource Management Program

Description:

Financial assistance for initiatives in support of sustainable use $\ni n d$ management of resources.

Contact: David Livingstone, Department of Indian and Northern Affairs PuOn Box 1500

Yellowknife, Northwest Territories XI A 2R3Tel.: (403) 970-8701

Vancouver Foundation

Description:

Supports projects that can procure essential data on the environment.

Contact: John Binsted

One Bentall Centre, 505 Burrard St., Suite 230

Vancouver, British Columbia V7X 1M3 Tel.: (604) 688-2204

Yukon Community Resource Management Program

Description:

Financial assistance for initiatives in support of sustainable use and management of resources.

Contact: Tony Gonda, Department of Indian and Northern Affairs

345-300 Main St.

Whitehorse, Yukon Tel.: (403) 667-3180

West Coast Environmental Law Association

Description:

Offers a widerange of support [0019anizations, such as legal advice, environmental law library, piloting of educational programs, etc.

Contact: William J Andrews, Executive Director

207 West Hastings St., Suite 1001

Vancouver, British Columbia V6B 1H7 Tel.: (604) 684-7378

Yukon Environmental Action Program

Description:

Provides communities with financial support in the areas of recycling, community pathways, clean-up, awareness and education.

Contact: Tony Gonda, Department of Indian and Northern Affairs

345-300 Main St.

Whitehorse, Yukon Tel.: (403) 667-3180

Youth Conservation Corps

Description:

Enables young people aged 16 to 22 to have paid employment on environmental projects.

Contact: Anglea Walkely

Field Services Branch, Government of the Yukon P.O. Box 2703, Whitehorse, Yukon Y1A 2C6

Tel.: 1-800-661-0408 extension 3041, or (403) 667-3041

Unobstructed Boating on the Ottawa River

The Ottawa River has always been a major communication route. Iberville and many other explorers, fur traders and loggers followed the Ottawa up toward Hudson Bay.

The long-standing practice of log rafting left scattered deadheads all along the river, making it hazardous to navigate... until a group called "L'Environnement et les Plaisanciers de l'Outaouais" decided to clean up the river.

An exemplary partnership

A committee established in 1990, "L'Environnement et les Plaisanciers de l'Outaouais" launched a campaign to remove logs and other debris from the Ottawa River in order to restore the river's natural beauty and promote safe boating for craft of all types. The committee received support from a number of sources, including the Environmental



A successful clean-up operation.

Partners Fund, Human Hesources Development Canada and many municipalities along the Quebec and Ontario sides of the Ottawa River. This partnership proved highly effective, resulting in the removal of over 250,000 logs from the river, and close to 350 tonnes of debris from the 110 kilometres of shoreline cleaned up under this project.

Citizens also contributed to the success of this project, reports of which have circulated from northern Ontario to Montreal and as far south as the United States. More than 300 volunteers participated in the project, helping to clean-up and protect nearby water-courses, islands, floodplains and natural marine habitats, while enhancing fish spawning grounds, as well as aquatic game species and other species living on the shores of the Ottawa River.

This success story shows how effectively governments, municipalities, private enterprises and citizens can work together. One can only hope that other Canadian communities will emulate this project. Knock on wood!

The "Centre de formation en entreprise et récupération (CFER)"—A Fine Example of Sustainable Development

Victoriaville's "Centre de formation en entreprise et récupération (CFER)" [self-help and recycling centre] was established in 1990 to meet a specific challenge: helping to enhance the quality of life enjoyed by local residents, while facilitating the entry into the labour force of young people with learning disabilities.

While operating as a small recycling business, CFER considers itself above all a centre for social reintegration. Although the project received federal and provincial funding under several programs, a number of local stakeholders dipped into their own pockets to provide support, including the school board, local religious communities, businesses, service clubs and private individuals.

Innovation at its best

At CFER, the minimum level of academic training required by students with learning disabilities is combined with the everyday



CFER - Recycling and training center work hand in hand.

activities involved in operating a recycling centre. Students are given the opportunity to gain contact with the world at large via newspapers; mathematics are used for administrative purposes; and computers are constantly in use.

Five businesses have been created by CFER under the close supervision of the participating professors, including a promotional caravan, a fine paper recycling plant and a leftover paint collection network. CFER has reduced by more than 20 percent the amount of waste from Victoriaville homes going into landfills—not to mention the positive influence that such a centre can have on the community. When the best elements of a community combine, as they did in this case, to address a particular problem, it is a safe bet that their investment of time and energy will benefit all concerned.

Collaboration is the key to success

The driving force behind any environmental initiative is the determination of community members to work together to improve the quality of their environment. This determination has been in evidence in Victoriaville since 1990. Environment Canada and the Federation of Canadian Municipalities are proud to report this success.

In Waterloo, Quality of Life Revolves Around the Environment

S ince 1989, two giant environmental steps forward have been taken in Ontario's Waterloo Region: the establishment of a training and public information program on the quality of well water; and, in particular, the adoption of an innovative policy on sustainable development.

Waterloo is a medium-size city of 83,000 people. Its very diversified economy includes high-tech manufacturing, industry and research. The level of research activity stems from the local presence of two major universities. Six large companies are also headquartered here. Although the quality of life enjoyed by residents of Waterloo was high, the city experienced same drinking water supply problems in its rural districts. This led to the establishment of a Water Quality Program by the city's Environmental Health Services.



Youths dedicated in environmental prosperity.

The municipality identified 6,000 rural resi-

dents on its property assessment roll and sent them an information kit on how to check the quality of their well water. A distribution and collection network was set-up to analyse the samples thus collected. Nearly half of the 6,000 residents contacted had their water tested, and 1,000 have already started making necessary changes. While reassuring the population about the quality of drinking water, the program also reduced the number of residents experiencing health problems caused by drinking water unsuitable for human consumption.

The "environment first" policy

In response to the community's fears about the environment, the municipality adopted a by-law in 1989 applicable to both businesses and private individuals. The purpose of the by-law was to encourage community members to ensure that their behaviour and activities were consistent with sustainable development. Over one hundred new practices have since been adopted in more than fifteen areas, including energy resources, reduction of pesticide use and composting. In short, this is another major success story that the Federation of Canadian Municipalities and Environment Canada can point to with pride.

Private Enterprise Does its Share: Hotel Vancouver

Hotel Vancouver is setting a fine example in the implementation of environmental standards. Since 1991, the involvement of customers, managers, employees and suppliers in the achievement of Hotel Vancouver's ambitious environmental objectives has resulted in significant cost savings, a surprising reduction in the volume of waste and satisfied customers.

Hotel Vancouver has built itself a reputation as Vancouver's landmark hotel since its opening in 1939. Located in the heart of the city, Hotel Vancouver has over 500 rooms, nearly 40 suites, and considerable meeting place. When an establishment of this size makes the decision to go green, its competitors have little choice but to follow suit.

Bold action pays off

Hotel Vancouver has been the environmental proving ground for Canadian Pacific Hotel and Resorts. There are blue boxes for paper, newsprint and aluminum cans in every room and suite. Environmentally-friendly products are used to clean floors, bathrooms, furniture and windows. The laundry service uses phosphate-free products. Used fabrics are recycled, old sheets are sold to staff, old towels and face cloths are used as rags, and old tablecloths are cut down and made into napkins. But that is not all. Energy saving measures include keeping the temperature of vacant rooms below 15 degrees Celsius and installing water-saving shower heads in all rooms.

In the first year of this program, Hotel Vancouver reduced its overall waste production by more than 45 tonnes. But the benefits of these measures do not stop there; the hotel's suppliers have had to adjust their own purchasing habits in order to offer products with less packaging.

This bold program has benefited both the community and Hotel Vancouver, which has managed to save money while going green: positive proof that a change in environmental attitude can even prove profitable in monetary terms.

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